Collegiate Chapter
Survey Results 2016

COMPILED BY THE COLLEGIATE DEVELOPMENT COMMITTEE
2015-2017
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Atlantic Province
Theta
Virginia Commonwealth University School of Pharmacy
Location: Richmond, Virginia
Province: Atlantic

Contact Information: theta@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: To fundraise we have sold pint glasses and shot glasses with a unique VCU logo on them. The VCU logo sells best because it appeals to more students in the area than a specific Kappa Psi logo. We also hold a Chili cook-off event at the school. We sell raffle tickets and have prizes to fundraise.
Methods: Online, In Person
What made these successful? All of our raffle prizes are donated and we use free venues so there is very little overhead. Our Brothers do a great job at creating unique logos to put on merchandise and we advertise very well.
Dollar amount made: We raised about $1000 for our chapter combined.
Ways to improve on these next time: We could always start earlier and find lower prices for ordering custom merchandise.
Who do you fundraise for? Kappa Psi Foundation, Other Charities, My Chapter, My Chapter's future Province Assembly
Advice: Shop around for the best prices and never pay for a venue.

Professional Activities:
Events per month: 2-3
Activities/Events: Intra-professional guest speaker, CV Tips/Workshop, Interview Tips/Workshop, Tutoring, Study Hall, Leadership Seminar
What made these successful? We tabled in our school lobby and advertised 2-3 days a week for 3 weeks leading up to each event. We also used Facebook and went to classes and made announcements.
Ways to improve on these next time: Start early in the planning process!

Philanthropy
Events per month: 2-3
Activities/Events: Volunteer at the Center for High Blood Pressure- helping with counseling patients with high blood pressure and diabetes along with doing blood pressure screenings.
Making food for families staying at VCU's Hospitality House
Helping to create a community garden
What made these successful? Our Brothers always participate.
Ways to improve on these next time: Have more options for times that our Brothers can attend.
Advice: Join online resources that list volunteer opportunities in your area. Ex. HandsOnRva.com

Rush
Events per rush season: 2-3
Activities/Events: We hold a lunch and a dinner at a local restaurant every semester for rush. We also hold a video game tournament before rush in the spring.
What made these successful? We cater food for these events, are making rush t-shirts and advertise well.
Ways to improve on these next time: We are making rush t-shirts this year to get Kappa Psi's name out there.
Pledging
Events per pledging season: 6+
Activities/Events: Bid handout, Bid acceptance night, pledge interviews, CV workshop, Pledge history education, Weekly pledge meetings, Weekly chapter meetings, Pledge organized fundraiser, Night were pledges DD for kappa epsilon sisters, out of school Brother cook-outs
What made these successful? Give the pledges more control over the events so they learn what it takes to make a successful event when they become Brothers
Beta Xi
University of North Carolina Eshelman School of Pharmacy
Location: Chapel Hill, North Carolina
Province: Atlantic

Contact Information: betaxi@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: We have held several events including a Queso Cook-off, a Baked Potato Bar, and Bricks for Brotherhood. We have also profited by selling quarter zips, business cards, and tunnel party t-shirts
Methods: Online, In Person
What made these successful? The biggest part was meaningful marketing by using Facebook pages to sell our merchandise. For the quarter zips, we found a lot of success by selling at province and used that to reach out nationally. For events like our Queso Cookoff, word of mouth and having our Brothers in line made it appear as a lot of people were participating, and then non-Brothers joined.
Dollar amount made: Business Cards: $725; Kappa Psi Quarter zips: $1000; Engraved Bricks: $1300; Weekly Brotherhood Dinners: $350; Pig Pickin': $225; Quemolesa Tasting Competition: $150; SpudHub Baked Potato Bar: $250; Dean Dome Cleanups: $200
Ways to improve on these next time: We are looking to find fundraisers where we don’t rely on Brother’s money to raise funds. We want to utilize more community funds, so that Brothers are not spending more on top of their dues to make our events successful. We are also creating a sales website to sell our products on our chapter website to make it easier to see what everyone has ordered and better track our sales.
Who do you fundraise for? Kappa Psi National Charity (Red Cross), Other Charities, My Chapter
Advice: Creative flyers and advertising, as well as encouraging other Brothers to spread the words.

Professional Activities
Events per month: 0-1
Activities/Events: CV Tips/Workshop, Interview Tips/Workshop, Residency/Fellowship Panel, OSCE Prep
What made these successful? For OSCE prep, we have well thought out examples led by Brothers who have gone through the process before and give valuable feedback. Each Brother gets 3 OSCE stations, similar to the process during finals.
Ways to improve on these next time: We need to focus more on having workshop. Currently, our professional activities often include working with the school on our various events, as opposed to improving our Brothers’ professionalism. This year, a goal we have is to build our Brothers’ own professionalism through more workshops and panels.
Advice: Utilize your graduate Brothers and older Brothers who have been through these processes before and can give feedback and practice.

Philanthropy
Events per month: 4-5
Activities/Events: Mr. Pharmacy, Lounge Clean Ups at the School, Card Making for Operation Healing Angel, Habitat for Humanity House build, Adopt A Highway Clean Up, Habitat Restore, card making for kids in the hospitals, Meals On Wheels Boxes, Poison Control Week Video Campaign, Fundraising for American Red Cross
What made these successful? Lots of reminder emails. While this sounds menial, it is easy to let events slip your mind with so many other things going on in the chapter and at school. Also, for large events like Mr. Pharmacy, we took ideas of the Brothers and implemented them so that we knew the Brothers were actively engaged in making this event a success.

Ways to improve on these next time: Next year, we are going to work on involving our committee more so that the ideas and events that we plan are more representative of the entire Brotherhood, as opposed to the ideas of one or two Brothers.

Replicability for other chapters: Yes, I feel that Mr. Pharmacy could and already is being replicated at other chapters. I think Habitat for Humanity is a great way to get involved in the community, and events such as making cards for various organizations are easily replicated.

Advice: Each semester, at the beginning, we try to put together a calendar of events so that Brothers can sign up early and get the dates on their calendars. This way, they know where they are going to earn their hours as well as we can see how popular an event is going to be. This has helped us avoid issues of not having enough people one week before the event. Also, utilize your Brothers and other chapters who have put on these events. We are on the second year of Mr. Pharmacy and still have many improvements to be made, but made a lot from last year as well. For other events that you want to continue on a routine basis, be sure to maintain positive contacts with each of the organizations.

Rush
Events per rush season: 6+
Activities/Events: Information Session - Collective information session between Kappa Psi, Kappa Epsilon, and Phi Delta Chi with lunch provided; Durham Bulls - Minor league baseball game with local baseball team; Cook out - Cook out at the Kappa Psi house; Fitzgerald's Trivia - Trivia with Brothers; Faculty Panel - Panel of UNC ESOP Kappa Psi faculty members describing the impact Kappa Psi had on their personal and professional lives; Formal Recruitment - Invite only event where Kappa Psi Brothers "interview" potential new members

What made these successful? Active participation of the Brotherhood- If all Brothers feel as though they have been involved in the ideas of how we are going to rush, as well as the planning of the events themselves, they take a more active role in rush.
Planning during the summer- Because we have rush shortly after the start of the fall semester, it is vital that the committee starts early in their planning- preferably in late April/early May

Flexibility- We rush at the same time as KE and PDC so it is important to be flexible and coordinate as best we can with the other two fraternities so that the rushees can get the best experience.

Ways to improve on these next time: Allowing for a larger budget to account for unexpected costs

Advice: Plan very far in advance

Pledging
Events per pledging season: 1-2 events/week for 8 weeks
Activities/Events: Big/Little Event- We started this year having this event so that pledges could get to know all of the Brothers who are interested in having a big Brother. It is a time for pledges and Brothers to introduce themselves. Afterwards, pledges write down their top 3.
Pledge Education Sessions- Each week, we have one pledge education session with various themes. Sometimes we have line up, or a rotation going on. The pledges are given the information a week in advance.
Pledge Cookout- We hold this event halfway through pledging to alleviate some stress on the pledges. It is just a fun cookout where our advisor comes out and introduces himself.

What made these successful? We include all Brothers and have been doing these events for a long time. Brothers know what questions are appropriate to ask and what kind of feedback to give.

Advice: Have a pledge process meeting at the beginning of rush so all of the Brothers know what to expect during pledges/ what the pledge educators’ expectations are for all of us.
Gamma Xi
South Carolina College of Pharmacy – USC Campus

**Location:** Columbia, South Carolina
**Province:** Atlantic

**Contact Information:** gammxi@kappapsi.org

**Fundraising**
*Events per month:* 0-1
*Activities/Events/Items:* Mortar and pestle, Drug cards, t-shirts, percent nights
*Methods:* In person, online

*What made these successful?* The drug cards are required by the school. We sold the mortar and pestles during white coat ceremony for incoming P1s when their families were in town.

*Dollar amount made:* Drug cards=$600, Percent Night=$300, Mortar and Pestle=$800

*Ways to improve on these next time:* We could probably increase sales of mortar and pestles by selling some at P3 banquet and around P4 graduation.

*Who do you fundraise for?* My Chapter, St. Baldrick’s

**Professional Activities:**
*Events per month:* 0-1
*Activities/Events:* Guest speaker

*What made these successful?* Sent emails out to all the pharmacy students starting a month in advance and resent them periodically as a reminder.

*Ways to improve on these next time:* Maybe make announcements before or after class.

**Philanthropy**
*Events per month:* 0-1
*Activities/Events:* Raising money and shaving heads for St. Baldrick’s childhood cancer foundation. Habitat-for-humanity. Replicability for St. Baldrick’s depends on if that chapter is near an area that does a fundraising event.

*What made these successful?* St. Baldrick’s had a fundraising website and we required that each Brother raise $50.

**Rush**
*Events per rush season:* 2-3
*Activities/Events:* 30-minute presentation during orientation, low country boil, and pool party

*What made these successful?* Mentioned these events during orientation and handed out flyers. Also, we went around and promoted these events verbally after the white coat ceremony.

**Pledging**
*Events per pledging season:* 6+
*Activities/Events:* Pledge education sessions, scavenger hunt, Big/Little reveal, Brother interviews.

*What made these successful?* We took input from all Brothers within our chapter on ideas for the scavenger hunt.
Contact Information: gammaphi@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: ‘Class of’ Shirts, Date Auction
Methods: In Person
What made these successful? We focus on word-of-mouth selling as well as emails to the school list serves to spread the word.
Dollar amount made: We didn’t make too much profit selling the shirts. The date auction was pure profit but we gave the proceeds to a local charity.
Ways to improve on these next time: Although we believe the events we held were quite successful, perhaps planning various percentage nights would help raise more funds.
Who do you fundraise for? Other Charities, My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: Intra-professional guest speaker, CV Tips/Workshop, Interview Tips/Workshop, APPE Panel, Residency/Fellowship Panel, Leadership Seminar
What made these successful? The willingness for the upperclassmen and alumni to participate and give back to the school and the chapter.
Ways to improve on these next time: Maybe participation from alumni who may be older to talk about their experience in the profession
Advice: Keep the alumni as active as possible

Philanthropy
Events per month: 0-1
Activities/Events: Toys for Kids. A toy drive for the kids of Athens whose families can’t afford Christmas gifts.
What made these successful? The participation of the Brothers of the chapter and the students of the school who supports our cause
Advice: Find a local charity to focus on and local businesses will jump at the chance to help.

Rush
Events per rush season: 2-3
Activities/Events: Meet and Greet, Atlanta Braves Game, and Alumni Round Table
What made these successful? The meet and greet allows the new students to meet the guys in the fraternity as well as introduce them to the house. The Atlanta Braves game is a fun way to get to know the rushees, the alumni round table allows for the rushees to see what benefits joining the fraternity will have on their lives and careers. The alumni roundtable is the most valuable part of rush. The alumni help to reinforce how great the fraternity is.
Pledging
Events per pledging season: 6+
Activities/Events: Pledge meetings every week, Brother interviews, Big/Little reveal
What made these successful? The participation and enthusiasm of the current Brothers help to assist the pledges in their development. Make sure the pledges understand how important it is to know where we come from and where we want to go.
Delta Lambda
Campbell University College of Pharmacy
Location: Buies Creek, North Carolina
Province: Atlantic
Contact Information: deltalamda@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: BBQ dinner, Taco dinner, Campbell t-shirts, Exam bag kits, golf tournament, volleyball tournament, bake sales, jean's days, Big Bats tournament
Methods: In Person
What made these successful? Most of our events are annual; we get the pledges involved in everything and they are the main reason we are successful due to advertising and working the events; also, our Brothers must each buy/sell a certain amount of tickets for the dinners and we all have to have a certain amount of fundraising points per year that they can receive from bring items to the bake sale or participating in the events; our chapter really loves sports so we also incorporate a lot of sport tournaments
Dollar amount made: Spring 2016: Volleyball tournament-$629.60, bake sale-$131.00, jean's day-$171.00, exam bag kits-$670.42, BBQ dinner-$682.17, 2015 Annual Golf Tournament-$1561.37, 2015 Big Bats Tournament-$454.70
Ways to improve on these next time: I keep a spreadsheet of the annual events from 2013 to now to look at our trends in the amount of money we raise. I would like it if the event coordinator for each event would sit down and write down what worked, what did not work, and then pass this down to each generation of event coordinators to make sure we are moving forward. Our chapter has also debated changing the way we do things in case we are not moving forward; for example, we are in the process of changing the annual BBQ dinner to a pancake dinner due to the increase in expenditures on BBQ each year and the decrease in sales. I think we also need to do a better job at advertising to our undergraduate campus because they would make us more money than simply sticking with sales to grad students and faculty/staff.
Advice: Advertising is key. If you do not advertise, you will not make money. Also, get the pledges involved. They want to impress the Brothers and most people love competition, so make it like who can sell the most tickets. Also, document, document, document. I cannot stress enough how important it is to keep a record of the amount of money you make for each event and compare it each year, then analyze that data to make your events more successful. Keep documents on what worked, what did not work, and what people liked so that each year the new person coordinating the fundraiser will have this information.
Who do you raise funds for? Kappa Psi National Charity (Red Cross), Other Charities, My Chapter, My Chapter's future Province Assembly

Professional Activities:
Events per month: 0-1
Activities/Events: Tutoring, Study Hall
What made these successful? Unfortunately, we do not coordinate many professional activities. We are very fortunate that Campbell has so many professional activities each year that we really do not need to host them on our own.
It would be a good idea for Delta Lambda to reevaluate our need for hosting professional activities and possibly see what other chapters do.

**Philanthropy**

**Events per month:** 2-3  
**Activities/Events:** Volleyball Tournament-American Red Cross, Golf Tournament-Brie Anne Reynolds Scholarship, Big Bats Tournament-Leah Hutchins Police Scholarship, we give some money from our leftover budgets to the ALS foundation, we host biannual Blood drives for American Red Cross

**What made these successful?** We advertise to faculty/staff, different graduate programs, and graduate Brothers; for the golf tournament, we ask businesses in the community to sponsor holes or donate gifts; we usually give away prizes and t-shirts/food for each event as an incentive for people to come out  
**Ways to improve on these next time:** Again, I would love to have more documentation on the success of each event so that we can compare yearly in order to make the events better.

**Rush**  
**Events per rush season:** 2-3  
**Activities/Events:** In the fall, we hold Round Robin which is where the potential rushees come and spend about 30 minutes between each fraternity (we have three at Campbell) and we do a Hawaiian themed event. Then we have two Kappa Psi specific rush events, a service event (usually roadside) and a social event (usually poker night/country club). In the spring, we have only two rush events, a service event (usually making cards for the nursing for Valentine’s day) and a social event (usually a potluck).  
**What made these successful?** All of the Brothers have to be at these events because they are mandatory and require a lot of effort from our chapter. Most of the Brothers really enjoy rush so it is never hard to make these a success. We always stress that we need to get to know the potential pledge and make sure we convey what we are looking for in a Brother. We also always have food so that is a success.  
**Ways to improve on these next time:** We often reevaluate our rush events and change them as needed because they are the biggest/most important events we have each semester. We take it very seriously so there isn't much I would change about it.  
**Advice:** Your chapter needs to decide what makes a good Brother and try to foster what we want in a Brother through these pledges. We are always upfront in telling the potential pledges that the pledging process is difficult but it is worth it.

**Pledging**

**Events per pledging season:** 6+  
**Activities/Events:** The pledges have weekly meeting with the pledge educators/assistant pledge educators where they are given the information for the week and take their quizzes. Usually the pledges have a certain percentage of events they must attend between fundraising and service. Then we hold social events in which they are expected to be at. Big/Little reveal occurs after they complete their interview booklets, where they interview every Brother, but does not occur in one single event.  
**What made these successful?** The pledges did everything but the Brothers are always there to help the pledges and we are upfront with what we expect from the pledges with these events.  
**Ways to improve on these next time:** Reevaluating the process in depth each year would be nice and getting the Brothers more involved in the pledge process after the rush events.  
**Advice:** Make sure the Brotherhood has good communication and that the pledgemasters have all the help they need and are relaying the information about pledging to the Brotherhood.
Epsilon Delta
Appalachian College of Pharmacy
Location: Oakwood, Virginia
Province: Atlantic

Contact Information: epsilondelta@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Tupperware fundraiser, Mr. ACP
Methods: In person, online
What made these successful? Every Brother was on board and made at least some contribution.
Dollar amount made: Tupperware is ongoing, Mr. ACP made us $800
Ways to improve on these next time: Make other brothers as motivated as some are to make money and be productive. Mr. ACP does great; we would have made more had we done a Mrs. ACP. too.
Who do you fundraise for? My chapter

Professional Activities
Events per month: 0-1
Activities/Events: Tutoring, study hall
What made these successful? Attendance (Brothers), professional growth. Got all brothers on board and they all bought in
Ways to improve on these next time: A disadvantage of being in an accelerated program is not having enough time to host more professional events.

Philanthropy
Events per month: 2-3
Activities/Events: Feed-My-Sheep Food bank - volunteering once a month to help give those people free health screenings and distribute food. Run a successful canned food drive, donate to a homeless shelter, establish a relationship with said shelter and do health screenings there.
What made these successful? Just showing up humbles you and makes you want to go out of your way to help these people

Rush
Events per rush season: 4-5
Activities/Events: Luau, bowling with the bros, get to meet the Brothers round robin
What made these successful? Hyping it up and getting incoming P1’s to get excited about the events

Pledging
Events per pledging season: 4-5
Activities/Events: Pledgucational sessions once a week about Kappa Psi, Big Little reveal upon initiation passing a lit torch around stopping on your big.
What made these successful? All current brothers need to be sold on the events.
Epsilon Zeta

East Tennessee State University Bill Gatton College of Pharmacy

Location: Johnson City, Tennessee
Province: Atlantic
Contact Information: epsilonzeta@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Apparel event - T-Shirts, long sleeve T's, Crew Neck, Hoodies, and Koozies
Volunteering at Bristol Race driving golf carts, Bake Sales, Hosted Apothecary Dash 5k on campus
Methods: Online, In Person
What made these successful? Made an order form online, advertised through school emails, Set up in the main lobby of the school
Dollar amount made: Apparel event - T-Shirts, long sleeve T's, Crew Neck, Hoodies, and Koozies - $500
Volunteering at Bristol Race driving golf carts - around $1,600 in the fall and $1,400 in the spring
Bake Sales - $50 each time, Apothecary Dash - $1,000
Ways to improve on these next time: Plan for selling holiday shirts
Advice: Find a good balance between having enough designs and keeping costs reasonable for t-shirt designs
Who do you fundraise for? Other Charities, My Chapter

Professional Activities:
Events per month: 2-3
Activities/Events: Intra-professional guest speaker, Tutoring, Study Hall, Patient Care Events
What made these successful? The study hall events were successful because they were made mandatory during the pledging process. This gave a chance for the students to hone in on what they did not know so the tutoring sessions could be geared towards that. The tutoring sessions would be led by a student who really excelled in that particular subject.
Ways to improve on these next time: During some of the patient care events, sometimes students would be thrown into the gauntlet without a review. It may be helpful to quickly review the clinical skills that would need to be used as a group before going to the event.
Advice: If an exam schedule is available, it would be important to work around all of the students’ schedules, which is often a daunting task. Often times, a time perfect for the P1's would be difficult for the P2's. There needs to be a lot of compromise instead of one class sacrificing every time.

Philanthropy
Events per month: 0-1
Activities/Events: Katy’s Kids - A few students go to the local elementary school to educate children on the difference between candy and medication.
Crumley House - A few students go to a local brain injury rehabilitation clinic to visit residents. The students will hang out and play some board games with the residents.
Christmas Children Adoption - We provide Christmas gifts for needy children from a local elementary school. These gifts range from clothes to bikes.
Apothecary Dash 5k - We host a 5k on the pharmacy school's campus. The proceeds of the dash go towards our donation at Relay for Life.
Relay for Life - We set up a tent at Relay for Life and provide cancer education. We use funds raised from the Apothecary Dash as a donation, as well as various other small fundraising events for this event.

**What made these successful?** These 5 events are core events that we have been doing for a while. Since they have been around for a while, the events go smoothly because they have essentially been planned for already. Scheduling these events around everyone's schedules to ensure participation helps as well.

**Advice:** Some of the events we do more than once a year. Crumley House and Katy's Kids are two of the events we repeat each semester. Even though they are repeated, the brothers, residents of the Crumley House, and elementary students are ecstatic about it.

**Rush**

**Events per rush season:** 2-3

**Activities/Events:** Generally, our school allows us three specific days during the rush period. The first day consists of all the potential pledges touring each of the fraternities at our school. They give a short 15-minute presentation on the basics of each fraternity. The second day consists of similar rotation style. Instead of short 15 minute presentations, there are 30-minute-long rotations in each room. Once these rotations are over, the potential pledges are free to stay in whichever room they want to until the rush event is over. Brothers will bring a massive amount of food and games. The third day of rush is an off-campus event. It is generally a BBQ event where all of the brothers mingle with the potential pledges that are interested enough to make it to this event.

**What made these successful?** All of the brothers make the rush event successful. We all order the same rush shirts in order to provide a sense of cohesiveness. All of the brothers voluntarily bring the food for the potluck day. They are also warm and welcoming to all of the potential pledges.

**Advice:** There have been issues before with receiving our rush shirts in time. There needs to be plenty of time to ensure an order that large gets finished in time.

**Pledging**

**Events per pledging season:** 6+

**Activities/Events:** Big/Little speed dating - A chance for the new pledges to meet their potential Big Brothers in a 2-minute conversation speed dating style. Notebooks with Brothers information are provided before the session in order to generate conversations over similar interests.

Pledge Education sessions - Pledge master educates the pledges on Kappa Psi matters.

Tutoring/Study Hall - The pledges get together once a week to do a study hall session. A tutoring session is often done before a test for a difficult class.

Pledge social event - The pledges are responsible for planning and executing a social event for current brothers.

Pledge fundraising event - The pledges are responsible for planning and executing their own fundraising event.

**What made these successful?** I think the notebook with current Brothers information given to the pledges helps make the speed dating event successful. It allows for icebreakers instead of awkward encounters.
Epsilon Phi
South University School of Pharmacy
Location: Columbia, South Carolina
Province: Atlantic

Contact Information: epsilonphi@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Social events, t-shirt sales, raffles
Methods: Online, In Person
What made these successful? Advertise on social media, place flyers around campus and send email blasts
Dollar amount made: Overall we made $1457 from selling items over the six months
Ways to improve on these next time: Plan more ahead to allow better execution of the sales and advertising
Who do you fundraise for? Kappa Psi National Charity (Red Cross), Other Charities, My Chapter, My Chapter’s future Province Assembly, My School

Professional Activities:
Events per month: 2-3
Activities/Events: Intra-professional guest speaker, Inter-professional guest speaker, CV Tips/Workshop, Interview Tips/Workshop, Residency/Fellowship Panel, Tutoring, Study Hall, Leadership Seminar, Professionalism Seminar, Academic competition (spelling bee, jeopardy, etc.)
What made these successful? We polled the student body to see what they would be most interested in.
Ways to improve on these next time: I would change the time of year we offered some of the events.
Advice: Utilize both current and graduate Brothers, everyone can contribute without needing non-Brother help.

Philanthropy
Events per month: 0-1
Activities/Events: Clothing drives, school supply drives, Medication drive
What made these successful? Advertise, advertise, advertise
Ways to improve on these next time: I would include other programs outside of pharmacy school to make a greater impact
Advice: Don't limit yourself to just pharmacy school include as much of your campus and other campuses as possible

Rush
Events per rush season: 6+
Activities/Events: Bowling, karaoke, physical activities, charity events (walks, fundraising, etc.)
What made these successful? We explained to anyone wanting to join Kappa Psi what is required and the time commitment at the start so everyone knew what was going to be asked before it was.
Ways to improve on these next time: We would try new events rather than do events that we have historically done in the past
Pledging
Events per pledging season: 4-5
Activities/Events: Big/little reveal, pledge education sessions, professional development sessions,
What made these successful? Buy-in from current and graduate Brothers helps a long way with exciting the pledges to get through this process requirements
Ways to improve on these next time: More graduate Brother involvement
Advice: The pledge is what keeps your chapter going and growing. Teach them the things that matter and utilize this time to create great Brothers not great social partners.
Zeta Xi
South College School of Pharmacy
Location: Knoxville, Tennessee
Province: Atlantic

Contact Information: zetaxi@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Volleyball Tournament & Basketball Tournament. We sold Koozies & T-shirts.
Methods: In Person
What made these successful? We sent out emails and posted on social media. We also tried to make the fundraiser itself attractive for students to want to play.
Dollar amount made: Volleyball: $328, School T-shirt: $545, Koozies: $17.50, Basketball: $86.34, TRx T-shirt: $30.54
Ways to improve on these next time: We would promote earlier and make prices lower.
Who do you fundraise for? Other Charities, My Chapter

Philanthropy
Events per month: 0-1
Activities/Events: Donating food to Angelic Ministries & Donating food to Lafollette Elementary
What made these successful? We were able to set out boxes for a week in the student center area of the school building to collect items.
Advice: Plan accordingly and market.

Rush
We are developing those plans. We are a new chapter.

Pledging
Events per pledging season: 6+
Activities/Events: Pledge education sessions, special projects for pledges, team building exercises, & philanthropy events.
What made these successful? Brother attendance
Zeta Rho
Philadelphia College of Medicine-Georgia School of Pharmacy

Location: Suwanee, Georgia
Province: Atlantic

Contact Information: zetarho@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Valentine grams and percentage nights
Methods: In Person
What made these successful? Organize and make the candy grams and deliver them
Dollar amount made: $2 per candy syringe $40 for a box of 60 syringes and $10 for candy M&Ms
Who do you fundraise for? My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: Study Hall
What made these successful? We are just getting started so haven't had anything really successful yet
Ways to improve on these next time: Plan around exam schedule

Philanthropy
Events per month: 0-1
Activities/Events: Red Cross blood drives
What made these successful? Promoting and getting people to donate as well as donating ourselves
Great Lakes Province
Xi
The Ohio State University College of Pharmacy
Location: Columbus, Ohio
Province: Great Lakes
Contact Information: xi@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Parent t-shirts, pharmacy clipboards, valentine's candy grams
Methods: Online, In Person
What made these successful? We advertised these events within the college through the school newsletter and on social media
Dollar amount made: The parent t-shirts made us about $500, the clipboards made us about $200 and the candy grams made us $30
Ways to improve on these next time: I would start the planning and preparation as soon as possible. That was the most important part.
Who do you fundraise for? Other Charities, My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: Intra-professional guest speaker, Inter-professional guest speaker, Graduate Panel, Tutoring
What made these successful? Spreading the word to the chapter through Facebook and e-mail

Philanthropy
Events per month: 0-1
Activities/Events: We regularly volunteer at a free clinic, we have donated Christmas gifts to a charity and we made blankets for a children's hospital.
What made these successful? Having a lot of participation is key

Rush
Events per rush season: 2-3
Activities/Events: Broomball game, volleyball cookout, game night, ice cream social
What made these successful? Lots of advertising at the college and on social media

Pledging
Events per pledging season: 4-5
Activities/Events: Pledge education meetings, Big/Little reveal, skyzone and dinner, apple picking
What made these successful? Good advertising
Upsilon
University of Kentucky
Location: Lexington, Kentucky
Province: Great Lakes

Contact Information: upsilon@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Name Tags, Proud Parent T-shirts,
Methods: Online, In Person
What made these successful? Advertised via college-wide listservs and sold from tables during lunch
Dollar amount made: Enough to break even
Ways to improve on these next time: Change sale days
Who do you fundraise for? My Chapter, My Chapter's future Province Assembly

Philanthropy
Events per month: 2-3
Activities/Events: Most of ours revolve around the Children’s hospital and doing events for the kids or raise money for organizations who work with kids, (e.g.-Crafting at the Children’s Hospital)
What made these successful? Plan them far in advance
Ways to improve on these next time: Expand to more hospitals
Advice: Plan in advance, and then follow up a week or two in advance

Rush
Events per rush season: 2-3
Activities/Events: Philanthropy event first (cancer patient care packages, host a social at a local pizza place, Host a Luau,
What made these successful? Start with the philanthropy events, end with the social.
Ways to improve on these next time: We needed a larger venue for the philanthropy event, plan for a crowd
Advice: Err on the side of caution with rushing social events. These are students in a brand-new atmosphere and may have a wide range of what to expect at a social event.

Pledging
Events per pledging season: 6+
Activities/Events: Brother interview night, Big/little, grill n' chill, reverse trick or treat, Halloween party, can & clothing drive, crafting with the kids, scavenger hunt
What made these successful? We schedule the whole semester in advance.
Beta Lambda
University of Toledo College of Pharmacy
Location: Toledo, Ohio
Province: Great Lakes

Contact Information: betalambda@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Cedar Point, Stadium Clean-Ups
Methods: In Person
What made these successful? Require attendance, since we make better money and quicker time with improved attendance.
Dollar amount made: Over $2500 combined.
Ways to improve on these next time: Continue to develop and encourage Brothers to attend since these events strengthen our overall finances of the Chapter.
Who do you fundraise for? Kappa Psi National Charity (Red Cross), My Chapter, My Chapter's future Province Assembly, My School

Professional Activities:
Events per month: 2-3
Activities/Events: Intra-professional guest speaker, Inter-professional guest speaker, Interview Tips/Workshop, Leadership Seminar, Professionalism Seminar
What made these successful? Proper planning and development and carrying this information (from leadership seminar) forward.
Ways to improve on these next time: Increase attendance and improve what we cover during the event.
Advice: Plan ahead and gain feedback from other Brothers in the Chapter regarding what the Chapter does well, what needs improved, and what your greatest weakness are. Then discuss and execute plans. Speak with other Chapters who have done events to ensure that you gain some good suggestions on leadership topics performed, so that way you are not reinventing the wheel regarding what you actually do.

Philanthropy
Events per month: 0-1
Activities/Events: Relay-for-Life, Drug Take-Back Day, Veteran's Day Wellness Screening and Breakfast, Well-o-Ween, Poison Prevention, Boy Scout Merit Badge Day
What made these successful? We figured out how we are going to successfully execute the event, what we need both person and resource wise, and prepare well in advance.
Advice: Be strategic and plan ahead.

Rush
Events per rush season: 4-5
Activities/Events: Football - We play football
Icebreaker Night - We will get together for pizza, cards, and other assorted topics and meet with potential rushees.
Uncle Johns - We eat all you can eat pancakes at Uncle John's in Toledo.
Game Night - Playing party video games and poker
Tailgate/Dinner - We will do an invite only tailgate or dinner (depending on the semester) and formally offer bids to the potential new members.
What made these successful? Active Collegiate and Graduate Brother attendance
Advice: Involve more Graduate Brothers

Pledging

Events per pledging season: 6+

Activities/Events: Pledging lasts the entire semester. They hold separate pledge meetings to review the history and pledging information, learn the process, and become prepared to enter the Fraternity as Brothers. They undergo three separate degrees with examination, and followed by activation and dinner.

What made these successful? We work hard and plan ahead.
Beta Phi
University of Cincinnati James L. Winkle College of Pharmacy
Location: Cincinnati, Ohio
Province: Great Lakes

Contact Information: betaphi@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: We sell t-shirts, tumblers, and blankets to the students and families at the white coat ceremony for the P1 students. This year we also had a hot dog bar sold at lunch to raise some money. We also washed old rush shirts from past years and sold them to new Brothers and fourth year graduates.
Methods: In Person
What made these successful? Good planning and an organized process. Additionally, help from other Brothers
Dollar amount made: Recently we made 160.00 from selling the old t-shirts
Ways to improve on these next time: We are coming up with new ideas this year including a fundraising event with insomnia cookie company for finals week. New ideas are always good and successful planning
Who do you fundraise for? Other Charities

Professional Activities:
Events per month: 0-1
Activities/Events: Tutoring other Brothers
What made these successful? Still need to get more of these activities integrated in our chapter and success
Ways to improve on these next time: I need to integrate more of these in our chapter. I'll start by talking to my executive board and then surveying the needs of the chapter

Philanthropy
Events per month: 0-1
Activities/Events: Hoxworth blood drive, Holiday card for soldiers, health screenings, operation Christmas child, St. Judges Walk, Cleveland canned food drive, and freestore foodbank
What made these successful? Encouraging the chapter to get involved and giving the chapter plenty of time to ask time off for the event

Rush
Events per rush season: 2-3
Activities/Events: New orientation grill out, bowling, sand volleyball, Reds baseball game, and a backyard bash
What made these successful? Planning and having a group of outgoing Brothers to really spike an interest in the new students in joining Kappa Psi. Also, planning different events that everyone will enjoy

Pledging
Events per pledging season: 0-1
Activities/Events: We have bid night, pledge education sessions, explore Cincinnati, spaghetti dinner, and Big/Little reveal. We also have our pledges participate in a philanthropy event
What made these successful? Having all the Brothers show up to help out and encourage the new pledges. Also, staying organized and good planning
Gamma Delta
Ohio Northern University - Rudolph H. Raabe
College of Pharmacy
Location: Ada, Ohio
Province: Great Lakes

Contact Information: gammadelta@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Pharmacy Beaker Mugs, Pharmacy t-shirts, top 200 flashcards, travel bags
Methods: Online, In Person

What made these successful? Know how much each is going to cost, how much you have to buy in order to get a reduced price, how much you have to sell in order to break even, advertise the item and give an example of a need for the item, set dates of how long you are going to fundraise and when people would be able to pick them up

Dollar amount made: Top 200 Flashcards - $950, Beaker Mugs - $150, pharmacy t-shirts - $400, Travel bags - $300

Ways to improve on these next time: If it is a new item you are selling, buy a few beforehand so people can actually see them in person so it will peak their interest in buying some.

Advice: Make sure the items you are trying to sell are not already being sold by another organization. You have to see a need, and then create a fundraiser to fill that need.

Who do you fundraise for? Kappa Psi National Charity (Red Cross), Other Charities, My Chapter’s future Province Assembly

Professional Activities:
Events per month: 2-3
Activities/Events: Tutoring, Academic competition (spelling bee, jeopardy, etc.)

What made these successful? Having incentives for people to come as well as advertising the events

Philanthropy
Events per month: 2-3
Activities/Events: Bingo at Assisted Living Facilities, Volunteers at Special Olympic events, Hosting Blood Drives on campus, volunteering at the local ReStore and food pantry, volunteering to cook at a local church, host a nutrition week at school,

What made these successful? as for any event, a lot of preparation needs to be done in order to for the event to run smoothly. the person in charge needs to determine how many people they need at the event, and how long they need to be there. They need to make sure that the event is properly advertised ahead of time in order to ensure a nice turnout at the event. For example, for a campus wide event, I think that volunteers should be signed up approx. two weeks before the date of the events, and advertising for the event should start approx. 2-3 weeks beforehand.

Ways to improve on these next time: Though it is easy in theory, getting everything planned and volunteers signed up two weeks beforehand can be a struggle. I would have the person in charge start to plan the event earlier.

Advice: Like always, just try and plan everything early, so you are not frantically scrambling to do things at the last minute.

Rush
Events per rush season: 6+
Activities/Events: Pancakes on the patio - have breakfast for dinner on the pharmacy patio while talking to rushes and getting to know them. Carnival night - have a game night of some sorts where people can split up into teams, have some fun, and get to know people in a small setting. Cookout - we go to the nearby park and have a cookout for all the rushes and Brothers while just casually hanging out. Formal night - sort of like a speed dating night where the rushes and Brothers have 3-4 minutes with each other so everyone can get to know each other on a one-to-one setting. Info night - the first rush event we have that we talk about what the fraternity is about and what we have done in the past

What made these successful? As always, advertise. Food is a great incentive to get people to come to rush events, but it is the conversations and bonds that people make at the events that keep them coming back. Just have the Brothers be open and receptive and rushes will come to more events.

Ways to improve on these next time: If you are planning an event for outside, make sure you have a backup plan in case the weather is bad. That has been a struggle for us for the past couple years.

Advice: If you are going to bring food, make sure there is going to be enough for everyone. Look at past years of how many people typically came to an event, and plan for a little more for the following year

Pledging

Events per pledging season: 6+

Activities/Events: pledge meetings - happen once a week for 8 weeks, retreats - typically have two retreats on a Sunday where it is just the pledges so they get a chance to know their pledge class better, big/little reveal - the event changes every year but in the past we did a football draft with the different families and we had an event where the pledges had a string they had to follow in order to find their big, we have the pledges do a social and philanthropy event with the help of those respective chairs

What made these successful? It is a bonding activity that strengthens the friendships between pledges who will ultimately be Brothers, and they will have those friendships for the rest of their lives
Gamma Chi
Ferris State University College of Pharmacy
Location: Big Rapids, Michigan
Province: Great Lakes

Contact Information: gammachi@kapppsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Krispy Kreme, Yankee Candle, chapter sales, etc.
Methods: Online, In Person
What made these successful? We set fundraising goals that each person had to meet. If they did not reach these goals they had to pay a fine.
Dollar amount made: Most of our money was raised through Yankee Candle; 40% of all sales goes towards the chapter. Overall, this year we raised around 1500 dollars with over 2/3 coming from the Yankee Candle fundraiser alone.
Ways to improve on these next time: We just need to have more fundraisers. A few of them fell through this year, but that can be avoided with earlier planning and deadline vigilance.
Advice: Always have enough cash on hand to give change, invest in a Square, and always give yourself enough time to get everything planned and executed.
Who do you fundraise for? Other Charities, My Chapter, My Chapter’s future Province Assembly, My School

Professional Activities:
Events per month: 2-3
Activities/Events: Intra-professional guest speaker, Inter-professional guest speaker, Study Hall, Blood Drives
What made these successful? Promoting the events through every medium we could find (newspaper, flyers, radio stations, mass emails, etc.).
Ways to improve on these next time: Trying to reach out farther to increase attendance. The most important thing is communication between everyone planning it and spreading the word. Use every medium you can.

Philanthropy
Events per month: 4-5
Activities/Events: Blood Drives, Roller Rink Charity events, canned food drives, rake and run (rake people's yards in the community), the big event (campus wide event to clean up the community), 5K run/walk, etc.
What made these successful? The most important thing is communication between everyone planning it and spreading the word. Use every medium you can.

Rush
Events per rush season: 4-5
Activities/Events: We host a casino night, brinner, dinner with the advisors, a meet and greet, and an outdoor cookout and sports night
What made these successful? We post flyers around campus and go speak in classrooms.

Pledging
Events per pledging season: 6+
Activities/Events: We have associate member education every week.
What made these successful? We always made sure the associate members felt comfortable with the whole process and gave them the ability to comfortable approach us if anything was bothering them.
Fundraising
Events per month: 0-1
Activities/Events/Items: Restaurant fundraisers such as Buffalo Wild Wings. We have sold t-shirts, cups, koozies, license plate holders, sweatpants and sweatshirts
Methods: Online, In Person
What made these successful? Advertised via flyers and school e-mails and making in-class announcements.
Ways to improve on these next time: High quality items to make sure they sell and put more thought into catchy designs. Streamline processes for purchasing items.
Who do you fundraise for? Kappa Psi National Charity (Red Cross), Kappa Psi Foundation, Other Charities, My Chapter
Advice: Plan and have a committee that meets regularly to brainstorm new ideas/search out areas of demand.

Professional Activities:
Events per month: Depends on needs of Brothers
Activities/Events: Tutoring, Study Hall
What made these successful? Coffee and letting Brothers know there is help if they need it.
Advice: Let Brothers know that you're there to help as soon as they start rushing/pledging/inquiring about kappa psi. Not only does that show and advantage to joining but it also shows you care and opens the door to friendships

Philanthropy
Events per month: 0-1
Activities/Events: Warm Clothing Drive for the poor
What made these successful? Open up donations to the entire school, in class announcements, e-mails, flyers. If you can, coordinate such events after reimbursements are released.
Ways to improve on these next time: Plan them earlier/don't rush it.
Advice: Create connections in your community and broadcast the good that your chapter is doing so that people know what kappa psi is all about

Rush
Events per rush season: 4-5
Activities/Events: Game night, out-to-eat, bowling, cookout at the grad house.
What made these successful? Broadcast them early and often, lure with free food and fun, flyers, emails, in-class announcements.
Ways to improve on these next time: Constantly reviewing what was successful and where were our downfalls after each rush season.
Advice: Make reservations, provide free food, fundraise.
Pledging
Events per pledging season: 6+

Activities/Events: Big little super hero themed reveal. Weekly classes, scavenger hunts, Eggsgiving.

Unique to our chapter: Eggsgiving. For the past 2 years, we have given the pledges fragile hollow eggs to name, decorate, and carry with them for a week (while trying not to break them). There is a ceremony and the symbolism is that your relationship with Kappa Psi must be nurtured and cared for. It also sparks creativity and friendly competition. Always goes over really well and results in a lot of fun and hilarious stories! Overwhelmingly successful and the pledges all seem to love it. An award is given for best egg and those whose egg survives the week are congratulated.

What made these successful? This event is mainly for fun. Although certain parts of pledging are to be taken seriously, this is light hearted and is really enjoyable.

Ways to improve on these next time: Continue coming up with new chapter traditions and making the pledge process fun as well as effective and informative.
Zeta Epsilon
Northeast Ohio Medical University College of Pharmacy

Location: Rootstown, Ohio
Province: Great Lakes

Contact Information: zetaepsilon@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Bake Sale – baked goods (cookies, brownies, truffles, etc); Christmas Fundraiser – candy sleighs; Movie Night Concessions – Popcorn, Water, Soda, Candy; Valentine’s Day Fundraiser – Candy Bouquets; Easter Fundraiser – Egg Coloring

Methods: In Person

What made these successful? For the bake sale, I polled the Pledges and Brothers to see what kinds of baked goods they were able to make and would like to see. I delegated everyone at least one baked good to be supplied. We found a table that gained the most traffic at the college and sold the baked good there. For the candy sleighs, multiple Brothers helped to make an assembly line to maximize efficiency. We then found a table that gained the most foot traffic and sold the sleighs there. We encouraged people to buy with compelling statements as they walked by the tablet. At the movie night, we set up a table outside the theater at the university. At this table, we provide things like popcorn, water, soda, and candy. We guided people to the ticket counter as they arrived and mentioned we were selling concessions. For the Valentine’s Day fundraiser, we employed the same strategy as the candy sleighs. For the Easter fundraiser, we weren’t successful. We set a table up outside of the movie night that NEOMED holds. We attribute this failure to the wrong movie choice.

Dollar amount made: Bake sale – 135 dollars; Christmas fundraiser – 150 dollars; Movie Night – 151 dollars; Valentine’s Day – 201 dollars; Easter – 1 dollar

Ways to improve on these next time: Bake sale – This fundraiser went smoothly; Christmas – I would change the amount of time we gave ourselves to register the fundraiser, gather supplies, and make the sleighs; Movie Night – We had trouble keeping up with the popcorn machine because it was the first time we’ve ever touched the machine; Valentine’s Day – The improvements for this event are the same as the Christmas fundraiser. We need to give ourselves more time to prepare.; Easter – I mentioned previously that we picked a bad movie. We needed to pick a newer movie that would appeal to children. We chose Aladdin thinking it would be a good kid’s movie.

Who do you fundraise for? Kappa Psi National Charity (Red Cross), Kappa Psi Foundation, Other Charities, My Chapter, My Chapter’s future Province Assembly

Advice: Give yourself plenty of time to gather supplies and make the items.

Professional Activities:
Events per month: 0-1
Activities/Events: Intra-professional guest speaker, Academic competition (spelling bee, jeopardy, etc.)

What made these successful? Sending 2 emails to each class using the class email alias to advertise the event. Provided food for the event.

Ways to improve on these next time: Planned the events ahead of time, had more people involved the planning process.

Advice: Don’t procrastinate in establishing a speaker and the event details as sometimes it can be hard to establish a date and time for a speaker due to their busy schedules

Philanthropy
Events per month: 0-1
Activities/Events: College of Pharmacy Golf Outing Volunteering – watch holes, sell drinks, run registration tables;
MLK Day of Service (Habitat for Humanity and Hattie Larlham); Letter writing to Hattie Larlham residents; Script Your Future – emphasizing medication adherence; Making blankets for women’s shelter; Medication/Vitamin packing event for Honduras Medical Mission Trip; Canned good drive for Cleveland Foodbank and letter writing to Ronald McDonald house of Cleveland during Spring Province

What made these successful? Leveraged previously set up events by our school to help coordinate. Philanthropy committee members helped come up with new events for this year.

Ways to improve on these next time: Involve and delegate to committee members for every month to come up with an event and plan it.

Advice: Reach out to local organizations or your school to look for places in need of help

Rush
Events per rush season: 2-3
Activities/Events: Bowling Night – Potential new members can come and interact with Brothers while bowling and having a fun time. Cook out – Potential new members can come and interact with Brothers while eating burgers, hotdogs, potato salad, and other good food and throwing a football or Frisbee around. Information Table – Three Brothers attend a table along with other organizations to appeal to potential new members and answer any question they could have about Kappa Psi.

What made these successful? Bowling Night – We made sure to rent out enough lanes that everyone could be included but not isolated to their own lane. Cookout – Brother’s significant others attended this event to help and grill the food to help the Brothers spend time with potential new members. We brought enough food for everyone and tried to keep the food diverse enough to meet everyone eating habits.

Information Table – We found a table that would get the most foot traffic so we could be noticed by as many students as possible. We also baked cookies and gave them out to anyone who came to the table. We supplied anyone that was interested with handouts about Kappa Psi and a schedule of rushing events.

Ways to improve on these next time: We would try to finalize the event schedule as early as possible in order to advertise earlier. Bowling Night – There wasn’t a large attendance at this event so we would try to improve this by advertising better. This could possibly be with emails to all pharmacy students and flyers set up throughout the University and on campus housing. Cookout – This event had a large attendance and 70% of the students that attended this event pledged and are now Brothers. We would say this event was a success. Information Table – Even though our table had a lot of foot traffic, we were in an awkward spot in a cramped hallway. We didn’t anticipate this problem but we can keep this in mind this coming Fall.

Advice: Plan events that anyone can do easily and offer several alternatives for “Brother bonding” at each event. Advertising is key for all of our rushing events. Getting the word out to as many people as possible to yield the highest possible attendance.

Pledging
Events per pledging season: 4-5
Activities/Events: Pledge Education Session – This session was used to inform the potential new pledges about what the pledge process entails and what they will be responsible for. Big/Little Reveal – Each pledge was blindfolded and their new Big stood behind them for a picture. Ice Breaker Night – Pledges and active Brothers played games like two truths and a lie and participated in the Spaghetti challenge. We also provided food from a local restaurant. Weekly Meetings – These meetings were held for the weekly quizzes and talking to active Brothers. Social Event – Pledges and Brothers interacted with one another at a restaurant for wing night. We had multiple tables that everyone either stood or sat at and talked about school and Kappa Psi.

What made these successful? Pledge education session – Each potential pledge was given a hand out of the presentation they’re attending. This handout outlined the rules of pledging and contact information of pledge masters and executive board members. Big/Little Reveal – The Bigs reached out to their littles closest friend to gather ideas for a gift for the reveal day. Ice Breaker Night – We had plenty of food and drink for each person and we tried to get the entire chapter to attend this event. Weekly Meetings – The pledges were sent an email each week to remind them of the meeting time and place. Different brothers attended the meeting each week to help
give the quizzes and talk to the pledges about Kappa Psi. Social Event – We arrived with ample time to ensure that everyone had a seat near each other because the restaurant gets very busy. If we were not there early enough, we would have been spread out and that would have made it difficult to socialize. We scheduled events when we knew pledges had to be on campus (in between classes) so that it was easy for them to attend.

**Ways to improve on these next time:** Involve actives earlier on. The more included the pledges feel the more enthusiastic they’ll be about attending.

**Advice:** Get the schedule of the incoming P1s as early as possible from Academic Affairs.

Don’t get too fancy. As long as everyone is together and having a good time, it is a successful event. The simplest events turned out to be the best.
Mu Omicron Pi
Wayne State University Eugene Applebaum College of Pharmacy and Health Sciences
Location: Detroit, Michigan
Province: Great Lakes

Contact Information: muomicronpi@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Kappa Psi National Charity (Red Cross), Other Charities, My Chapter’s future Province Assembly
Methods: Online, In Person
What made these successful? Advertised them through the school. The student affairs president promoted our events/items through emails, especially to incoming students.
Dollar amount made: Anywhere from $200 to $1000 per event
Advice: Create events and items that are sold each year, and work with the school to promote these items to students via email, newsletters, etc.
Who do you fundraise for? Kappa Psi National Charity (Red Cross), Other Charities, My Chapter, My Chapter’s future Province Assembly, My School

Professional Activities:
Activities/Events: Our Chapter used to host a leadership and professionalism seminar, but the guest speakers are no longer able to participate. We are in the process of continuing these seminars.
Advice: Try to find organizations rather than simply individuals that can participate in ongoing seminars. Otherwise you may not have anyone who can participate, which is the issue we are having.

Philanthropy
Events per month: 0-1
Activities/Events: Packing meals for the less fortunate (NSO), raise money and participate in race for the American Lung Association (Fight for Air Climb), medication counseling and presentations (Vista Maria), ongoing health fairs and clinics, water drive for Flint, MI
What made these successful? Require participation from all Brothers. Schedule events and prepare for them each year or semester to make sure they are continued.
Ways to improve on these next time: Begin fundraising earlier for Fight for Air Climb.
Advice: If your city or state needs help in any aspect of public health, do not hesitate to help out!

Rush
Events per rush season: 6+
Activities/Events: Meet and greet BBQ with grads and faculty, bowling, trivia night, philanthropy events
What made these successful? We start promoting them online through our website and at orientation for the incoming students. Add at least one philanthropy event to the rush schedule as it can help determine which students are willing to participate in ongoing events.

Pledging
Events per pledging season: 6+
Activities/Events: Big/Little reveal, interview with Brothers, pledge education nights and study nights
What made these successful? We foster bonding among the pledges, and this is the best part of the process.
Advice: Encourage active involvement in the Chapter early on to promote participation
Gulf Coast Province
Psi
University of Tennessee College of Pharmacy
Location: Knoxville, Tennessee
Province: Gulf Coast

Contact Information: psi@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Karaoke Fundraiser; Clothing
Methods: In Person
What made these successful? Opened the event up to all of our health science schools. Made a fun event where people can gather have a good time and raise money for philanthropy.
Dollar amount made: We made over $600 from karaoke and throughout the year around 2,000 in shirts and sweaters
Ways to improve on these next time: Start advertising a bit earlier. This year’s event went very well so not sure what else we would do different.
Advice: Make sure everyone is in a playful mood and wants to have fun. Have to leave your comfort zone to get up on stage and sing but once it starts people tend to let loose and have a great time.
Who do you fundraise for? Other Charities, My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: CV Tips/Workshop, Tutoring, Leadership Seminar
What made these successful? Planning with faculty and encouraging involvement.
Ways to improve on these next time: Have more people help in the planning stages.
Advice: Reach out to faculty, they love to see students trying to better the College.

Philanthropy
Events per month: 2-3
Activities/Events: We do a lot of health fairs and blood pressure screenings. We also try to go out to the local Ronald McDonald house a few times a semester.
What made these successful? Try to find underserved areas, which is not too difficult in Memphis. Get Brother involvement.
Ways to improve on these next time: Host more of these events to make a bigger impact.
Advice: Contact local pharmacies they usually love students coming in and talking to patients.

Rush
Events per rush season: 2-3
Activities/Events: We host a few themed social events and attend a minor-league baseball game.
What made these successful? Try to be very personable and get to know all of those rushing. Make them feel comfortable.

Pledging
Events per pledging season: 4-5
Activities/Events: We have several pledge education sessions, we have big/little reveal, a little gift basket day, Cabin retreat
What made these successful? Planning ahead of time and keeping our upperclassmen involved.
Beta Rho
University of Mississippi School of Pharmacy

Location: Oxford, Mississippi
Province: Gulf Coast

Contact Information: betarho@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: T-shirts and Cozies
Methods: Online, In Person

What made these successful? Making sure we did the events when students actually have money, so right at the beginning of school when funds get distributed to classmates.

Dollar amount made: $850, $230

Ways to improve on these next time: Finding vendors to provide quality items at a cheaper price and making sure you give ample time to purchase items.

Who do you raise funds for? My Chapter, Oxford Medical Ministries

Advice: Making sure you find a unique item that other clubs haven't sold and make sure to get the word out to everyone that would want to purchase them, even alumni.

Professional Activities:
Events per month: 0-1
Activities/Events: N/A; We have thought about doing some but haven't due to other clubs already doing so many.

What made these successful? Making sure people realized the size of the event and what all they can expect.

Ways to improve on these next time: Getting the word out to more alumni so they can attend and partake in the festivities

Advice: Have more than one person accountable for items to be done. Make sure the whole chapter is involved and don't let it rest on a small group of people.

Philanthropy
Events per month: 0-1
Activities/Events: Big Event (Community assistance with chores around their homes)

What made these successful? Get your chapter involved and take plenty of pictures.

Ways to improve on these next time: Making sure we all get grouped together to have a more Brotherly bond while helping out the community.

Advice: Get as many things set in stone with the facilities and who you are working with well in advance. Also, make sure your group shows up and has a great time.

Rush
Events per rush season: 0-1
Activities/Events: Fraternity/Pharmacy

What made these successful? Allowed Brothers to come together to form eternal bonds.

Advice: Be sure that every Brother is involved and is having a good time.

Pledging
Events per pledging season: 2-3
Activities/Events: Pledge Education sessions
Ways to improve on these next time: Get the meetings announced well in advance so the pledges and Brothers can make sure they arrange their schedules to fit around the meetings.

Advice: A meeting where Pledges and Brothers come together to learn about the Fraternity and what all they are pledging for and what the Brothers are a part of. This helps strengthen the bond with the fraternity to know about the past and push towards a better future.
Gamma Zeta
Samford University McWhorter School of Pharmacy
Location: Birmingham, Alabama
Province: Gulf Coast

Contact Information: gammazeta@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: T-shirt sales and an Apothecary Ball.
Methods: In Person
What made these successful? We advertised in each class very well. Announcements were made frequently.
Dollar amount made: $350 in profit
Ways to improve on these next time: We have plans for next year to have multiple fundraisers that are better executed, as well as some events rather than merchandise that can be purchased cheaper.
Who do you fundraise for? Other Charities, My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: We don’t hold many professionalism events. We need to though! We focus most of our time on outreach and philanthropy.

Philanthropy
Events per month: 2-3
Activities/Events: Health Clinic at PKD walk- we checked blood pressure, BMI, glucose, etc. and explained how each is important to overall health.
Brother Bryan- we regularly volunteer with a shelter called Brother Bryan. We have brought them desserts, served dinner, done health fairs, and played games with the people there!
Miracle League- we partner with the Miracle League of Birmingham to help with their field day events and sports that they host.
Dance for Down's- we partnered with a local organization to host a "prom" for people in the community with Down's Syndrome.
Food collection: We've had food drives to donate to local feeding shelters.
What made these successful? We ensure that we have enough Brothers at every event to fulfill the needs of the organization we’re partnering with. We advertise events well in advance so that Brothers can clear their schedules. We had a competition to increase philanthropy involvement: whoever had the most attendance at our philanthropy events was reimbursed for their yearly dues. This greatly increased our chapter involvement.

Rush
Events per rush season: 4-5
Activities/Events: Membership drive: we speak with incoming students about our chapter, our rush events, and how to find out more information about our chapter.
Picnic: we have a get to know you picnic where we have people come and talk to Brothers.
Philanthropy: we usually partner with a retirement community to host an ice cream social. This fall we’re working with Habitat for Humanity!
Social: We've gone bowling, played mini golf, and are planning on going to a baseball game this year.
Invite Dinner: this is where we ensure that rushees know everything they might be curious about with pledging, our chapter, we ask them why they are interested in Kappa Psi, and what they hope to get out becoming a Brother. This really helps us to ensure we’re finding good candidates for Brotherhood.

**What made these successful?** Advertising like crazy! Plus, free food always helps.

**Potential issues:** The ice cream social at the retirement community is pretty stressful because it’s space limited and doesn’t give much opportunity to actually talk with Rushees. We’re changing it this year to a Habitat for Humanity project that we think will be more successful.

**Pledging**
**Events per pledging season:** 6+

**Activities/Events:** Our "High Tower Experience" is awesome. Samford has a climbing tower where we take pledges. We don't make climbing mandatory, but attendance and support is mandatory. We talk with pledges about the symbolism behind their climb, how they may face obstacles throughout their Pharmacy school experience, and how they can depend on their Brothers to support them.

Our pledge retreat is also really unique. We do it fairly early into pledging, so we spend a lot of time doing activities that encourage bonding, sharing, and making memories. We have all the pledges bring something of sentimental value to them and share with their Brothers why they value it. We also have the pledges discuss what they hope to get out of pledging and say what they want to contribute to their pledge class.

**What made these successful?** Planning, planning, planning. The pledge Trainers had the entire semester planned before the semester ended.

**Advice:** Get as much done during the summer as you can. There’s so much happening during the year that planning needs to not be an issue.
Delta Gamma
Auburn University Harrison School of Pharmacy

Location: Auburn, Alabama
Province: Gulf Coast

Contact Information: deltagamma@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: T-shirt sales, car decals
Methods: Online, In Person
What made these successful? Reached out to province and national chapters, gave bundle discounts
Dollar amount made: $1000
Ways to improve on these next time: Have more variety of options to sell and increase advertisement.
Advice: design early to get approval from your advisor and administration.
Who do you fundraise for? My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: Intra-professional guest speaker
What made these successful? The event was mandatory for all Brothers
Ways to improve on these next time: Reach out to the school and other health professionals on campus
Advice: Schedule the speaker early

Philanthropy
Events per month: 2-3
Activities/Events: Dodgeball Tournament, Breast Cancer Ribbon Sales, All in All Pink breast cancer event on campus (health fair), Pine Hill Literacy Project (reading to elementary school kids) and book drive, Christmas cards for nursing home, Tutoring program with Auburn’s Early Education Center, Relay for Life, Valentine’s Day Photo Booth and raffle to raise money for Relay for Life, Halloween candy bags for HSOP faculty, Toys for Tots drive, School supplies drive for the Boys and Girls Club of Auburn, First Aid Supplies Drive for missionary trip for a local church.
What made these successful? Reached out to Brothers and pledges as well as the pharmacy school as a whole. Planned events early enough to raise sufficient funds.
Ways events could have been improved: Reach out to other health professionals on campus.
Advice: Keep calling contacts, reach out to them! Tell them who you are and why you want to get involved!

Rush
Events per rush season: 2-3
Activities/Events: Service event, Informal Rush (BBQ), and Formal Rush (formal event)
What made these successful? invited GCC and alumni to the events. Made pledges feel welcomed.
Ways events could have been improved: Get more involvement from graduate Brothers but have an incentive.
Advice: Make the informal rush a very low key gathering where Brothers and pledges can socialize.

Pledging
Events per pledging season: 2-3
Activities/Events: Big/Little Reveal, Pledge Meetings, Pledge Social Event
What made these successful? Made sure Brothers are in attendance and active with the pledges
Delta Eta

Xavier University College of Pharmacy
Location: New Orleans, Louisiana
Province: Gulf Coast

Contact Information: epsiloneta@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: Raffles, Sweatshirts/pants, pins, t-shirts, ornaments
Methods: Online, In Person
What made these successful? Our items have unique designs that could not be found in the college of pharmacy or surrounding areas
Dollar amount made: T-shirt sales: $800 Raffles: $2000
Ways to improve on these next time: We would sell more throughout the year
Who do you fundraise for? My Chapter, My Chapter's future Province Assembly

Professional Activities:
Events per month: 0-1
Activities/Events: Intra-professional guest speaker, Inter-professional guest speaker, Residency/Fellowship Panel, Professionalism Seminar, Academic competition (spelling bee, jeopardy, etc.)
What made these successful? Proper planning and promoting the event by Advertising with flyers, word of mouth
Ways to improve on these next time: We would try to involve more than just the college of pharmacy students. Timing of the events, so more students can attend

Philanthropy
Events per month: 0-1
Activities/Events: Green Light New Orleans (Brothers replaced normal light bulbs with energy efficient lightbulbs in the community), St. Bernard Project (Brothers helped rebuild a home in the community), Trick R Trunk (Brothers passed out candy from decorated trunks to elementary students), UNCF Walk, "We Care" Women's Clothing Drive Animal Rescue New Orleans, Greater Arc New Orleans (Sorted Mardi Gras Beads), Ozanam Inn Men's Clothing Drive
What made these successful? We made these events successful by having good Brother participation
Advice for other chapters: Planning the community service events in advance in order to give Brothers a nice amount of time to accommodate their schedules

Rush
Events per rush season: 4-5
Activities/Events: Informational (A time for interested students to learn the history of the fraternity and meet Brothers in the chapter), Community service events, socials, academic competitions
What made these successful? Chapter involvement throughout the year helped make the informational a success and advertisement.

Pledging
Events per pledging season: 6+
Activities/Events: Educational Sessions (History of the fraternity is learned by pledges)
- Annual New Initiate Reveal (Spring Initiates of the chapter are revealed to the college of pharmacy)
-Community Service (Brothers and pledges participate in a community service event together)
- Dinner (After pledges officially become Brothers, old and new Brothers have a dinner to celebrate and bond)

What made these successful? Education sessions: The Importance of knowing the fraternity history was stressed to the pledges.

Annual New Initiates Reveal: The new initiates make all the decisions regarding the reveal seeing that it is their special day. Old Brothers help facilitate the reveal to ensure everything goes smooth.

Community Service: The community service chair schedules and plans a community service for pledges and Brothers to participate in together.

Dinner: The New Brothers get together and decide where they would like to celebrate the occasion.
Epsilon Kappa  
Belmont College of Pharmacy  
**Location:** Nashville, Tennessee  
**Province:** Gulf Coast  

**Contact Information:** epsilonkappa@kappapsi.org

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**Fundraising**

**Events per month:** 2-3

**Activities/Events/Items:** Chili Cook offs and Walking Taco Bars are the main events. We sell Kappa Psi bow ties, tank tops, t-shirts, flash drives, and a couple other miscellaneous items that don't come to mind right now.

**Methods:** Online, In person

**What made these successful?** Posted on the school Facebook page and went to classes to announce what time and date the event was taking place. We also had all the brothers try to spread the word around school.

**Dollar amount made:** Each event made about $500 and the items are pretty variable. We'll probably make about $40-80 a month selling items on the internet and about $200 when selling a specific shirt to the school.

**Ways to improve on these next time:** I would probably buy more food and condiments. We have run out of those a couple of times because some brothers failed to bring what they signed up for. So, holding brothers accountable and having a checklist would probably be the main thing I would change.

**Who do you fundraise for?** Kappa Psi Foundation, My Chapter, My School

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**Professional Activities:**

**Events per month:** 0-1

**Activities/Events:** Intra-professional guest speaker, Professionalism Seminar, Health Fairs

**What made these successful?** Attendance (Brothers), Attendance (Non-Brothers), Praise from students, For the guest speaker, Belmont undergraduates are required to get a certain amount of convocation hours by the end of the year. So, we made it to where the guest speaker's presentation counted as an hour toward their credit and it was a poison prevention lecture held during poison prevention week. As for the health fair, we hold one every year at a rural area and the new brothers get a lot of experience with what they're learning in class so telling them the amount of experience they can obtain really appeals to them.

**Ways to improve on these next time:** Maybe plan a couple more events per semester and have a more diverse selection of events.

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**Philanthropy**

**Events per month:** 0-1

**Activities/Events:** Made cards for Children's Miracle Network

**What made these successful?** Had brothers make a card at the end of our chapter meetings so that we could use up all the time of our meeting if it finished early.

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**Rush**

**Events per rush season:** 2-3

**Activities/Events:** Belmont Bruins Men's Basketball Game, a night of games at Dave and Buster's, and Trivia Night held at school

**What made these successful?** We had two on campus to make it easier for people to have access to and one off campus so people could relax a little more. I think the thing that made them successful is just the variety of the
events, they weren't required to go to all of them but most of them wanted to because they were all different and fun ways to forget about school.

**Pledging**

**Events per pledging season:** 6+

**Activities/Events:** Big/Little Reveal, Pledge Education sessions, one social event, one service event, and brother/pledge hangouts

**What made these successful?** We just tried to make them as fun and creative as possible. With the Pledge Education meeting we would always incorporate a game or ice breaker in there after the quiz to relieve the tension before jumping into the new material.
**Epsilon Lambda**

Lipscomb University College of Pharmacy

**Location:** Nashville, Tennessee  
**Province:** Gulf Coast

**Contact Information:** epsilonlambda@kappapsi.org

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**Fundraising**

**Events per month:** 0-1  
**Activities/Events/Items:** We held a service auction where brothers offered goods and services and the funds went towards endowing a chapter scholarship. We also held a 5K and those funds also went towards our scholarship. Sold kappa psi t-shirts as well.

**Methods:** In person  
**What made these successful?** Almost every brother participated in the service auction, either by offering a service or buy bidding. We had a large turnout of both brothers (students and faculty) and non-brothers for the 5K and also had great support from the Dean for both events.

**Dollar amount made:** We raised $1,183 with the service auction and around $300 with the 5K (couldn’t get an exact # for the 5K since the treasurer is currently on a mission trip overseas).

**Ways to improve on these next time:** Wouldn’t change anything for the service auction or the 5K. The 5K should bring in more money this year now that we won’t have to purchase supplies like bibs now that we currently have them.

**Who do you fundraise for?** Other Charities, My Chapter

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**Professional Activities:**

**Events per month:** 0-1  
**Activities/Events:** Academic competition (spelling bee, jeopardy, etc.)

**What made these successful?** Attendance (Brothers), Professional growth, Survey results (if applicable), Praise from faculty, Praise from students. Heavy promotion around campus.

**Ways to improve on these next time:** N/A

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**Philanthropy**

**Events per month:** 2-3  
**Activities/Events:** Volunteered at local food bank, host a booth for Be the Match bone marrow donation screening, making blankets for a local homeless shelter, Easter cards for a local nursing home, volunteering at a local charity that works with low income inner city children.

**What made these successful?** Require brothers to participate in 3 service events each semester, promote the benefit that each provide for the community.

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**Rush**

**Events per rush season:** 2-3  
**Activities/Events:** We hold an ice cream social, a yard games evening, and an Amazing Race event.

**What made these successful?** Have the brothers promote Kappa Psi to the P1’s, have great turn out by current brothers and offer good prizes for the Amazing Race event.
Pledging

Events per pledging season: 6+

Activities/Events: We have the Big/Little reveal at initiation, we hold weekly pledge meetings, pledges plan a pledge service event.

What made these successful? We try really hard to make the events convenient for both our pledges and officers. The EC plans the dates and times of events and pledge meetings as soon as our class schedules are released so that as many brothers and pledges can attend meetings and events.
Mid-America Province
**Pi**

**Purdue University College of Pharmacy**

**Location:** Lafayette, Indiana  
**Province:** Mid-America

**Contact Information:** pi@kappapsi.org

**Fundraising**

**Events per month:** 0-1  
**Activities/Events/Items:** We have sold sunglasses, beer steins, and baseball t-shirts  
**Methods:** Online, In person  
**What made these successful?** We sat outside of the main classroom of the Pharmacy building at Purdue. Everyone has to walk by this area in the building.  
**Dollar amount made:** We made a profit on everything.  
**Who do you fundraise for?** Other Charities, My Chapter

**Professional Activities:**

**Events per month:** 2-3  
**Activities/Events:** Interview Tips/Workshop. This fall we are going to speak to a local middle school health class to inform the students about the pharmacy profession.  
**What made these successful?** Attendance (Brothers), Professional growth, Praise from students, Efficient planning, we asked a few P3 and P1 Brothers to pair up and help with the interviews, because the P1s have been through the application process the most recently and the P3s have been though most of the program and know the professors that will be holding the actual interviews.

**Philanthropy**

**Events per month:** 0-1  
**Activities/Events:** We participated in an annual event at the local zoo called Boo at the Zoo which is a safe place for parents to bring children for Halloween activities and games. We also host a couple blood drives throughout the semester. When the opportunity arises, some of the older brothers assist with diabetes screenings at local pharmacies.  
**What made these successful?** We advertised the blood drives and held sign ups during the days leading up to the blood drive.

**Rush**

**Events per rush season:** 2-3  
**Activities/Events:** We have a table at the Pharmacy First Nighter where all pharmacy clubs set up booths to give out information about their organization and recruit new members. After this night, we host an ice cream social and a cookout to give more information to potential pledges. About a week or two into pledging we host a bowling event for the pledges to allow them to get to know us.  
**What made these successful?** We tried to strategically put our booth up close to where the pizza was being given away for the First Nighter. This way we would have a lot of people walking by our booth. At our booth, we collected emails and names for potential pledges, then we emailed them with the dates and times of the ice cream social and cookout events. They were also given a paper with the times and locations of the events when they gave us their emails.
Pledging

Events per pledging season: 6+

Activities/Events: We hold pledge education sessions at least once a week. We also have a big/little reveal meeting, a Brothers verses Pledges football game, a bowling night, the pledges also make a mortar and pestle board that has to be signed by the active members and their fellow pledges throughout the pledge process. What made these successful? All of these events are required attendance for all pledges. The bigger events, such as the football game and big/little reveal, are required for all active members to attend as well.
Rho
University of Kansas College of Pharmacy
Location: Lawrence, Kansas
Province: Mid-America

Contact Information: rho@kappapsi.org

Fundraising
Events per month: 2-3
Methods: In person
What made these successful? Be friendly, advertise via the campus televisions and email.
Dollar amount made: I do not currently have data from each event as I am out of state on an internship. The golf tournament made almost $1000.
Ways to improve on these next time: More advertisement would increase profit.
Who do you fundraise for? Kappa Psi Foundation, Other Charities, My Chapter, My Chapter's future Province Assembly, My School

Professional Activities:
Events per month: 0-1
Activities/Events: Intra-professional guest speaker, Inter-professional guest speaker, CV Tips/Workshop, Tutoring, Professionalism Seminar
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Professional growth, Strong advertising and required attendance from brothers.
Ways to improve on these next time: Increase personal promotion via advertising between classes.

Philanthropy
Events per month: 2-3
Activities/Events: Same as before
What made these successful? Same as before

Rush
Events per rush season: 4-5
Activities/Events: Scavenger hunt, meet and greet, grill out, bowling, pledge versus active flag football.
What made these successful? Mandatory attendance.

Pledging
Events per pledging season: 2-3
Activities/Events: Big/Little reveal, pledge education sessions, pinning ceremony.
What made these successful? Mandatory attendance.
Chi
University of Illinois at Chicago
College of Pharmacy
Location: Chicago, Illinois
Province: Mid-America

Contact Information: chi@kappapsi.org

Fundraising
Events per month: 15-20 per year
Activities/Events/Items: Bears football/Soldier field concession stand, white Coat sales, food sales, chapter sales
Methods: In person
What made these successful? Put more focus on Bears/soldier field events since they make the most money
Dollar amount made: $600-1,000 per event - about $2000 from white coats, others are minimal
Ways to improve on these next time: We just changed to focus almost exclusively on Bears events.
Who do you fundraise for? Kappa Psi National Charity (Red Cross), Kappa Psi Foundation, Other Charities, My Chapter, My Chapter's future Province Assembly

Professional Activities:
Events per month: 4-5
Activities/Events: Inter-professional guest speaker, Interview Tips/Workshop, APPE Panel, Graduate Panel, Residency/Fellowship Panel, Leadership Seminar, Service events (special Olympics, etc.)
What made these successful? Attendance (Brothers), Professional growth, Praise from students, Efficient planning, make a certain number of them required
Ways to improve on these next time: Reduce the number of events that take place during school hours

Philanthropy
Events per month: -
Activities/Events: We consider professional/philanthropy events as a single category

Rush
Events per rush season: 4-5
Activities/Events: Chapter cookout, trivia/food night, game night, explore Chicago day, beach day, study night, etc.
What made these successful? Find events that Brothers and potential Bros will find useful and enjoy - really need to talk to your Chapter Bros and plan accordingly - large budget helps a lot

Pledging
Events per pledging season: 12-15
Activities/Events: I can send you last year’s full calendar - there are too many to list here
What made these successful? Talk to your Bros and make a plan as to what educational events will help to ensure pledges are prepared to become Brothers - all events must have a purpose
Beta Upsilon
Butler University College of Pharmacy
Location: Indianapolis, Indiana
Province: Mid-America

Contact Information: betaupsilon@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Items were sold at Province and white coat ceremony. Our chapter has sold t-shirts, syringe pens/highlighters, blood pressure kits, and coffee mugs
Methods: In person
What made these successful? The blood pressure kits are needed in the professional phase, so selling them at the white coat ceremony to students entering the professional phase made it successful.
Dollar amount made: about $500
Ways to improve on these next time: I would choose items that more individuals want. Also, many of the items we ordered arrived late, so I would like to be more prepared prior to selling the items.
Who do you fundraise for? Other Charities, My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: Intra-professional guest speaker, Interview Tips/Workshop, Residency/Fellowship Panel, Study Hall, Financial Planner
What made these successful? Attendance (Brothers), Efficient planning, providing food for the events is an incentive for more brothers to attend. Additionally, when the speaker is also a graduate brother from our chapter there are higher attendance rates.
Ways to improve on these next time: Have more events throughout the year so that brothers can find an event that they are interested in and will develop professionally from. Additionally, plan further in advance so brothers can incorporate the event into their schedule

Philanthropy
Events per month: 0-1
Activities/Events: Collected cans for Gleaners (a food bank for the homeless), leaf raking in the community, picked up trash along the canal behind Butler’s campus, provided educational posters in St. Vincent Hospital, raised money for Relay for Life
What made these successful? Remind brothers about these at every chapter. Also, we make one event (whether it be brotherhood or philanthropy) mandatory per semester
Rush
Events per rush season: 2-3
Activities/Events: 1st event: made snow cones and were outside on the mall. Many of our brothers attended and just talked to the individuals that came to the rush event. 2nd event: had a few outdoor games (Frisbee, corn hole, etc.) and had insomnia cookies. Our brothers were able to mingle with the potential new members while playing the games
What made these successful? Advertise the events across campus, so that interested individuals are informed. Also, have two events at different times/days so that in case someone is busy on one day they can make the other event.

Pledging
Events per pledging season: 6+
Activities/Events: We hold 6 meetings/pledge education sessions, 1 pinning ceremony, initiation, 2 big/little info sessions, big/little reveal, leaf raking and picking up cans for gleaners
What made these successful? Gave a schedule out at the first education session so the pledges as well as brothers were able to plan for them and attend as many events as possible.
Gamma Theta
University of Missouri Kansas City School of Pharmacy
Location: Kansas City, Missouri
Province: Mid-America

Contact Information: gammatheta@kappapsi.org

Fundraising
Events per month: Sometimes after monthly meetings
Activities/Events/Items: Sell apparel for our chapter throughout the year and past events our chapter has hosted. We also sell camel back water bottles and other merchandise. Most chapter expenses are paid for through dues.
Methods: In person
What made these successful? Our chapter does not normally hold a specific fundraiser that goes towards the chapter. Normally when we sell merchandise for our chapter we do so at the end of our monthly meetings. One event that would be a more specific example is many brothers purchase merchandise for newly initiated brothers after the initiation ceremony is held.
Dollar amount made: The amount of money we collected was essentially negligible. However, I plan on creating a fundraiser event that will bring enough funds that I would deem "significant".
Ways to improve on these next time: Going into this year I would like our chapter to host one fundraiser event. This has not been a tradition in years past, so I will communicate with other chapter in my province to gather ideas on how to formulate a successful fundraiser event.
Who do you fundraise for? My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: Intra-professional guest speaker
What made these successful? Attendance (Brothers), Praise from faculty, Praise from students, I would hold separate meetings with pledges and active brothers for the guest speaker to talk to when the guest speaking has time. This would allow brothers to be reminded of our brother bond and pledges will understand why we joined Kappa Psi.

Philanthropy
Events per month: 2-3
Activities/Events: "Our chapter takes pride in our philanthropy events. All brothers are required to complete two community events each semester of the school year. A few examples include Harvesters, Ronald McDonald House, etc. Every spring we hold a charity volleyball tournament with all proceeds going to the American Cancer Society."
What made these successful? We provided the brothers with ample dates to complete their community service events throughout the semester.
Rush

Events per rush season: 2-3

Activities/Events: This past year we had an afternoon of kickball with pledges and active brothers. We also had an evening in the park cooking S’mores with activate brothers and pledges. Later in the rush process we had "Speed Dating". Pledges spent several minutes meeting with active brothers and collecting personal information about them.

What made these successful? We made these events successful by trying to make these events less serious and a more laid back, fun atmosphere. Two of the events were outdoors and the kickball game was a great way to build team work and brotherly bond.

Pledging

Events per pledging season: 2-3

Activities/Events: When Big/Little are decided we normally have the Big get a gift for their Little and get the gift to the Little without the Little knowing who their Big is. The Big will provide clues to the Little, so they can figure out who their Big is. Another event we hold is a bonfire in October, which brings together active brothers and pledges for a fun night. Pledges get the opportunity to meet many active Brothers. The event night is fun and laid back. Several times a month pledges have pledge meetings where they work on their Pledge Books, which contains information about Kappa Psi currently and its history.

What made these successful? We made these events successful is by trying to make pledge events fun. By making these events fun we try to build our brotherly bond to the strongest level it can be. Making the Big/Little reveal a buildup mystery allows the pledges to also get to know other active brothers in their process of figuring out who their Big really is.
Delta Nu
Midwestern University at Downers Grove College of Pharmacy
Location: Downers Grove, Illinois
Province: Mid-America

Contact Information: deltanu@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: White coat embroidering, KY Cardigans
Methods: Online, In person
What made these successful? Advertise on school portal page, Facebook page, in person
Dollar amount made: 800-100
Ways to improve on these next time: I would definitely recommend starting the planning early around September and leave a gap of about two months for people to get their orders in.
Who do you fundraise for? My Chapter, My School

Professional Activities:
Events per month: 0-1
Activities/Events: CV Tips/Workshop, Interview Tips/Workshop, Graduate Panel, Residency/Fellowship Panel, Tutoring
What made these successful? Attendance (Brothers), Praise from students, Efficient planning, we got brothers from various areas of pharmacy to serve on the panel.
Ways to improve on these next time: Next time open it up to the whole school.

Philanthropy
Events per month: 0-1
Activities/Events: Feed My Starving Children, MWU Health Fair, Snow Days, Easter Fest, Vampire Blood Drive, Relay for Life, Halloween Fest, APhA Health faire
What made these successful? Some of these events we participate in every year, so we try to have a better outcome every year.

Rush
Events per rush season: 2-3
Activities/Events: Dodgeball, whirleyball, bonfire
What made these successful? We advertised it during the fraternity showcase events during school and during student organization showcase.

Pledging
Events per pledging season: 2-3
Activities/Events: Big/little reveal, highway clean-up, pledge potluck
What made these successful? We made sure brothers and pledges both attended, also gives a chance for everyone to get to know one another.
Epsilon Rho

University of Illinois-Rockford College of Pharmacy
Location: Rockford Illinois
Province: Mid-America

Contact Information: epsilonrho@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: We have held fundraising events such as video game tournaments, manicure services, sporting tournaments, restaurant fundraisers, bake sales, white coat sales, weight kit sales, and t-shirt sales
Methods: In person
What made these successful? We would send out constant reminders to our chapter and print flyers of upcoming events. Most of these events aren't mandatory but we stress the importance of them at our meetings. We also have key leaders that lead by example and participate in a lot of events. Having a good attitude and energy towards these events is also motivating. The more people that show how important these events are, the more likely others will feel an obligation to help out. Planning, organization, and team work is also an important factor. We don't give one person too much work to do because it most likely will be too much burden and never get done. Splitting the work among many brothers with deadlines is usually very productive.
Dollar amount made: The video game tournament, manicure services, and sporting services make around $100 each. The bake sales make around $50 on average. The white coat sales usually net a profit of $200-$300. The weight kit sales have made $800 in previous years but our school no longer requires them. The t-shirt sales are the most consistent and usually net around $500. The restaurant fundraisers where we are reimbursed 15% in sales don't usually do very well. The last one we did at Jason's Deli only made us $12. The labor reimbursement fundraisers have brought us $200 in the past.
Ways to improve on these next time: We just need to maintain the work ethic and motivation for our events. Find creative ways to make these events less of a chore and more of a social gathering for fun.
Who do you fundraise for? Other Charities, My Chapter, My Chapter's future Province Assembly

Professional Activities:
Events per month: 0-1
Activities/Events: Inter-professional guest speaker, CV Tips/Workshop, Graduate Panel, Tutoring, Study Hall, Leadership Seminar
What made these successful? Attendance (Brothers), Professional growth, Survey results (if applicable), Praise from students, most of these types of events are held during normal meeting hours every week. Attendance is usually 90-100%. The CV Tips/Workshop was held after hours but the turnout was good because a lot of people seemed interested. We would feel out how many people would be interested in these types of events via Google surveys. If there seemed to be enough brothers committed, then we would go ahead and schedule an event. Our graduate guest speakers would call in via Skype to tell us about themselves and the path they walked in pharmacy school. The students that attend these events usually say how helpful it was after it is over.
Ways to improve on these next time: I would only like to see more of these types of events take place due to the benefit and satisfaction that most students receive.
Philanthropy

Events per month: 2-3


What made these successful? We would send out constant reminders to our chapter and print flyers of upcoming events. Most of these events aren't mandatory but we stress the importance of them at our meetings. We also have key leaders that lead by example and participate in a lot of events. Having a good attitude and energy towards these events is also motivating. The more people that show how important these events are, the more likely others will feel an obligation to help out. Planning, organization, and teamwork is also an important factor. We don't give one person too much work to do because it most likely will be too much burden and never get done. Splitting the work among many brothers with deadlines is usually very productive.

Rush

Events per rush season: 2-3

Activities/Events: Speed Friending, BBQ, Game Night, pinning ceremony, pledge decorating, scavenger hunt, pledge presentations, study night, professional presentations, Lumieres, skit night

What made these successful? Our chapter is very involved in the rush process. We like to give the impression that we are fully involved in what we do and that we want to get to know the pledges. Speed friending is like "speed dating" where we get to break the ice and allow every pledge to meet every active. The BBQ and game night we host is very laid back and it shows the pledges what a good time we have. We play sports and games and give the pledges an opportunity to get to know the actives better.

Pledging

Events per pledging season: 6+

Activities/Events: pinning ceremony, pledge decorating, scavenger hunt, pledge presentations, study night, professional presentations, Lumieres, skit night, mid-term, finals night

What made these successful? We like to make these events as fun and interactive as possible. We really stress 100% attendance from all brothers to show that we care. We also want to give off a professional image while showing the pledges that we are a fun brotherhood.
Epsilon Upsilon
Roosevelt University College of Pharmacy
Location: Schaumburg, Illinois
Province: Mid-America

Contact Information: epsilonupsilon@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: spaghetti dinner, t-shirts, holiday ornaments, car wash tickets, fleece pullovers
Methods: Online, In person

What made these successful? To make our fundraisers successful, we utilized multiple platforms of communication, such as flyers, emails, social media, as well as Pledges. For one fundraiser (and probably our most successful), we opened t-shirt sales up to all of Kappa Psi and mailed shirts out.

Dollar amount made: We don’t have concrete records on each event. However, Pledge fundraisers have raised at least $300 each time and our most successful fundraiser probably made over $1000.

Ways to improve on these next time: There were several fundraisers that never got off the ground. Having someone in charge that make sure to follow through with things was essential for the fundraisers that did do well.

Who do you fundraise for? Other Charities, My Chapter, My Chapter’s future Province Assembly

Professional Activities:
Events per month: 0-1
Activities/Events: None

Philanthropy
Events per month: 0-1
Activities/Events: Our Chapter held an event to raise money for St. Baldrick’s. We regularly volunteer at Feed My Starving Children and sometimes volunteer at the local food bank. For American Heart Association's Little Hats, Big Hearts, we have also made knit and crochet hats to be given to babies born in local hospitals.

What made these successful? We advertise these events through the school mailing list, in person, and through social media.

Rush
Events per rush season: 4-5
Activities/Events: Meet and greet, sports event, potluck, scavenger hunt, game night, BBQ/picnic

What made these successful? We make sure to talk to and get to know the incoming P1s. Here we are able to introduce KY while making a lasting impression of ourselves as well as our fraternity. We offer to help with tutoring and making ourselves available to answer questions, and help making the transition to pharmacy school a more smooth one. Through this we are able to gain good attendance at our rush events.

Pledging
Events per pledging season: 4-5
Activities/Events: Weekly pledge education sessions, big/little reveal, pledge-organized service event, pledge-organized social event, Inter-chapter Pledge meet and greet with MAP Chapters
What made these successful? Our chapter makes it mandatory that all Active Brothers are at a certain number of Pledge events. I think this is very important for the new Pledges to see and they get a sense of brotherhood and support from the very beginning.
Epsilon Omega
Rosalind Franklin University of Medicine and Science College of Pharmacy

Location: Chicago, Illinois
Province: Mid-America

Contact Information: epsilonomega@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Events - Donati’s Pizza, White-coat, Survival basket, Candy grams
Items - KY water bottle, KY shirt
Methods: In person
What made these successful? We are leaders in our campus and hold various executive positions. Using these positions, we were able to get the word out among each group. We also employed word of mouth in order to spread the world. Finally, we made posters for each event.
Dollar amount made: Donati’s ~ $300; White-coat ~150, survival basket/candy grams ~ 30-50
water bottle/shirt ~ in process
Ways to improve on these next time: One thing we would change is to find a big fundraiser that we do annually that brings in majority of our funds. That way, there wouldn't be so much pressure for each fund-raiser to succeed.
Who do you fundraise for? Kappa Psi Foundation, My Chapter, My Chapter’s future Province Assembly, My School

Professional Activities:
Events per month: 0-1
Activities/Events: CV Tips/Workshop, Interview Tips/Workshop, Tutoring, Study Hall
What made these successful? Professional growth, we are a relatively new college, so any promotion on our end is successful.
Ways to improve on these next time: As the number of brothers grows for our chapter, we would be able to coordinate more events.

Philanthropy
Events per month: 2-3
Activities/Events: Feed My Starving Children, Osco Health Screenings, Emmanuel Faith Bible - we provide food for the locals in need.
What made these successful? The most important step is having a great professional chairperson. We also make it mandatory to do 2 service learning events per quarter.

Rush
Events per rush season: 4-5
Activities/Events: Rush on by to meet Kappa Psi - speed interviews
Whirly Ball
Bowling
Bringing Dr. Radhakrishnan to talk to the pledges
Dave & Busters
What made these successful? We promoted it very well. We used a communal chalkboard, we made posters and hung it in the room where the P1s normally are. Most importantly, we were ourselves. People saw how close our chapter was and naturally flocked to us.

Pledging
Events per pledging season: 2-3
Activities/Events: 2 truths and a lie - Brothers vs. pledges.
Human pretzel - teams group together and get into a human knot, first one to get untangled wins.
A drawing competition to draw the Coat of Arms.
Pledge Study sessions
What made these successful? We were able to differentiate when it was time to be strict (during meetings) and when it was time to have fun.
Zeta Mu
University of Missouri-Kansas City School of Pharmacy-Missouri State University
Location: Kansas City, Missouri
Province: Mid-America

Contact Information: zetamu@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Qdoba Fundraiser, Chili Cook-off Bake Sale, Skyzone Fundraiser, Cupcake Bake Sale, Jacket/Leggings Sale, Relay for Life
Methods: Online, In person
What made these successful? We promoted our events on Facebook and spread the word around campus and to our local alumni. We found that the more we talked about it around school and in the community, the more we were able to raise.
Dollar amount made: "Qdoba Fundraiser- $36
Chili Cook-Off Bake Sale- $96
Cupcake Bake Sale- $116
Relay for Life- $1,005
Skyzone Fundraiser- $81
Jacket/Leggings Sale- $48"
Ways to improve on these next time: I would plan the events well in advance so that we have plenty of time to spread the word. For selling items, we might consider selling a non-Kappa Psi themed item so that we can sell to others on our campus who are not affiliated with Kappa Psi.
Who do you fundraise for? Other Charities, My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: Intra-professional guest speaker, Study Hall
What made these successful? Attendance (Brothers), Professional growth, Praise from students, Efficient planning, we sent out flyers and shared posts on social media to raise awareness. We also sent emails to local alumni.
Ways to improve on these next time: The events that we have held have been very successful, so I wouldn't really change anything about them. However, in the future I would like to be able to hold more professional events. We are a brand-new chapter, so it has been slow going for us as far as professional events goes.

Philanthropy
Events per month: 0-1
Activities/Events: "Bark for Life, Relay for Life"
What made these successful? We shared links on Facebook and sent emails.
Rush
Events per rush season: 2-3
Activities/Events: "Volleyball Tournament, BBQ"
What made these successful? We posted flyers around campus and posted on the incoming classes Facebook page. The most important thing is to get everyone excited about the events and talking about them.

Pledging
Events per pledging season: 6+
Activities/Events: "Pledge Education sessions
Big/Little Reveal
Pinning Ceremony
Initiation
Study Hall
Philanthropy Event
Social Event
Professional Event
Fundraising Event"
What made these successful? We made the events mandatory for brothers to attend so that we had great attendance for our pledges.
Mountain East Province
Fundraising
Events per month: 2-3
Activities/Events/Items: Raven's Games concessions, Various food fundraisers (noodles, dumplings, etc.), Abilities Lab Supplies
Methods: Online, In person
What made these successful? We advertise to the entire school about fundraisers and give people about a month's notice. For the Raven's games, it's just a matter of choosing the right stand.
Dollar amount made: Raven's Games - $1000-2000 per game
Food Fundraisers - $500-1000 per event
Abilities Lab Supplies - $2000 for the entire event
Who do you fundraise for? Other Charities, My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: Academic competition (spelling bee, jeopardy, etc.)
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Praise from students, Lots of preparation
Ways to improve on these next time: We need to plan more events first

Philanthropy
Events per month: 2-3
Activities/Events: "Diabetes Walk Volunteering
UMMC Blanket Making
Wing-a-thon - wing eating competition for charity
Spelling Bee
UMMC Card Making
Hope Lodge - in this we bring and prepare food for cancer patients"
What made these successful? The most successful events have many brothers attend and are advertised a month in advance

Rush
Events per rush season: 2-3
Activities/Events: Casino Night - we invite potential pledges out to partake in games such as poker or blackjack
Luau - this is where we award the silver mortar and show how many faculty brothers we have
Rush Kickoff - this is a join event with other fraternities in which we are first allowed to talk to potential pledges about rushing KY
What made these successful? Make sure that the brothers who attend actually want to be there and aren’t there because they have to be. If brothers who are there, don’t want to be there, then that drives away pledges.

**Pledging**

**Events per pledging season:** 6+

**Activities/Events:**
- Pledge Training 1 and 2 - We educate the pledges on what they are supposed to know and test them on what they should have memorized up until that point
- Scavenger Hunt - test the pledges knowledge, they find things, bigs/littles are revealed at the end
- Big/Lil Dinner
- Final Event - Pledges are given a final test on their KY knowledge

What made these successful? Attendance from brothers
Beta Eta
University of West Virginia College of Pharmacy
Location: Morgantown, West Virginia
Province: Mountain East

Contact Information: betaeta@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Tote bags, parent t shirts, gold name badges, KY apparel, SOP quarter zips, candy grams, medication spelling bee
Methods: Online, In person
What made these successful? Pass around order sheets daily in each class, send emails to all students including P4s, distribute flyers to local pharmacies
Dollar amount made: Numbers from two years ago:
Awesome Auction - $250
Medication Spelling Bee - $190
Gold Name Badges - $125
Sheetz Coupon Books - $134 (so far)
Candy Grams - $30
Parent T-shirt & SOP Totes - $338
Golf Scramble- ~$1600 ($1500 went to Red Cross
Variety Show- ~$575 ($500 went to cancer center comfort fund)

Ways to improve on these next time: The price of gold name badges keep raising and we don’t think it is right to charge people more than $20 for a gold name badge so we barely made any money last year on the event but still had to put quite a bit of work in it. We only made about $2 per badge. We will probably continue to sell with little profit just because we know many students need new name badges every year and we are their only source of getting them.

Who do you raise money for? Kappa Psi National Charity (Red Cross), Kappa Psi Foundation, Other Charities, My Chapter, My Chapter's future Province Assembly, Mary Babb Randolph Cancer Center, Caritas House, DeleteBloodCancer, Alzheimer’s Association, Rosenbaum House

Professional Activities:
Events per month: 0-1
Activities/Events: Health Fairs
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Praise from faculty, Praise from students, Efficient planning, recruited early, sent out directions so the volunteers knew exactly what to expect including dress code, content of material they were presenting, answers to common questions, etc.

Philanthropy
Events per month: 0-1
Activities/Events: Bone Marrow drives, Variety Show, Golf Scramble, 5K, HIV/AIDS benefit
What made these successful? Early planning!!! Committee meetings
Rush
Events per rush season: 2-3
Activities/Events: We switch it slightly every year. We typically have three events with two of the three events being mandatory for pledges. Events may include bowling, a social at a Brother’s house, a social at a local meeting place, etc. GCDs often attend.
What made these successful? We made cards and handed them out at the beginning of the school year to the incoming students that listed all of the dates and places of our rush events. This made it easy for people who were interested in rushing to keep track of the events and made us look very prepared.

Pledging
Events per pledging season: 0-1
Activities/Events: We always have a Big/Little night. Pledges have to attend a certain number of Kappa Psi and non-Kappa Psi held community service events. Pledges have to interview nearly every brother and take and pass weekly quizzes during the pledging period.
What made these successful? We told pledges about all dates of activities and things they were responsible for at the beginning of the fall semester so they had plenty of time to plan ahead. We also made it required for brothers to attend pledge meetings so interviewing brothers would be easier for the pledges.
Beta Kappa
University of Pittsburgh College of Pharmacy
Location: Pittsburgh, Pennsylvania
Province: Mountain East

Contact Information: betakappa@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Mortar & Pestle sale, pharmacy notecards, Pie-A-Kappa Psi
Methods: In person
What made these successful? Advertise with flyers, verbally spread the word, encourage faculty to get involved
Dollar amount made: Approximately $980 from the mortar and pestle sale
Ways to improve on these next time: Prepare more in summer
Who do you fundraise for? Other Charities, My Chapter, My Chapter’s future Province Assembly

Professional Activities:
Events per month: 0-1
Activities/Events: Risk Management workshop, KY scholarship workshop
What made these successful? Attendance (Brothers), Praise from students, Efficient planning, create a Facebook event, verbally advertise.
Ways to improve on these next time: Book a larger room

Philanthropy
Events per month: 0-1
Activities/Events: Relay for Life, Dinners at Chapter meetings
What made these successful? Advertise with flyers and verbally and post on social media

Rush
Events per rush season: 4-5
Activities/Events: School picnic, dinners at the house, Round robin
What made these successful? Talk up KY as soon as school starts, be honest about the work involved with pledging, never badmouth another fraternity/sorority

Pledging
Events per pledging season: 4-5
Activities/Events: Big/Little reveal, Haunted House night, Lineage Dinner, crossing (becoming a Brother), Scavenger Hunt
What made these successful? Having tradition and a big turnout helps.
Delta Epsilon
Duquesne University Mylan School of Pharmacy
Location: Pittsburgh, Pennsylvania
Province: Mountain East

Contact Information: deltaepsilon@kappapsi.org

**Fundraising**

**Events per month:** 0-1

**Activities/Events/Items:** Participated in the Pharmacy School Lip Sync Battle. Sold long sleeve shirts, and full zip hoodies along with left over items from fundraisers such as t-shirts, ornaments and picture frames.

**Methods:** In person

**What made these successful?** Long Sleeve and Hoodies: Advertised to the pharmacy students and staff through the pharmacy school. Reached out to Duquesne and Kappa Psi alumni. Created an order form that gave specific details about each product including contact information. Made sure that we found vendors that could give us the best deal and continuously staying in contact with them.

Lip Sync Battle: Participated in the first pharmacy school Lip Sync Battle hosted by Phi Delta Chi. Food was donated by different pharmacy organizations and there was a $5 entrance fee with all proceeds going to the charity of choice. A percentage of the proceeds were divided among the 1st, 2nd and 3rd places. Four fraternities and sororities participated along with professors. There was also a mini fundraiser going on for the audience to choose, people could put money into jars and whichever team had the most money at the end won that amount to donate to their charity.

**Dollar amount made:** Long Sleeve $315, Full Zip Hoodie $320, Lip Sync Battle $673

**Ways to improve on these next time:** Try to plan the fundraiser out for the entire year in the summer or beginning of school. Set a fundraising event specifically for out philanthropy. Increase the number of fundraisers for the year.

**Who do you fundraise for?** Other Charities, My Chapter

**Professional Activities:**

**Events per month:** 0-1

**Activities/Events:** Tutoring, Professional round table discussion with professors

**What made these successful?** Attendance (Brothers), Attendance (Non-Brothers), Praise from faculty, took surveys to find the best date and time to maximize attendance as well as gauge interest.

**Ways to improve on these next time:** Try to involve more of our brothers out on APPE rotations or Residences, possibly open it up to the local graduate chapter.

**Philanthropy**

**Events per month:** 0-1

**Activities/Events:** JDRF Walk volunteers, Global Links: sorting and packaging medical supplies, canned food drive, Spring Clean-Up: campus sponsored event to assist members in our community, American Heart Association: Heart Walk volunteers, Lip Sync Battle: proceeds benefited philanthropy of choice

**What made these successful?** Made brothers aware of the events, created sign-up sheets on Google Docs, coordinated carpool rides if transportation was necessary
Rush
Events per rush season: 6+
Activities/Events: We have a meet the Greek events where interested student can learn about our Kappa Psi Chapter. We then have a formal and informal Rush event. Last semesters Informal was a group game competition, while Formal Rush was a murder mystery.
What made these successful? I believe that these events were successful because we made it an atmosphere in which those rushing felt comfortable and were able to talk to each other and the brothers that attended. I felt like also during these events we were able to keep their attention at the planned event while also keep an atmosphere where there could be open conversation.

Pledging
Events per pledging season: 6+
Activities/Events: There are usually anywhere from 5-8 Pledge Educated sessions follow by induction, and big little reveal.
What made these successful? These events were made successful by the pledge educators creating an atmosphere where the pledges felt welcomed, and felt like this was something they wanted to be a part of.
Delta Kappa
Howard University College of Pharmacy
Location: Washington, DC
Province: Mountain East

Contact Information: deltakappa@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: Personalized White Coats, Raffle Tickets, Finals Week Kits,
Methods: Online, In person
What made these successful? We tried to engage all the brothers and also encourage friendly competition such as offering a percentage of the funds that they raise back to them.
Dollar amount made: We made about $7,000 total from our efforts this year. We also did concessions which helped to raise approx. $3,000
Ways to improve on these next time: We hope to do more advanced promotion.
Who do you fundraise for? Kappa Psi Foundation, My Chapter, My Chapter's future Province Assembly

Professional Activities:
Events per month: 2-3
Activities/Events: Intra-professional guest speaker, Inter-professional guest speaker, CV Tips/Workshop, Interview Tips/Workshop, Residency/Fellowship Panel, Professionalism Seminar, Academic competition (spelling bee, jeopardy, etc.)
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Professional growth, Efficient planning, we often pride ourselves on leading by examples since majority of the brothers are presidents in majority of the organizations across campus we have a reputation and they want to attend.
Ways to improve on these next time: I would plan better with the students’ exam schedules so that there is really no reason for them to not attend.

Philanthropy
Events per month: 6+
Activities/Events: Georgia Ave Homeless Blanket and Food Distribution
Youth Mentoring Partnership with Howard High School
What made these successful? Brothers are expected to complete a set amount of community service hours outside of the national requirement to remain active in our chapter.

Rush
Events per rush season: 6+
Activities/Events: We hold a series of events during set weeks. We also have cookouts and set the expectation that all our Brothers participate in the recruitment process by partnering them with a P1 student.
Pledging
Events per pledging season: 4-5
Activities/Events: Big/Little Reveal
Education Sessions Weekly
Pledge Potluck
Brother Sponsored Crossing Potluck
What made these successful? N/A
Delta Xi
Shenandoah University College of Pharmacy
Location: Winchester, Virginia
Province: Mountain East

Contact Information: deltaxi@kappapsi.org

**Fundraising**
Events per month: 0-1
Activities/Events/Items: Bake sale, pharmacy related t-shirts
Methods: In person
What made these successful? Create a Facebook event
Dollar amount made: 100-300
Ways to improve on these next time: Coordination with other organizations to ensure different products are being sold.
Who do you fundraise for? Other Charities, My Chapter, My Chapter’s future Province Assembly

**Professional Activities:**
Events per month: 0-1
Activities/Events: Intra-professional guest speaker
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Professional growth, Advertise
Ways to improve on these next time: N/A

**Philanthropy**
Events per month: 0-1
Activities/Events: Step out for diabetes walk with the ADA
What made these successful? Advertise

**Rush**
Events per rush season: 2-3
Activities/Events: We hold a round robin with the three fraternities then each has their own rush night.
What made these successful? Advertise and word of mouth

**Pledging**
Events per pledging season: 6+
Activities/Events: We have the pledge pinning, 5-6 meetings or pledge sessions, a Big/Little Reveal, then the initiation
What made these successful? We ensure that all brothers and pledges are well informed of all the policies in order to make the event safe and successful.
Epsilon Nu
University of Maryland – Eastern Shore School of Pharmacy
Location: Princess Anne, Maryland
Province: Mountain East

Contact Information: epsilonnu@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Polos, shirts, apparel etc.
Methods: Online, In person
What made these successful? Promoted online and wore it proudly
Dollar amount made: Not sure
Ways to improve on these next time: Give more time and set up concise payment method
Who do you fundraise for? My Chapter, My Chapter’s future Province Assembly

Professional Activities:
Events per month: Annually
Activities/Events: Academic competition (spelling bee, jeopardy, etc.)
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Praise from students, Efficient planning, Planned and coordinated with the professors for the module contents

Philanthropy
Events per month: 0-1
Activities/Events: N/A

Rush
Events per rush season: 2-3
Activities/Events: Game night, bowling with the brothers, laser tag, bonfire with the brothers, donut social, Wing Wednesday- we ordered wings and invited people out to get info about the fraternity
What made these successful? Promote and of course have food, and encourage those who are interested to come out no strings attached.

Pledging
Events per pledging season: 2-3
Activities/Events: Education sessions, big/little lottery, pledging community service
What made these successful? Encourage the littles to really remain focused and take things very seriously.
Epsilon Omicron
D’Youville College of Pharmacy
Location: Buffalo, New York
Province: Mountain East

Contact Information: epsilonomicron@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: "swag" sales, Working concessions at local NHL games
Methods: Online, In person
What made these successful? For the sales, it is crucial to brainstorm to create a unique and desirable product.
Dollar amount made: Swag sales ~$1,200 / NHL games ~$9,600
Ways to improve on these next time: Setting proper timelines for the sales is sometimes the most difficult part
Who do you fundraise for? Kappa Psi Foundation, My Chapter, My Chapter’s future Province Assembly, Matt Urban Hope Center, Vitamin Angels

Professional Activities:
Events per month: 0-1
Activities/Events: Intra-professional guest speaker, CV Tips/Workshop, Interview Tips/Workshop, Graduate Panel, Tutoring, Study Hall
What made these successful? Attendance (Brothers), Survey results (if applicable), Praise from students, often having food at an event makes it much easier to raise interest in them. Also, gathering information from Brothers and Non-Brothers to see what current things are interesting to them.
Ways to improve on these next time: Planning with other organizations to try and "get the word out" more or to see what other organizations are doing that are successful

Philanthropy
Events per month: 4-5
Activities/Events: Working with the West Side Community Center in Buffalo, NY to work with kids during after school activities, raising money for different organizations (Matt Urban Hope Center, Vitamin Angels), Joyful Rescues (an organization that saves animals from kill shelters, we help try to get these pets adopted), Alzheimer's Walk, Walk a Mile in her Shoes, ALS Walk
What made these successful? Getting Brothers passionate about the work that we will be doing or the cause that we are supporting.

Rush
Events per rush season: 4-5
Activities/Events: Picnic event, Monster mini golf, corn maze event, bowling event, Skyzone
What made these successful? We try to provide a warm atmosphere for the rushees for them to get to know the brothers and what our fraternity is all about. We try to set up each event to co-mingle the rushees and the brothers at different parts so that they have a chance to meet a variety of brothers.
**Pledging**

**Events per pledging season:** 6+

**Activities/Events:** several pledge education sessions, Big/little reveal, black ball, FISH night, study hours

**What made these successful?** Consistency. Of course, not every pledge season is going to be the same - however keeping key parts the same (or close to) each year allows them to be familiar to people, which makes executing the event much easier.
Zeta Kappa
Marshall University School of Pharmacy
Location: Huntington, West Virginia
Province: Mountain East

Contact Information: zetakappa@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Superbowl squares, T-Shirt sales, Pie a professor
Methods: In person
What made these successful? Pre-planning, job assignments, and follow-ups
Dollar amount made: About 200
Ways to improve on these next time: More advertising
Who do you fundraise for? My Chapter, Huntington Veteran’s Home

Professional Activities:
Events per month: 0-1
Activities: Leadership Seminar
What made these successful? Attendance (Brothers), Praise from faculty, Efficient planning, Planning ahead and executing
Ways to improve on these next time: Advertising

Philanthropy
Events per month: 0-1
Activities: Volunteer at Huntington Veteran’s Home
What made these successful? Spent quality needed time with the veterans

Rush
Events per rush season: 2-3
Activities: Meet and greet at orientation, booth at open house, advertise on interview day
What made these successful? Introduce Kappa Psi to the new students

Pledging
Events per pledging season: 2-3
Activities: BIG/Little Reveal at bowling
What made these successful? Planning and brother participation
Northeast Province
Beta Epsilon
University of Rhode Island College of Pharmacy
Location: Kingston, Rhode Island
Province: Northeast

Contact Information: betaepsilon@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: We have sold COP mugs, customizable clothing, and t-shirts. The orders would be taken over the course of a week in the lobby of our pharmacy building.
Methods: In Person
What made these successful? The events are exclusive - meaning that Kappa Psi is the only pharmacy organization which sells a wide variety of COP clothing at our school. We also sold the clothing during family weekend at URI, so parents were more inclined to buy them for their kids.
Dollar amount made: Mugs - $600, Clothing - $1,600, T-shirts - $1,100, for a total of about $3300
Ways to improve on these next time: We're going to use a different clothing vendor who is easier to work with (we recommend Staples Promotional Products). Other than that, our sales will continue to be conducted in the same manner. Get permission ahead of time through your college of pharmacy. If you can, try to monopolize your product - sell something that no other organizations are selling to create a demand and anticipation for your sales from year to year.
Who do you fundraise for? Other Charities, My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: Intra-professional guest speaker, Inter-professional guest speaker, Interview Tips/Workshop, Professionalism Seminar, Drug Fair (Career Fair, includes speaking panel) and KY Family Day
What made these successful? We extensively plan for our drug fair and invite many branches of pharmacy to send representatives to our school. They set up in the lobby of the pharmacy building where students can meet with representatives before or after their classes. Our speaker panel also consisted of four pharmacists, including Norm Campbell, from four different branches of pharmacy. In terms of the KY Family Day - this was the first year we did it. Success may be contributed to promotion among pledges and brothers. We gave an informative presentation in addition to a raffle and ordering for our clothing sale. We received a lot of praise from parents and students.
Ways to improve on these next time: Definitely plan ahead of time when organizing a career fair and procure a diverse group of representatives. KY Family day is easy to put on and definitely builds a good reputation and legitimacy for a KY chapter. It's useful in promoting fundraising items and prudent to set freshmen parents' minds at ease.

Philanthropy
Events per month: 0-1
Activities/Events: Beach Clean Up, Caroling for Cans (going from house to house singing Christmas carols and collecting canned goods for a local food pantry), Date Auction (for the American Cancer Society), Relay for Life
What made these successful? Coordinating with Save The Bay, a local charity, was essential for the beach cleanup Caroling for Cans relies on some advertisement within the community Date Auction - utilizing newly inducted brothers and plenty of advertising within the younger pharmacy classes Relay for life - every brother is encouraged to donate at least $10
Ways to improve on these next time: Using a square reader to accept donations is essential - we received nearly 2/3 of our donations through cards or checks.
**Rush**

Events per rush season: 4-5

Activities/Events: Information meetings, Bowling, Wing/Trivia Night

What made these successful? Information meetings - concise information sessions given by members of the exec board. Bowling - Rush/Brother bowling teams are a fantastic way to get to know rushes. Wing/Trivia Night - We cooked our own wings and created rush/brother mixed trivia teams

**Pledging**

Events per pledging season: 6+

Activities/Events: Pledge Education Sessions - every Monday (schedule permitting)
Pasta Social - First event, meant for pledges to socialize among themselves and get to know brothers better
FISH Night - Teaching the four pillars to the pledges through team building activities
Big/Little Reveal - self-explanatory, done without giving the pledges notice to heighten the surprise
Induction and Banquet - held at the end of pledging, usually by the first week in December

What made these successful? Our Induction and Banquet are extremely special - we have graduate brothers, including professors, who return year after year to show the relevance of brotherhood decades after graduation. Brother involvement was essential in every event, from conscripting cooks for the pasta social to facilitators who are willing to teach our principles to the pledges. Pledge education sessions, held every Monday, would be followed by written and oral quizzes, sometimes delivered in Jeopardy format. The most challenging aspect of pledging is certainly organizing enough rides to accommodate pledges and brothers to and from outside venues. I hope to have a sign-up list and a points system which rewards drivers and brothers for attending pledge events despite their consistently busy schedules.
Zeta Nu
The Arnold and Marie Schwartz College of Pharmacy and Health Sciences - Long Island
Location: Brooklyn, New York
Province: Northeast

Contact Information: zetanu@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Bake sale, Selling T Shirts, Pie a Psi, Selling Fleece Jackets, Selling Syringe highlighters
Methods: Online, In person
What made these successful? We aggressively advertised our fundraising events and got our friends to spread the word of mouth
Dollar amount made: We averaged $90 from each event
Ways to improve on these next time: I would pay more attention to the logistics aspect of our fundraisers.
Who do you fundraise for? My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: Tutoring
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Professional growth, Efficient planning

Philanthropy
Events per month: 2-3
Activities/Events: Writing Christmas cards to children at St. Jude's, Special Olympics bowling, Relay for life walk/fundraising and ASCP Alzheimer's Walk.
What made these successful? Appeal to the students’ emotion through empathy.

Rush
Events per rush season: 4-5
Activities/Events: Meet the brothers, picnic, brotherhood dinner, bowling/pool, speed dating.
What made these successful? We make sure all brothers are in attendance and very friendly and respectful to the potential new members.

Pledging
Events per pledging season: 4-5
Activities/Events: Big/little reveal, pledge education sessions, social event, philanthropy event, and a fundraising event.
What made these successful? We actively engaged the potential new members and encouraged brotherhood among them while displaying our brotherhood which increased their interest.
Northern Plains Province
Epsilon
University of Minnesota College of Pharmacy
Location: Minneapolis, Minnesota
Province: Northern Plains

Contact Information: epsilon@kappapsi.org

Fundraising
Events per month: 4-5
Activities/Events/Items: Food: Walking taco bar, chili bar, macaroni and cheese bar, bake sales, candy for Valentine’s day. Clothing: T-shirts and hoodies. Restaurant sale donations. Bagging groceries at local grocery store. Pie Kappa Psi: The College of Pharmacy donates money to choose a Kappa Psi brother from each school year to pie in the face. Students also pay to choose toppings for pies. Volunteering at security at local concerts and sporting events
Methods: Online, In Person
What made these successful? Promoted the events via several outlets. Planned ahead of time and gave notice early on. Used the Square to make payment convenient
Ways to improve on these next time: Utilizing the fundraising committee earlier on in the school year. Begin fundraising earlier, perhaps the summer before the school year
Who do you raise funds for? Other Charities, My Chapter, CARE for Haiti Service Trip

Professional Activities:
Events per month: 0-1
Activities/Events: Intra-professional guest speaker
What made these successful? Picking a well-known person to speak.
Ways to improve on these next time: Require attendance at a certain number of professional events per year

Philanthropy
Events per month: 0-1
Activities/Events: Ronald McDonald House Cook for Kids, Care for Haiti Medical Mission Trip (pharmacist preceptors, medical doctors, nurses, nursing and pharmacy students travel to Chabin, Haiti to work with a church to set up a free clinic to local communities offering medications and healthcare services -- funded through grants, donations, and chapter fundraising). Walks for charities (Fight for Air Climb, Relay for Life, JDRF), Camp SuperKids (through ALA), Phillips Neighborhood Clinic (collaboration between different healthcare professional programs, run by students with preceptors from different professions, funded through grants and donations)
What made these successful? Sending out e-mails to our Kappa Psi chapter, Post notifications on our chapter Facebook page, include details on events in our chapter newsletter, when applicable, send e-mails to the whole College of Pharmacy, Ask for donors and sponsorship in our alumni grad chapter

Rush
Events per rush season: 2-3
Activities/Events: Trivia night: A local restaurant and bar holds a weekly trivia night. We coordinated with the restaurant to reserve a few tables for our group in advance and the chapter paid for $100 worth of appetizers to share amongst the
group. Bowling night. Open meetings: Held two informational meetings for potential pledges, introduced the executive board, introduced Kappa Psi and what Epsilon chapter does, and shared what the pledging process is like.

**What made these successful?** Attendance:
-- Promoting rush week to brothers to make sure they come
-- Promoting rush week to potential pledges at the student organization fair
-- Made flyers with information for all rush week events
-- Made a Facebook event for rush week and shared it to the incoming Class of Pharmacy as well as current brothers
-- Posted reminders about events to encourage attendance

Types of Events:
-- Make sure the social events involve an activity that is engaging but also give time for brothers and pledges to interact
-- Make sure location is close to campus or easy to get to in order to promote attendance

**Pledging**

*Events per pledging season:* 6+

**Activities/Events:** Commitment (speed dating), Big/little/drug family revealing, Pledge retreat, Pledge painting event, Pledge education for questioning, Questioning

**What made these successful?** We made big brothers and pledges fill out a lengthy form to ensure a good match. Then, we made the reveal fun by introducing the pledges into drug families which we use for friendly competitions and smaller outings.
Beta Nu
Creighton University School of Pharmacy and Health Professions
Location: Omaha, Nebraska
Province: Northern Plains

Contact Information: betanu@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Sports concessions, Candy cane grams, Valentine’s Day grams, Apparel sales, Younkers book sales
Methods: Online, In Person
What made these successful? We would advertise the grams and apparel sales during the lunch hour to get more interest from students.
Dollar amount made: Lunch sales (candy cane grams and Valentine’s Day grams) - $100, Younkers book sales - $350, Sports concessions - $200
Ways to improve on these next time: Candy cane grams: We set up a table during the lunch hour and allow students to purchase a candy cane to send to one of their friends. They can add a little note to the candy cane and then we go and distribute the candy cane along with the note to the student it was written for. Valentine’s Day grams: Same concept as the candy cane grams, only with Valentine’s Day cards instead. We usually attach some candy to the card as well.
Who do you fundraise for? My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: We have a study hall/student panel we do at the beginning of each semester where P2s will give advice to the P1s about their upcoming classes that semester. It allows them a chance to ask questions about what the exams are like and the best way to prepare for each professor’s exams. We also do the same sort of panel for P3s and P2s.
What made these successful? We will usually send out emails in advance to let brothers know when the scholarship committee will be hosting our study hall/student panel each semester. This improves our attendance at the events.
Ways to improve on these next time: I think students find it very helpful to get advice from other brothers in Kappa Psi regarding classes, exams, and professors. It is fairly easy to coordinate and only involves a room reservation and making sure upperclassmen are able to attend to give advice.

Philanthropy
Events per month: 2-3
Activities/Events: Ronald McDonald House : Provide A Meal - Dinner Group Program
Kountze Healing Gift Free Clinic: all-volunteer, free health clinic serving those in need of medical care, empowering them towards health of the body, mind, and spirit
Siena Francis House: Nebraska’s largest shelter, provides emergency overnight shelter to men, women, and women with children, and provides food to the homeless through meal programs, clothes, and case management outreach services
Gifford Park Clean-Up
“Be the Match” Bone Marrow Drive
Root Beer Float Social at Nebraska Skilled Nursing and Rehabilitation Center: in conjunction with UNMC’s Gamma Epsilon chapter
Pinky presentations in conjunction with The Nebraska Regional Poison Center: presentations are done at local grade schools
What made these successful? Giving brothers enough notice in advance has really helped make these events successful. Our chapter normally sends out a google doc in the beginning of the semester with all of our philanthropic events listed, including dates and times that members can sign up. Our committee chair will then continuously update it throughout the year, but it allows members constant access to the sign-up sheet and they can always refer to it. Ronald McDonald House Charities have programs nationwide and other chapters can go online and find a program near them. Park clean-up is an event that could be easily replicated by other chapters. In the past, our chapter had a 2-year contract with “KeepOmahaBeautiful” at Gifford Park and I’m sure most other cities will have a similar program available. Getting involved in the American Association of Poison Control Centers would be possible for other chapters. If a chapter is interested, they can go onto aapcc.org and search for a local poison center in their area.

Rush

Events per rush season: 4-5

Activities/Events: Old Chicago social: Old Chicago Pizza and Taproom is a restaurant that our chapter always hosts its first rush event at. They have a party room that we use and we just order a bunch of pizzas and hang out. This allows pledges to sit down with a few brothers, have a conversation, and get to know them. This first rush event has been a sort of tradition in the Beta Nu chapter and many memories are made here since many brothers associate this event with the day they made many lasting friendships that they would carry with them throughout pharmacy school. We also host a social here after our graduation ritual where P4s are able to return and share memories over the last few years. Creighton soccer game tailgate party: brothers and pledges get together for a BBQ tailgate party before a Creighton soccer game in the fall. River Park social: River Park is an apartment complex/golf course that some of our brothers live in. It has a clubhouse that we use to host a BBQ where pledges can come by and further get to know brothers. Many times, brothers will bring a frisbee or volleyball as well with activities that people can participate in outside of the clubhouse. The Session Room social: The Session Room is a restaurant that our chapter usually hosts a rush event at. This restaurant has an outdoor patio with bean bag toss boards that brothers and pledges usually use. This is always a fun event because we host it in August/September when the weather's still nice so everyone enjoys being outside.

What made these successful? I believe that these events are successful because they non-intimidating to pledges and allows them to come meet Kappa Psi brothers in a welcoming and fun environment.

Pledging

Events per pledging season: 6+

Activities/Events: KY/PDC Joint Meeting: occurs before BID night, etiquette agreement, dos and don’ts of recruitment, KY and PDC mission statements.
DJ’s Dugout: bid night event, restaurant in Omaha
bonfire at Dr. Padron’s house: Kappa Psi faculty that hosts our chapter at his home for a bonfire
Picture Scavenger Hunt: pledges are put on teams with brothers and are given a scavenger hunt list to complete by taking pictures of different things around Omaha
Hayrack (hayride social)
Halloween Party
Chop’s Bowling
Pledge Party: party organized by the pledges, pledges choose the playlist, etc.
Initiation Banquet

What made these successful? The bonfire that is hosted by a Kappa Psi faculty members each fall is a very unique pledging event that all of our brothers and pledges really enjoy. The fraternity joint meeting before bid night in conjunction with all other pharmacy fraternities at a chapter’s school is a great way to ease pledges into rush and I think is very helpful and informational. A picture scavenger hunt can be easily incorporated into any campus/city. The chapter would just need to come up with a list of things that groups need to take pictures by and group brothers/pledges into teams.
Beta Sigma
North Dakota State University School of Pharmacy
Location: Fargo, North Dakota
Province: Northern Plains

Contact Information: betasigma@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: Working concession stands at the Fargodome
Methods: In Person
What made these successful? We collaborate with the supervisor at the Fargodome and work concession stands for concerts, events, and football games. We get a certain percentage of the profits for working. Each member is required to participate in two Fargodome events per academic year.
Dollar amount made: It depends on the event. Concerts we can make upward of $1500, football games come in more around $600.
Who do you fundraise for? My Chapter

Professional Activities:
Events per month: 2-3
Activities/Events: Interview Tips/Workshop, Tutoring, Study Hall, Academic competition (spelling bee, jeopardy, etc.)
What made these successful? We usually hold an interview panel for all of our pre-pharmacy brothers right before their pharmacy school interviews. We also hold monthly study days at our house to encourage brothers to help each other with school work.
Ways to improve on these next time: I would like to have more professional development activities planned, but attendance from brothers would be the most difficult obstacle.

Philanthropy
Events per month: 6+
Activities/Events: Fries with the Kappa Psi’s (fundraiser selling fries and donating all proceeds to the Pinky Swear Foundation)
West Fargo High Rise (serve a home-cooked meal to low income housing and offer blood pressure screening to the residents)
What made these successful? All work as a brotherhood to make our feed very successful
* Please talk to Beta Sigma chapter about starting up your own “Fries with the Kappa Psi’s” feed. It was an awesome event that we held for the first-time last year and would be willing to give tips and tricks to getting one started to any chapter interested. *

Rush
Events per rush season: 4-5
Activities/Events: Skyzone trampoline park, Minute to win it games at the house, grill out, board games, bowling, volunteering
What made these successful? Each member is required to attend at least two rush events. Rush events must be turned in to our interfraternity council recruitment chair one semester in advance so that spaces are not taken up by any other fraternity on campus. Any chapter with a house: we love hosting events at our house because the more that potential new members hang out at the house early on usually indicates how much they will be there during their pledge process and possibly even into their time as members.
**Pledging**

*Events per pledging season: 2-3*

**Activities/Events:** Pledge meetings every Monday night after our regular meeting  
Father/son bonding time throughout pledge process  
**What made these successful?** Make sure fathers are very dedicated to coming to all pledge meetings and actively engage with sons to make sure pledging is going good
Beta Psi
University of Wisconsin-Madison School of Pharmacy
Location: Madison, Wisconsin
Province: Northern Plains

Contact Information: betapsi@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: Pharmacy school apparel, school planners, white lab coats for first years, annual Halloween party
Methods: In Person
What made these successful? The most successful events are the ones that supply required products to the school of pharmacy like the planners and lab coats. For other apparel sales, we try to hold them multiple times a semester so that if people miss them once, they can still buy things without waiting until next year for example.
Dollar amount made: School planners made $560, lab coat sales made $30, apparel made $160, and miscellaneous apparel/products made $70 last year. Activities during the Halloween party raised $166.
Ways to improve on these next time: Making more advertising for the apparel sales and doing pre-orders for planners for upperclassmen.
Who do you fundraise for? Kappa Psi Foundation, My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: Intra-professional guest speaker, APPE Panel, Graduate Panel, Tutoring, Study Hall
What made these successful? Began early working with professors to plan lecture talks so they were on the school schedule with plenty of time to spare.
Ways to improve on these next time: Potentially work with professors to offer students extra credit for lecture talks to increase attendance.

Philanthropy
Events per month: 4-5
Activities/Events: Holiday cards for Veterans, volunteering at the River Food Pantry in Madison, Katy’s Kids, Ronald McDonald House, Bagel sales benefiting these organizations
What made these successful? Planning in advance always helps attendance and participation. We have bagel sales regularly so that even though they make small amounts each time, when they add together it’s substantial. Not schedule as many during the final weeks of school; attendance struggled as we got closer to finals. Find a bagel place (we always use Einstein’s Bagels) that will donate their bagels at the end of the day for a philanthropy event, that way the chapter doesn’t have to cover the costs.

Rush
Events per rush season: 6+
Activities/Events: Welcome Open House BBQ, Walking tour of Madison, Bowling, River Food Pantry Volunteering, Kickball, Bonfire, Formal rush
What made these successful? Try to get as many potential pledges as possible interested during the student organization fair, continue to reach out to pledges to increase their attendance, and make sure that there are plenty of active brothers at all the rush events.
Pledging
Events per pledging season: 6+

Activities/Events: Weekly pledge meetings (educational), midterm, finals night, pumpkin carving with parents, graduate round table, fourth year round table, Halloween party (the pledges plan and host), a sleepover at the house, and a scavenger hunt.

What made these successful? Pumpkin carving is a good example of parent-child bonding and the having the pledges plan the Halloween party gets them involved with the chapter in a unique way. Working with pledges to determine the best times for pledge meetings so that attendance is optimal, involve the entire chapter when possible.
Gamma Epsilon
University of Nebraska Medical Center
College of Pharmacy
Location: Omaha, Nebraska
Province: Northern Plains

Contact Information: gammaepsilon@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Bowling, Golf tournament (planning), basketball tournament (100% donated)
Methods: In Person
What made these successful? Delegated tasks to other officers, created committees and subcommittees
Dollar amount made: ~500$
Ways to improve on these next time: Requiring more help and participation from the whole chapter instead of a select few that put together everything
Who do you raise funds for? Kappa Psi National Charity (Red Cross), Other Charities

Philanthropy
Events per month: 0-1
Activities/Events: Food bank (assemble backpack dinners for underserved population), Mission of Mercy (prep and serve a hot meal to the homeless), Ronald McDonald meal prep, Hoops for Healing (3v3 basketball tournament), Animal Shelter Walk
What made these successful? These have been historic events passed down from officers. We added an additional philanthropy chair this year to help plan and coordinate more events for our brothers.

Rush
Events per rush season: 2-3
Activities/Events: BBQ bash for incoming P1s, meet and great, orientation meeting, and first week of school meeting, 7-8-week pledge process
What made these successful? We always try to pick the Friday prior to beginning of school to host the BBQ event, as we believe that this would be a great way to have our brothers interact with the new P1s. We usually introduce brothers to guests and loved ones. The first meeting of the school year we try to encourage all to come to the meeting. We have in the last couple of year or two catered this meeting. From the list, we gather from that meeting will be the list that our 2nd Vice and Sergeant at Arms will use throughout the pledging process.

Pledging
Events per pledging season: 6+
Activities/Events: Big/Little Reveal, 7-8-week Pledge/Fraternity Education, Pledge Retreat, Trivia/Jeopardy prior to examination of pledges
What made these successful? Throughout the years we have been able to provide a family friendly environment to allow pledges to interact and socialize with brothers. The pledging process allows us as brothers to get to know the pledges based upon demographic questionnaire and then the pledges prior to every meeting gets to meet 2-3 brothers by means of a fun PowerPoint put together by the brother. Pledges are then also accountable to remembering details from these presentations as well as the information presented in the pledge handbook.
Gamma Kappa
South Dakota State University College of Pharmacy &
Allied Health Professions
Location: Brookings, South Dakota
Province: Northern Plains

Contact Information: gammakappa@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Kappa Psi clothing sales, SDSU College of Pharmacy clothing sales, cherry berry fundraiser,
Methods: In Person
What made these successful? We advertised to the students in the college of pharmacy through email and in class, we also sent out reminders when payments were due. For the cherry berry fundraiser, we advertised to our classes and put up posters around campus.
Dollar amount made: cherry berry fundraiser: $105; clothing sales: $1500
Ways to improve on these next time: The events went smoothly; I think it would be helpful to evaluate what clothing items students are interested in before putting in orders. The cherry berry fundraiser could have been advertised better.
Who do you fundraise for? Kappa Psi National Charity (Red Cross), Kappa Psi Foundation, Other Charities, My Chapter

Philanthropy
Events per month: 0-1
Activities/Events: Red Cross Blood drives once a semester: advertise and help out at the blood drive
Feeding Brookings 3-4 times a semester: local charity event where we help those who don't have money for food receive food at a local church
College of Pharmacy Formal: raise money for the Ronald McDonald House through ticket sales and raffle drawings
Penny Wars between P1 and P2 classes to raise money for the domestic women's abuse center
What made these successful? We advertised in the P1 and P2 classes as well as the class Facebook pages, we encouraged pledges to get involved in the events, and we advertised for the blood drive to the entire student body

Rush
Events per rush season: 2-3
Activities/Events: Back-to-school picnic first week of school: picnic first week of every year to encourage rapport building and inform people about Kappa Psi
Kappa Psi info sessions: inform pledges a little bit more about Kappa Psi and are able to answer any questions they have for us
What made these successful? We made sure to advertise the picnic well with announcements in the P1 and P2 classroom and emails. We have brothers help by each bringing a dish to pass and our advisor provides sandwiches, beans, and brownies. We reserved rooms indoors just in case the weather doesn't allow us to have it outside at the KY house which has worked well for us the past few years because it ended up raining both times. Don't be afraid to delegate and ask your active brothers for help. I would highly recommend having an indoor location reserved just in case of bad weather. Make sure to communicate times and places well; I would recommend using some sort of face-to-face communication as well as a follow up message where people can look electronically whether that be through email or Facebook. Don't be afraid to ask faculty brothers to join you for events like this. For the information session, it seemed to give off a better vibe if more active brothers than just the pledgemasters were there.
Ways to improve: We provide surveys or questionnaires that the prospective pledges need to fill out by talking to active brothers. This seemed to facilitate communication between prospective members and active brothers quite nicely, but we
could always tweak the activity or add something new to try to ensure that we reach everyone and that everyone has a good time. Perhaps it would be nice to see more faculty members there as well.

**Pledging**

**Events per pledging season:** 6+

**Activities/Events:** We have 4 pledging meetings with weekly quizzes of Kappa Psi history with big/little meetings right after. A highway cleanup event, feeding brooking volunteer events, football game day pancake breakfast social event, alphabet night-pledges recite Greek alphabet and pledge of secrecy, and Oral Boards

**What made these successful?** The pledgemasters communicated well with the pledges as well as the current brothers to promote upcoming events. Effective communication and frequent reminders of the events was the best way to increase participation. We would announce the event to the classes, post a reminder on the Facebook pages, and remind the big brothers to talk to their little brothers about the upcoming events. We also had the pledge class elect a pledge class president to help with our communication to their class. We also tried to be very flexible with the schedule so that we could find the time that was the most convenient for the pledges.

**Ways to improve:** I would suggest promoting oral boards and recruiting brothers to help with the night much earlier than the week of the event. Make sure everyone knows their task to keep things running smoothly. I think it would have helped if we would have been a little bit more strict with the big brothers. It might have also been useful to have more of a strict schedule and expectations for the pledges because some of the changes we had to make to the schedule caused some chaos and it seemed some of the pledges didn't get the message as clearly as others.
Delta Zeta
The University of Iowa College of Pharmacy

Location: Iowa City, Iowa
Province: Northern Plains

Contact Information: deltazeta@kappapsi.org

Fundraising
Events per month:
Activities/Events/Items: Drug Cards, Holiday Sweaters, Baked Goods, Walking Tacos, Thanksgiving themed foods
Methods: Online, In Person
What made these successful? -Advertising Well (email, at conclave, etc.), Word of mouth
Dollar amount made: -Food Sales: $ 20-80, Holiday Sweaters: $780, Drug Cards: $ 400
Ways to improve on these next time: -Picking days when students are on campus longest, more communication about the events upcoming, Trying to have samples available. Use an online site that takes care of the shipping for you!
Who do you fundraise for? Kappa Psi National Charity (Red Cross), My Chapter, My Chapter's future Province Assembly

Professional Activities:
Events per month: 2-3
Activities/Events: Journal Clubs, Hypertension Screenings, COPD patient education, free flu shot clinics, dental clinic medication counseling, Special Olympic athlete health assessments, pre-pharmacy mock interviews
What made these successful? -Finding events that students want to participate in or are beneficial to them. A lot the Professional Relations Chair’s goals were to find events that students can not only grow as a pharmacy professional, but put on their resumes or get IPPE credit for. Proper planning: Making timelines, lists of who to contact and what to bring, and deadlines helped. Communication: Making sure brothers knew about events in advance and what to expect from the events. Also, sending reminders and using advertising that gets people pumped for the event.
Ways to improve on these next time: -Start planning events earlier, especially if you have to contact people outside of the college to put on the event. -Stay organized and persistent. Sometimes it takes a while to get people to email you back or to find contacts or other events in the community. Just keep looking for opportunities. Ask your brothers for advice or if they hear of any opportunities (that's how I found out about the Special Olympics opportunity)

Philanthropy
Events per month: 2-3
Activities/Events: -Prepared 2 dinners each at the Ronald McDonald House and Hope Lodge, - Held two fundraisers with proceeds going to the American Red Cross -Volunteered as scarers at the local Jaycee’s annual haunted house -Donation drive for the University of Iowa Children’s Hospital - donated toys, games, art supplies, etc. -Volunteered at Witty Kitties animal shelter - cleaned the shelter and groomed cats -Cleaned/picked up trash along adopted highway in the fall and spring -Pledges: held donation drives for the Free Medical Clinic and Johnson County Crisis Center -Collaborative philanthropy event with Phi Delta Chi -participated in Fit Against Force, exercise sessions with proceeds going to the Domestic Violence Intervention Program -Collect recycling at the Free Medical Clinic and return it for them every other week
What made these successful? Frequent advertisement to brothers and the College of Pharmacy via email, flyers, etc. Looked at class and exam schedules for all three current classes in the College of Pharmacy and planned events for times that were convenient for all classes. Planned events a month in advance so brothers could make sure to get off work or check their schedule against other commitments. Reach out to organizations in the community that you haven’t volunteered with before. we’ve held some events with awesome new groups who really appreciated our help! Reach out
to organizations you frequently volunteer with to see if they have other major events they need help with (ex - Ronald McDonald house has an annual 5K/half marathon)

Rush
Events per rush season: 4-5
Activities/Events: -Pizza/Trivia night at the College of pharmacy. Game night with gourmet popcorn bar. Sand volleyball or other sports (bowling one year). Ice-cream social after informational session. Mandatory informational session
What made these successful? We advertised during the first and second week of school to gain interest from P1 students right away. Each pledgemaster was assigned to one of the rush events to champion the event in conjunction with the chaplain. Having specific duties for the rush team was very helpful. Having food at events and making the times convenient also helped to attract rushees.

Pledging
Events per pledging season: 6+
Activities/Events: We hold pledge pinning as the start of the pledge process. This is also when pledges find out who their big brother is. Each big pins their little and gives them a small gift to welcome them to the pledge process. There are then weekly meetings with pledge education and time for pledges to interact and work in committees. We have four committees (philanthropy, fundraising, social, gift) and each committee is to plan a couple events for the semester. This past year, we held mid-point interviews in order to gauge the dedication of the pledgee and also allow them a chance to give us feedback on what they liked/didn't like about the pledge process so far.
What made these successful? We had a specific schedule for the interviews and also had a rubric that was used for each pledge to ensure everyone was asked the same questions. We also included our GCDs and fellow exec members in on the interviews to allow more people the opportunity to get to know the pledges.
Zeta Theta
Concordia University-Wisconsin School of Pharmacy
Location: Mequon, Wisconsin
Province: Northern Plains

Contact Information: zetatheta@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: KY Apparel Sales, Bake Sales, Milwaukee Brewer's Volunteering
Methods: In Person
What made these successful? Advertisement
Dollar amount made: estimated between $100-150
Ways to improve on these next time: More advertisement, unique items, and increased involvement,
Who do you fundraise for? My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: APPE Panel
What made these successful? Gauge the chapter's interest prior to holding events

Philanthropy
Events per month: 4-5
Activities/Events: Bread of Healing Clinic to help the underserved population of greater Milwaukee
What made these successful? Enable brothers to enact

Rush
Events per rush season: 2-3
Activities/Events: Grill Out, we are still trying to gather information for the upcoming fall
What made these successful? Send out a flyer with the incoming students Welcome Package

Pledging
Events per pledging season: 2-3
Activities/Events: Grill Out, Pledge Lunch, Meeting the Brothers, Scavenger Hunts
What made these successful? Make sure the pledging committee communicates with all the brothers
Northwest Province
Beta Omicron
University of Washington
Location: Seattle, Washington
Province: Northwest

Contact Information: betaomicron@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items:
• Sell pins, t-shirts, underwear, blankets to brothers
• Fundraising meals
• Sell placebo inhalers to fellow students
• Candy grams
• Raffle

Methods: In Person

What made these successful? Promote sales and events through email and Facebook, while utilizing google docs to keep track of sales.

Dollar amount made:
• Item sales - $100
• Fundraising meals - about $40-50 each
• Placebo inhalers - ~$200
• Candy grams - ~$200
• Raffle - ~$150

Ways to improve on these next time: Get a better gauge of popular items to sell and set up a better platform to showcase what we have available for sale.

Who do you fundraise for? Other Charities, My Chapter, My chapter's future Province Assembly, My chapter's scholarship

Professional Activities
Events per month: 0-1
Activities/Events: Intra-professional guest speaker, CV Tips/Workshop, Graduate Panel, Residency/Fellowship Panel, Academic competition (spelling bee, jeopardy, etc.)

What made these successful? Attendance (Brothers), Praise from faculty. New and current brothers receive insight from Graduate Brothers and faculty about the profession that positively shapes their ideas of Pharmacy and how that in turn will affect their future career. Hearing these personal accounts are invaluable to our Brothers.

Ways to improve on these next time: Starting earlier in the process, and being more persistent in regards to following up with volunteers and seeking responses. People lead busy lives.

Advice: Do your best to pick a time that accommodate both students and working professionals (late afternoon during the weekdays, weekends, etc.). Always invite more speakers than you need. For example, if you were to do a residency panel and wanted 7 individuals to come speak, ask double the amount or more. It is always better to be in excess and respectfully mention to a volunteer that you have filled the allotted slots, than to be scrambling at the last minute and practically begging others to volunteer their time (and cause a potential inconvenience on their part). Also, this allows you to touch base with a number of individuals who although may not be able to make it to
your event, but are willing to stay connected to your school/chapter and would like to be contacted for future events.

**Philanthropy**

**Events per month: 0-1**

**Activities/Events:**
- Oct 2015: Halloween Trick-Or-Treat for UNICEF
- Nov 2015: Holiday Cards for Heroes: Pledges and Brothers handmade holiday greeting cards for military service members.
- Dec 2015: Adopt-A-Street Clean-up
- Jan 2016: Flu and Immunization Presentation at the Legacy House
- Feb 2016: Blood Pressure Screening and Counseling at the University District Farmer’s Market
- Mar 2016: Ronald McDonald Charity House Movie Night
- Apr 2016: Blood Pressure Screening and Osteoporosis Counseling at the Legacy House
- May 2016: University of Washington Pre-Pharmacy Club Panel

**What made these successful?** Coordinated with the event center host and gathered a team of preceptors and Brothers willing to volunteer for the event.

**Rush**

**Events per rush season: 4-5**

**Activities/Events:**
- Brother Speed Dating → potential new members (PNMs) get a chance to meet the brothers in a speed dating setting, with each pair getting 3 minutes to get to know each other.
- Trivia Night → actives and PNMs participate in game night for fun and bonding with the brothers.
- ADA Diabetes Walk → Beta Omicron’s annual awareness walk to support diabetes research and education. Active brothers and PNMs participate in the walk as a team and raise money to support the organization.
- Football Tailgate → Tailgating for one of the first University of Washington Football games of the season with PNMs and active brothers.

**What made these successful?**
- Prior planning of the entire rush process 3 months in advance. Planning of each event included the following:
  - Delegation of committee heads to help organize each event and assist with running the event. Often this would either be a board member or an active brother.
  - Cost analysis from the Treasurer to get an idea of amount of funds available for each event.
  - Coordination at the event and reviewing timelines the day prior to each rush event. This communication helped to identify any deficiencies and provide enough time to make needed changes.

**Ways to improve on these next time:**
- Include more frequent check-ins with committee heads and create action lists for each event to better identify things that must be addressed.
- For events that require organized activity, it would be helpful to do trial runs (or at least talk them through) prior to the actual event.

**Pledging**

**Events per pledging season: 6+**

**Activities/Events:**
• History Lecture → education lecture on the Fraternity’s history. Additionally, pledge expectations are reviewed and timelines are established to make the process smooth for both actives and pledges.
• Trick-or-Treat for UNICEF → pledges and actives participate in going door-to-door asking for donations for UNICEF.
• Professional Workshop → pledges are given 15 minutes to present a patient case or random life case to actives. The focus of this activity is to practice teamwork, time-management, and presentation skills.
• Pledge Planned Social (Ice Skating) → pledges who are assigned to this committee organize a brotherhood event with actives. Our pledges organized an ice skating outing with brothers with assistance from the Chaplain and Social chairs.
• Big Brother Reveal → after the pledge planned social, pledges were surprised with the reveal of their big brother. Prior to this event (2 weeks), pledges were asked to give a list of their top 3 actives and vice versa for the brothers. Pairings were determined on whether the selected big would have the most meaningful relationship with their little.
• Hiking → another pledge and active bonding experience to foster the spirit of brotherhood.
• Pledge Planned Fundraising Event → pledges assigned to the committee (at the start of the pledge process) implement their project and raise money towards the charity of their choosing. In the past, most pledges raise money for the local food bank to feed the homeless.
• Community Service Event → pledges participate in a community service event organized by the Community Outreach board member. This year, pledges worked on our annual street clean-up with Beta Omicron’s Adopt-a-Street program.
• Professional Workshop → hosted by our GCD Blaze Paracuelles, the workshop focused on creating a strong CV and answering questions from a panel of Graduate brothers from the area. This event emphasized the benefits of Kappa Psi membership.
• Professional Workshop → in pairs, pledges were asked to work up a patient case and present their findings to a team of simulated practitioners and patients. The goal of this exercise was again to work on presentation skills, problem solving, and teamwork.

What made these successful? Similar to the rush event planning.
Beta Pi
Washington State University College of Pharmacy
Location: Spokane, Washington
Province: Northwest

Contact Information: betapi@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: T-shirts, silent auctions
Methods: In Person
What made these successful? Hard to say, a good t shirt design is key. Silent auction just requires going out to local businesses
Dollar amount made: 500-1000
Who do you raise funds for? Other Charities, My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: Academic competition (spelling bee, jeopardy, etc.)
What made these successful? They weren't very successful unfortunately
Ways to improve on these next time: We are trying to get more CE events

Philanthropy
Events per month: 2-3
Activities/Events: Ronald McDonald house, AHA, MS
What made these successful? Having strong brother involvement

Rush
Events per rush season: 6+
Activities/Events: Interview, laser tag, soda tasting, luau
What made these successful? Brothers are excited for them

Pledging
Events per pledging season: 4-5
Unique Activities/Events: Pumpkin picking
What made these successful? We strive to create a more intimate feel than rush
Gamma Eta
University of Montana Skaggs School of Pharmacy
Location: Missoula, Montana
Province: Northwest

Contact Information: gammaeta@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Concession Stands at Football Games, NAPLEX Review, Christmas Wreath Sales
Methods: In Person
What made these successful? I feel like the planning and preparation for these events are what have made them successful. Breaking up the events into shifts and coordinating what brothers are going to be at the events and at what specific times has helped to ensure that the brothers don't get overworked. This makes the process much more enjoyable for everyone.
Dollar amount made: $500/Game
Ways to improve on these next time: One thing that we often struggle with is participation in some of the different events. I think it would be beneficial to give the brothers some type of incentive to participate.
Who do you fundraise for? Other Charities, My Chapter, My Chapter's future Province Assembly

Professional Activities:
Events per month: 0-1
Activities/Events: Intra-professional Speaker, Inter-professional Speaker, Academic Competition
What made these successful? I found that it is extremely important to get the word out early about these events so that brothers can squeeze the events into their already busy schedule.
Ways to improve on these next time: I think it would be beneficial to plan the events earlier. This would help us get the word out sooner. There are times that events pop up with little notice and then we struggle to get the word out.

Philanthropy
Events per month: 2-3
Activities/Events: Dodgeball with Big-Brothers Big Sisters, Bingo at the Village Nursing Home, Cook Dinner at the Ronald McDonald House, Highway Cleanup
What made these successful? Participation is a major key to making these events successful.

Rush
Events per rush season: 2-3
Activities/Events: KP BBQ, KP Olympics, Ice Cream Social
What made these successful? It important to catch the incoming students early and educate them about Kappa Psi. If you are able to get the word about Kappa Psi, then almost everyone wants to join!

Pledging
Events per pledging season: 0-1
Activities/Events: Pledge Education, Big/Little Reveal, Pledging Ceremony
What made these successful? The pledging process has certain parts that some people find "boring". Incorporating parts that are more fun help to ensure that the process is more successful.
Delta Mu

University of British Columbia Faculty of Pharmaceutical Sciences

Location: Vancouver, British Columbia, Canada
Province: Northwest

Contact Information: deltamu@kappapsi.org

Fundraising

Events per month: 0-1
Activities/Events/Items: Event: NYE night
Items: mugs, bake sale
Methods: In Person

What made these successful? Advertise before-hand, sell in the main communal area of the building during a time people are passing through, get KY members to promote by WOM and get everyone excited (this is the most important part; if KY is excited everyone is!)

Dollar amount made: Depends on the event. selling items, we make ~$300 but running events you can make $500-1000

Ways to improve on these next time: We need good ideas that people are willing to spend money on and sponsors.

Who do you fundraise for? Other Charities, My Chapter

Professional Activities:

Events per month: 0-1
Activities/Events: Tutoring, Leadership Seminar, Counseling station practice was the best! We also held a term paper help workshop.

What made these successful? Provided a quality service to the students

Ways to improve on these next time: Get the faculty involved. We had a faculty member at one of our counseling stations during that event and it was a big draw for the students.

Philanthropy

Events per month: 0-1
Activities/Events: Cooked at meal at the Ronald McDonald House, Operation Christmas Child

What made these successful? Raised money to buy the food for Ronald McDonald House via bake sale. Operation Christmas Child we just got lots of KY members excited and put the boxes in a very easy public location.

Rush

Events per rush season: 4-5
Activities/Events: games night, pot luck, info session with pi, beach day

What made these successful? So far our rush events are not that well attended except the pot luck. People love free food. I don't know how we can get better attendance but we always end up recruiting the right people.

Pledging

Events per pledging season: 2-3
Activities/Events: We are evolving every year so we are looking for ideas! We have Bigs and Littles but it is up to them to do stuff together (we want to change this). We have a pledge and initiation ceremony. We have pledge assignments and a presentation.
What made these successful? Got the pledges to give presentations with another pledge they didn't know so their pledge class became stronger

Epsilon Xi
The Pacific University School of Pharmacy
Location: Hillsboro, Oregon
Province: Northwest

Contact Information: epsilonxi@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Pacific University sweatshirts and t-shirts, Trailblazer basketball tickets, Pledge Fundraiser: Krispy Kreme donuts, Halloween candy grams, Pharmacy water bottles, Spam musubi and Thai tea fundraiser, Magnetic name tags
Methods: In Person
What made these successful? We made announcements to our P1 and P2 classes about the fundraiser, We made fliers and posted them along with announcements on our school’s Facebook page, We sent our fliers through our school’s email, We had a sign-up sheet so Brothers can sign-up to table for specific time slots, We had an excel sheet that was shared with Brothers to keep track of sales and record down any necessary information (ex: sizing for sold shirts), Communicating with past fundraising chairs to get ideas for fundraising, advice on what was successful in the past, etc.
Dollar amount made: Pacific University sweatshirts and t-shirts: net profit =$550, Spam musubi and Thai tea fundraiser: net profit = $210, Magnetic name tags: net profit = $331, Trailblazer basketball tickets: no net profit
Ways to improve on these next time: I would advertise our fundraiser earlier in hopes of getting more sales. I would enforce tabling sign-ups during our Chapter Meetings more in hopes of getting even more people involved in fundraising. For the basketball tickets fundraiser: not to buy too many tickets ahead of time since we do not know if it will be a popular game to sell out all our tickets for.
Who do you fundraise for? My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: Intra-professional guest speaker, Inter-professional guest speaker, Mock Pharmacy Practice Counseling Sessions
What made these successful? We reach out to faculty members and preceptors that we directly work with. We have developed a list of contacts through networking and past participation with our speaker series that we are able to contact to make it successful.
Ways to improve on these next time: Getting more input from the classes to gauge their interest and recruit speakers that revolve around that interest. Networking is an important aspect. Reaching out to contacts around the community would help also.

Philanthropy
Events per month: 0-1
Activities/Events: Annual Portland AIDS Walk
Annual American Foundation for Suicide Prevention Portland Walk
Oregon Food Bank- Fall Semester
Oregon Food Bank- Spring Semester
International Transgender Day of Remembrance, Portland Community College
Penny Wars- this is an event done each year with KY and Phi Delta Chi at Pacific. Each fraternity raises money for their respective charities by trying to get more pennies in their jar.
OHSU Doernbecher Children's Hospital Portland- Teddy Bear Drive
What made these successful? In such a quick-paced program, planning and timing are essential to their success. The earlier we can get an event planned and advertise, the better the turnout will be. We also extended the invitation to non-brothers, particularly the brothers of Phi Delta Chi, to encourage mingling within the fraternities.

**Rush**

*Events per rush season: 4-5*

**Activities/Events:** Pizza Mingle – Brief overview of the fraternity and introducing the brothers.
Kappa Psi and Phi Delta Chi – A meet and greet held with the other pharmaceutical fraternity.
Reedville Creek Park – Team bonding activities with the theme of “Minute to Win It”
Pittock Mansion hike – Hiking and getting to know the pledges and brothers.
Game Night – Held at one of the brother’s house to play various board games.

**What made these successful?** Creating flyers, setting up vials for the first day of school, and promoting the events.

**Pledging**

*Events per pledging season: 4-5*

**Activities/Events:** Big/Little Reveal, Oregon Food Bank Volunteering, AIDS walk in Portland, Penny War with Phi Delta Chi, Fundraising Week, Game Night Social, Family lunch/dinner

**What made these successful?** Encourage involvement from the brothers and pledges.
Epsilon Pi
Idaho State University-Meridian College of Pharmacy
Location: Pocatello, Idaho
Province: Northwest

Contact Information: epsilonpi@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: We hold a Pi-day event where we sell slices of pie and pizza. We have three student volunteers and two faculty members that will have jars with their picture on it and may be pied if they raise the most money. Students and faculty will put coins in the jar of the student and faculty member they want to see get pied. We also have a raffle sell for the person who gets to do the pieing, which is randomly selected right before the person is pied. This event is held around 3/14 for “Pi-day.”
Methods: In Person
What made these successful? We sent out emails to the entire campus; and hung up flyers all around the school.
Dollar amount made: Pi-day made about $300.00.
Ways to improve on these next time: Our goal for next year is to add another fundraiser during the Fall to increase the amount of money made. We would approach it the same, but we would need to develop another fundraiser. I think if it is possible, it would beneficial to include more professions in the school/community. We have limited access to other professions in the school, so it was difficult to expand beyond just pharmacy students.
Who do you fundraise for? My Chapter

Philanthropy
Events per month: 4-5
Activities/Events: Idaho Food Bank, Boise Rescue Mission, Idaho Youth Ranch are three that we participate in usually 1-2 times a month.
What made these successful? We have an excel sheet for students to sign up making it very organized. We hold about 4-5 philanthropic events and we require brothers to participate in at least 2 events a semester. To use a GoogleDoc Excel to organize sign-up for brothers, and to require a minimum amount of philanthropic events a brother should do.

Rush
Events per rush season: 4-5
Activities/Events: Idaho Food Bank, Mini-golf, Game Night (board games, card games like Uno, catch phrase), Root Beer Floats, BBQ
What made these successful? Send out emails talking about rush week, holding meetings talking about Kappa Psi and rush week. Hanging up flyers explaining rush week events. We always hold one philanthropic event during rush week because it usually draws the most attention from pharmacy students. This year we started rush a week too early, next year I would suggest we start rush week 3 or 4 weeks into the school year to give the first-year students time to adjust to the first few weeks of pharmacy school. They are very overwhelmed for the first few weeks and they may be hesitant to join or rush because they are worried about their academics and time-constraints.

Pledging
Events per pledging season: 4-5
Activities/Events: Big/little reveal.
Pledge education sessions 1-2 times a month (including a short 10 question quiz on the previous session at the beginning
of the meeting). Kappa Psi Pledge Bags: each little will have a list of items that they will need to collect. How they get the items is up to their big. Each item will correlate with something significant. For example, they will collect something related to corn because our first social event when we were initiated was at a corn maze. Some Bigs may ask their little to answer a question, do a maze/puzzle, etc. We try to make it fun collecting the items, but learning more about our chapter at the same time.

**What made these successful?** We try keep in close contact between Bigs and Littles. It is important to help our pledges through the process with support. Also, it is important to be a mentor-type for not just Kappa Psi but in their academics, as well. They should know they have a support group at all times.
Epsilon Chi
University of Utah College of Pharmacy
Location: Salt Lake City, Utah
Province: Northwest

Contact Information: epsilonchi@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Buffalo Wild Wings Fundraiser; Pub Trivia; sold various clothing items (hats)
Methods: In Person
What made these successful? Plan far in advance and spread the word to family/friends
Dollar amount made: approximately $100 from events. No revenue from selling items yet
Ways to improve on these next time: Plan more in advance to give people more opportunity. Advertise online
Who do you fundraise for? Other Charities, My Chapter, My Chapter's future Province Assembly, Maliheh Free clinic

Professional Activities:
Events per month: 0-1
Activities/Events: APPE Panel, Residency/Fellowship Panel
What made these successful? We have residency directors that are brothers and residents who are brothers from out of state. It's good to get a wide perspective
Ways to improve on these next time: Invite non-members of kappa psi.

Philanthropy
Events per month: 2-3
Activities/Events: We do a lot of volunteering with the Salvation Army.
What made these successful? We have made it a tradition to volunteer with them, so they reach out to us with ideas.

Rush
Events per rush season: 4-5
Activities/Events: We hold 3 rush events each year. 1. a casual BBQ/meet and greet. 2. Another social event (ice cream social, etc.) 3. Photo scavenger hunt. Then we usually have one last meeting that is reserved for those who have shown interest in all 3 prior events right before bids are distributed.
What made these successful? Advertising! Getting them planned early so that they don't overlap with other school events

Pledging
Events per pledging season: 6+
Activities/Events: We hold weekly meetings for the pledges. Bigs/Littles are revealed at the first or second pledge meetings. The very first meeting is a long meeting in which the history, signing of contracts, motivational speech, etc. take place. We invite an out of town brother to come and give an inspirational speech to the pledges right before their contract signing that gives them one last opportunity to back out before they officially start the process.
We have the pledges do a group project. The only direction they have is that it has to represent them as a class.
What made these successful? mandatory attendance. no excuses. It's not about the timeline, it's about the growth of the pledge class
Zeta Omicron
Roseman University of Health Sciences College of Pharmacy
Location: South Jordan, Utah  Province: Northwest

Contact Information: zetaomicron@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Gift Raffles, Basketball Tournaments, Pill Soaps, Photo Booth
Methods: In Person
What made these successful? Promotion way in advance. Making sure we market the items being sold and having Brothers actively go out and try to advertise for it.
Dollar amount made: On average, each fundraiser would net a profit of about $300.
Ways to improve on these next time: We want to start selling and market some of these events/ item sold on our new chapter website.
Who do you fundraise for? My Chapter, My Chapter’s future Province Assembly

Professional Activities:
Events per month: 0-1
Activities/Events: Intra-professional guest speaker, Inter-professional guest speaker, CV Tips/Workshop, Interview Tips/Workshop, Residency/Fellowship Panel, Tutoring, Study Hall, Leadership Seminar
What made these successful? Making sure that we promoted well and plan in advance. We also received a lot of support from our GCD which is always a huge positive.
Ways to improve on these next time: To collaborate with local chapters to see if we can do any joint events when it comes to professional developments.

Philanthropy
Events per month: 0-1
Activities/Events: Many health fairs, making holiday cards for the Veterans Hospital, tutoring at elementary school, guest speaking at local community colleges, feed the homeless at shelters.
What made these successful? We have a wonderful Philanthropic Chair who plans all of our services events. She works with community groups, businesses, and coordinate events we can do for them and she brings it back to our Chapter.
Pacific West Province
Beta Gamma
University of California – San Francisco
Location: San Francisco, California
Province: Pacific West
Contact Information: betagamma@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Kappa Psi apparel and items
Methods: In Person
What made these successful? Good brother-turn out to support and early advertising definitely helped make these fundraising successful.
Dollar amount made: A couple hundred dollars/event.
Advice: Plan early and have clear lines of communication with your board and members. Allow input from both.
Who do you fundraise for? My Chapter, My Chapter’s future Province Assembly

Professional Activities
Events per month: 2-3
Activities/Events: Intra-professional guest speaker, Graduate Panel, Residency/Fellowship Panel, Study Hall
What made these successful? Attendance (Brothers), Professional growth, Survey results (if applicable), Efficient planning. Internship panel and alumni night seem to be the most successful. Early planning and advertising again was key. Additionally, reaching out to brothers and alumni who were enthusiastic about Kappa Psi and giving back to the chapter helped.

Philanthropy
Events per month: 2-3
Activities/Events: Red Cross Blood Drives, Homeless Soup Kitchens, Golden Gate half marathon and 5K volunteering.
What made these successful? Again, participation from pledges and brothers make this successful. Finding philanthropic events that were also about giving back but also close to the city/school due to travel constraints.

Rush
Events per rush season: 6+
Activities/Events:
- Kappa Psi Info Night – info session about Kappa Psi
- Frat Dinner – Food and socializing with the brothers
- Giants Game – tailgating to get to know the brothers and watch a game together
- Kappa Psi Social Events – night out with the brothers or social at the Kappa Psi House
- Hiking and bbq event – morning hike to Lands End or another SF landmark then BBQ at the Kappa Psi House
- OSCE Prep Night – prep and review night for OSCEs
- Pharmacy Practice Study Night – review for pharmacy practice midterm
What made these successful? Planning and definitely brother input and participation make these events successful. Having active and open brothers help facilitate the potential pledges decisions to rush for Kappa Psi.
Pledging
Events per pledging season: 6+
Activities/Events:
- Pledge Study Sessions – various sessions for fraternity education
- Bowling Night – bowling with brothers and pledges
- Big/Little Reveal
- Brother/Pledge Dinners – mini groups of brothers and pledges go out and have dinner to get to know each other
- Community Service events – events for pledges to do community service like soup kitchens or volunteering.
- Kappa Psi Olympics - fun day of games with brothers and pledges

What made these successful? The brothers/pledge dinners I think was something that was started last year which was a success. It allowed smaller groups to interact and get to know more with each other in smaller more intimate groups.
Gamma Nu
University of the Pacific
Location: Stockton, California
Province: Pacific West

Contact Information: gammanu@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Polos, drug cards, stethoscopes, house clean ups
Methods: In person, online
What made these successful? We stressed the importance of the funds we raised. Then we made sure to advertise well to raise as much money as possible.
Dollar amount made: We made a few thousand dollars total.
Ways to improve on these next time: We can always advertise better. Maybe try different forms. Collect the money before you order anything.
Who do you fundraise for? My chapter, my school

Professional Activities
Events per month: 2-3
Activities/Events: Inter-professional guest speaker, Interview Tips/Workshop, Residency/Fellowship Panel, Tutoring, Study Hall
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Professional growth, Praise from faculty, Praise from students, Efficient planning. We have several brothers on the residency panel and interview tips.
Ways to improve on these next time: Try to get more people involved and get people professionally motivated.

Philanthropy
Events per month: 0-1
Activities/Events: BP clinic
What made these successful? We tried to advertise to the community. We also kept a consistent schedule with the independent pharmacy.

Rush
Events per rush season: 2-3
Activities/Events: Casino night, sports night, Rush dinner
What made these successful? We advertised really well and got the best pledge class on campus. Getting a good class is a reflection of each chapter. I believe that if you have the best brothers you will.

Pledging
Events per pledging season: 2-3
Activities/Events: Rho Chi talent show, BBQ. We suggested our pledges win the Rho Chi talent show and it's a fun way for them to come together.
What made these successful? Paid close attention to the pledges and made sure they trusted us.
Gamma Upsilon
University of Arizona College of Pharmacy
Location: Tucson, Arizona
Province: Pacific West

Contact Information: gammaupsilon@kapppsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Bake sales, Kappa Psi clothing, white coat clipboards, Percentage nights, raffles
Methods: In Person
What made these successful? Word of mouth and social media. We made the most money during chapter sales at GCC.
Dollar amount made: Bake sales $75-100; Percentage nights $50-60; Chapter sales $100-500; White coat clipboards $100-150
Ways to improve on these next time: We tend to buy too much merchandise and we don't sell as much as we initially project.
Who do you fundraise for? Other Charities, My Chapter

Professional Activities:
Events per month: 0-1
Activities/Events: CV Tips/Workshop, Interview Tips/Workshop, Residency/Fellowship Panel, Study Hall, Professionalism Seminar
What made these successful? Lots of advertising
Ways to improve on these next time: Have a better means of feedback, increasing feedback from attendees

Philanthropy
Events per month: 2-3
Activities/Events: Food drive, book drive, clothing drive, food bank events, Habitat for Humanity events
What made these successful? Advertising throughout the college, partnering with other fraternities for joint events

Rush
Events per rush season: 0-1
Activities/Events: Rush BBQ - barbecue and games at a local park
What made these successful? Word of mouth, social media advertising

Pledging
Events per pledging season: 4-5
Activities/Events: Pizza socials, kickball, speed dating, pledge education meetings, big/little week, big/little reveal, philanthropy
What made these successful? Making certain meetings and events required for initiation
Delta Sigma
Midwestern University at Glendale College of Pharmacy
Location: Glendale, Arizona
Province: Pacific West

Contact Information: deltasigma@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Boba Tea, Sweatshirts, Bake Sales
Methods: Online, In Person
What made these successful? Advertise
Dollar amount made: Approximately $200 per event
Ways to improve on these next time: Plan ahead and advertise as much as possible
Who do you fundraise for? My Chapter, My Chapter's future Province Assembly

Professional Activities:
Events per month: 0-1
Activities/Events: Inter-professional guest speaker, Professionalism Seminar
What made these successful? Advertising and Promotion
Ways to improve on these next time: Plan ahead and make sure to take class schedules into account

Philanthropy
Events per month: 0-1
Activities/Events: Habitat for Humanity, Feed My Starving Children, St. Mary's Food Bank, Roadside Clean Up
What made these successful? Promotion

Rush
Events per rush season: 4-5
Activities/Events: Rush BBQ with games, Bowling Mixer with Rushees, Dave & Buster's Appetizers and Games Mixer
What made these successful? Advertise to first years, push for high attendance from bothers, wear Red KY shirts so Rushees can identify us easily

Pledging
Events per pledging season: 6+
Activities/Events: Big/Little Reveal, KY History Jeopardy, 4 Philanthropy Events, 1-2 Mixers, Pinning Ceremony, Speed Pledging
What made these successful? Encouraged high attendance from pledges and brothers
Delta Tau
Roseman University of Health Sciences
Location: Henderson, Nevada
Province: Pacific West

Contact Information: deltatau@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: Pizza sales at lunch, Cookie grams, Valentine’s Day grams, Ice Skating, KY shirts and hats, Faculty Auction, Roseman PharmD shirts, Skyzone fundraiser, raffle ticket sales at Province
Methods: In Person
What made these successful? It is important that the committee is still alive to make each event become successful. Grams should be done once the committee is in place (for more manpower) Announcements for each event should be done consistently so that people won’t forget about it More personable approach on selling is most important Delegating tasks to committee members once fundraising event occurs to ensure smooth transactions and flow Marketing the fundraising activities by posting on social media along with class announcements to allow visibility. If coordinating a joint fundraiser with another organizer, make sure to work with board members so they can also delegate their members accordingly to ensure smooth execution.
Dollar amount made: Pizza Fundraisers ~$100-150
Cookie grams for EOY ~$150
Valentine’s Day grams ~$600
Ice Skating ~$300
KY shirts and hats - Varies
Faculty auction ~$1200
Roseman PharmD shirts ~$400
Skyzone ~$300
Ways to improve on these next time: Plan in advance so that we wouldn’t run out of time Mark calendars and make sure events do not conflict with time and date Make sure that the committee is there to help Selling wise, just be consistent in asking. Look back on drawbacks to make sure it does not occur again.
Who do you fundraise for? Other Charities, My Chapter, My Chapter’s future Province Assembly

Professional Activities:
Events per month: 0-1
Activities/Events: Inter-professional guest speaker, Tutoring, Academic competition (spelling bee, jeopardy, etc.)
What made these successful? 1. Inter-professional guest speakers - speaker was relevant to student interests and was able to address questions concerning experiences as a pharmacy student as well as in the pharmacy field. The speaker played an influential role in the pharmacy field and well respected. 2. Academic competition - competitions were academically stimulating while giving Ways to improve on these next time: More advertising and better planning throughout the chapter

Philanthropy
Events per month: 2-3
Activities/Events: Three Squares - packaging and assorting food for the needy
Las Vegas Rescue Mission/ S.T.R.E.E.T. Teens Thanksgiving Dinner - feeding the homeless
MS Walk/ Jingle Bell Run/ Alzheimer’s Walk - volunteering to assist people that help spread awareness about various
diseases
Book Cleaning (Spread the Word Nevada) - cleaning the books and making sure that they are to be appropriately used and read by the children
ASL operation school bell - spending a day with at-risk children by feeding them, teaching them how to read, assisting them in picking clothes from the warehouse and etc.

**What made these successful?** Plan it ahead and make announcements on time through various social media and/or school email as well as asking the brothers directly
Coordinate with the school/ events coordinator
Remind the people of the importance of giving back to the community
Plan during the summer before the school year starts

**Rush**

**Events per rush season:** 6+

**Activities/Events:** 
- Ice cream social: located in the student commons, provided ice cream and cookies for the rushees
- Fremont Street Experience: located downtown, eat and socialize with Brothers
- Linq Bloq Party: located in the new hotel plaza, eat and socialize with Brothers
- Kickball: located in a local park, teams comprised of current Brothers and rushees
- Pool party: located in a local pool, socialize with Brothers
- Speed networking: located in the student commons, get to know each rushee before deciding who will proceed to pledging

**What made these successful?** There was always a good turnout of current Brothers and even alumni for each event. The distribution of a rush calendar at the beginning of the year to the rushees and Brothers allowed everyone to be informed of the events to come. Announcements of the events through social media (i.e. Facebook group pages) were also an easy way to reach out to the rushees.

**Pledging**

**Events per pledging season:** 6+

**Activities/Events:**
- Big/Little Reveal
- Pledge Education Sessions/Quizzes - Pledges are tested on the information found in the KY Manual as well as Fun Facts about Brothers and Fellow Pledges
- Pledge Folder - Pledges collect signatures and information from fellow Pledges. Signatures of Active Brothers, Faculty Brothers, and Graduate Brothers, are also obtained by answering the questions of the Brothers correctly. All folders at the end of the Pledging Period must be identical.
- Appreciation Lunch - Pledges organize an Appreciation Lunch for the Brothers
- "Pledgemazing" Race - Delta Tau’s version of Amazing Race where Pledges are divided into teams, and they are tested on their KY knowledge
- Philanthropic and Fundraising Events organized by Pledges
- Some events include:
  - STREET Teens Thanksgiving Dinner - Pledges prepared Thanksgiving dinner for a local non-profit organization
  - Ping Pong Tournament
  - Pizza Fundraiser
- Philanthropic and Social Events organized by Chairs
- Some events include
  - Skyzone - Indoor Trampoline Park
  - Friendsgiving Dinner
  - Three Square Food Bank Volunteer
  - Jingle Bell Run Volunteer/ MS Walk

**What made these successful?** Most events were scheduled way ahead of time, and Brothers as well as Pledges were given notice in advance and sufficient time to prepare for it. There is a good turnout for each event, especially because Pledges are required to fulfill a certain number of philanthropic and social events.
Delta Phi
University of California San Diego
Skaggs School of Pharmacy and Pharmaceutical Sciences
Location: La Jolla, California
Province: Pacific West

Contact Information: deltaphi@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: We have held socials at locations (Dave and Busters, Ice rink, etc.) that have given us partial profits. We have also done food sales on campus.
Methods: In Person
What made these successful? We had a large turnout at these events, we picked popular food items, we picked a time and location that allowed a lot of people on campus to attend, we advertised the event well
Dollar amount made: The events made between $60-$100.
Ways to improve on these next time: If we had to plan it over again, we would probably have advertised the events more or sold the food for more money
Who do you fundraise for? My Chapter, My Chapter’s future Province Assembly

Professional Activities:
Events per month: 0-1
Activities/Events: CV Tips/Workshop, Interview Tips/Workshop. The CV and Residency workshop that we collaborated with the SD grad chapter was a big help to those brothers that were applying to residency programs
What made these successful? Planning ahead always makes the events more successful. After events, we then record notes on what could have been improved upon and how we could have done that.
Ways to improve on these next time: Next year getting more graduate brothers involved would have helped the event improve.

Philanthropy
Events per month: 0-1
Activities/Events: Bone Marrow Drive, several food bank events, UCSD Pharmacy day (Hosted a station on compounding for high school students), Expo Day (Hosted a booth at Petco park that educated kids on pharmacy), SD Parks and Rec (Helped plant trees and clean up a nature area in SD)
What made these successful? These events have been successful because our chapter has incorporated an intra-chapter competition that encourages our brothers to participate in philanthropy events.

Rush
Events per rush season: 4-5
Activities/Events: Bonfire, Beach hike with alumni, speed rushing, game night, KY Olympics
What made these successful? We advertise these events a lot to the students and provide food at several of these events.

Pledging
Events per pledging season: 6+
Activities/Events: We have pledge meetings, speed pledging, family battle royale competition, pledge party, pledge's drugs and hugs night, activation night

What made these successful? The events are successful because of the high expectations that we put on our pledges and the participation of the brothers at the events.
Epsilon Gamma
Western University of Health Sciences College of Pharmacy
Location: Pomona, California
Province: Pacific West

Contact Information: epsilongamma@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: Monthly food fundraisers, our annual Founders Day, St. Baldrick’s Basketball Charity Fundraiser, holiday St. Patrick’s Day grams.
Methods: In Person
What made these successful? We advertise in class Facebook pages, make in class announcements, do tabling at the front of the school, send out emails, and have fliers posted around the school.
Dollar amount made: Each of our food fundraisers can generate $75-$150. Our St. Patrick’s Day LucKY grams generated about $500 for us this year.
Ways to improve on these next time: Our food fundraisers normally do great. However, the preparation for holiday grams were very hectic so maybe we can start assembling them earlier next time and getting more people to help us out with them.
Who do you fundraise for? Kappa Psi Foundation, Other Charities, My Chapter

Professional Activities:
Events per month: 2-3
Activities/Events: CV Tips/Workshop, Riverside Free Clinic
What made these successful? For the Riverside Free Clinic, we encourage all our Brothers to attend and always have a great turnout. We advertise our How to Survive Pharmacy School workshop to the P1s in Facebook, in emails, fliers, and in class announcements.

Philanthropy
Events per month: 0-1
Activities/Events: Habitat for Humanity (building homes), Light the Night Walk, 5k vs Cancer Run, and clothing drives
What made these successful? We advertise in class Facebook pages, make in class announcements, do tabling at the front of the school, send out emails, and have fliers posted around the school. Check your area for any runs/walks/charities you can participate in and sign your chapter up! There’s no limit to how many events you can participate in!

Rush
Events per rush season: 6+
Activities/Events: We hold several rush and pre-rush events, including activities like pumpkin carving, a BBQ, game night, and plenty of games that allow us to get to know the rushees and let them get to know us.
What made these successful? We advertise in class Facebook pages, make in class announcements, do tabling at the front of the school, send out emails, and have fliers posted around the school. We plan for these events very far in advanced and ensure there are no event time conflicts with other organizations, ensuring that everybody who wants to rush will be able to make it.

Pledging
Events per pledging season: 6+
Activities/Events: Big/Little reveal, pledge education sessions, bonding sessions with actives
What made these successful? We encourage participation from all pledges, as well as all Brothers so we can all get to know each other.
Epsilon Iota
California Northstate University College of Pharmacy
Location: Elk Grove, California
Province: Pacific West

Contact Information: epsiloniota@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Chicken Bog and Turkey Fry sales. Morning Hot Chocolate sales. Various Kappa Psi Merchandise (Shirts, Lanyards, Flags)
Methods: Online, In Person

What made these successful? For Turkey Fry, Chicken Bog, and Hot Chocolate sales the chapter would have our event details sent out to the whole university through the student public announcement system and also through the College of Pharmacy's head of student affairs. When selling Kappa Psi Merchandise, we generally sold most of it at Province Meetings however we did advertise the flags online to other chapters.

Dollar amount made: The income for the larger events like Chicken Bog and Turkey Fry can reach numbers of around $500-1000. For merchandise, it would vary depending on what we sold at the time.

Ways to improve on these next time: In the upcoming year, we are setting larger target incomes for our fundraisers. We are looking at adding other items to add to our menus at Chicken Bog and Turkey Fry sales or to improve the recipes themselves. Iota is also looking to sell other products now not just Kappa Psi Merchandise but also other functional items for students in general that we can sell to the whole campus and to the other colleges near us.

Who do you fundraise for? Other Charities, My Chapter, My Chapter's future Province Assembly, My School

Professional Activities:
Events per month: 0-1
Activities/Events: Graduate Panel, Tutoring, Leadership Seminar

What made these successful? For Leadership seminars, it's generally us assisting with our schools PLS chapter. Tutoring is mainly brothers participating in our school's group tutoring program and also helping out brothers in the lower class. Graduate Panels are mostly done during rush as a recruitment tool but is also a great resource for current brothers.

Ways to improve on these next time: Iota has been lacking with more impactful events aimed towards professional development. We are brainstorming at the moment on adding more that we can open up to the rest of our College of Pharmacy.

Philanthropy
Events per month: 0-1
Activities/Events: The proceeds of our Chicken Bog and Turkey Fry fundraisers go to a large donation to the Low Country Food Bank.

What made these successful? These events were open to the whole campus of MUSC. We also made deliveries to people within the hospital system and also the VA next door.

Rush
Events per rush season: 6+
Activities/Events: Trivia Nights, Graduate Panels with free lunch, Beach days, Free lunch for the introductory rush event, bowling nights.
What made these successful? At most of these events we always try to have several of our graduate brothers come out. They have always been great with helping us recruit new brothers. Also, most of these events are joint rush events with other pharmacy fraternities that increases the number of students we have at the rush events.

Pledging
Events per pledging season: 6+
Activities/Events: Big/Little Reveal, Pledge Quiz Nights, Binding Night. I feel like Binding Night makes our pledge process different. It's a night when the pledges are forced to come closer and work as one. It's filled with several tasks that incorporate a lot of our chapter, school, and Fraternity’s history that boggle the minds of the pledges and make them think out of the box.

What made these successful? We made sure that these events are fun and challenging but safe for our pledges. Some may be time consuming and mind numbing but pledges have generally reported these events to be memorable.
Epsilon Psi
University of Hawaii-Hilo Daniel K. Inouye College of Pharmacy
Location: Hilo, Hawaii
Province: Pacific West

Contact Information: epsilonpsi@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: Sell items, Car Washes, California Pizza Kitchen fundraiser, Food sales; Sold T-shirts, shorts, lanyards, license plate frames, leis
Methods: Online, In Person
What made these successful? Advertised Kappa Psi on the national FB page for various items; Food sales we advertise on campus through fliers and FB. Items sales can definitely be replicated, but I wouldn't want overlap with people trying to sell the same thing. T-shirts are always good. Car washes can probably work anywhere. Food sales can probably work anywhere depending where the school is and if there are any rules prohibiting them. We sell mainly on campus.
Dollar amount made: Car washes ($300-700 per day), Food Sales ($250-$520 per week), CPK ($300), Items ($700)
Ways to improve on these next time: Certain items that we've sold had to be bought in bulk, so there was significant investment before we made any profit, especially when an item was slow to sell, so we'd probably do smaller batches and do limited edition runs instead.
Who do you fundraise for? Other Charities, My Chapter, My Chapter's future Province Assembly

Professional Activities:
Events per month: 0-1
Activities/Events: tutoring
What made these successful? Determined a good time for everyone's schedule
Ways to improve on these next time: Would try to have more events

Philanthropy
Events per month: 2-3
Activities/Events: Inter-fraternal Greek Week with PDC to raise money for Big Brothers Big Sisters Hawaii; Volunteering with blood drives, screening, and our local adult day care
What made these successful? Bake-Off with ability to purchase votes for best item and donations to pie someone in the face during Greek Week; partner with local organizations for volunteer opportunities

Rush
Events per rush season: 4-5
Activities/Events: Intro/Meet and Greet, BBQ, Beach Day, Interviews
What made these successful? Plan way in advance; Advertise to the whole school via fliers, email and FB; Work with other fraternities to schedule events on different days

Pledging
Events per pledging season: 6+
Activities/Events: Quizzes, Amazing Race, Presentation of Actives/Pledges, Tasks from Brothers, Christmas Party, Potlucks, Interrogation. We have specific tasks from all the Brothers that the pledges must complete and get signed off. The tasks aim to foster FISH.

What made these successful? We take time to think up tasks that are useful in some way that will eventually help the pledges and make sure they pass risk management before implementing them.
Southeast Province
Iota
South Carolina MUSC
Location: Charleston, South Carolina
Province: Southeast

Contact Information: iota@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items:
- Activities/Events: Bi-Annual Chicken Bog Fundraiser, Annual Turkey Fry Fundraiser, Winter Hot Chocolate Fundraiser.
- Items sold: Kappa Psi Merchandise - Lanyards, T-shirts, Flags

Methods: Online, In Person
What made these successful? We opened our events to the whole college campus so that we have more people coming out to buy what we are selling, not limiting ourselves to just within out college of pharmacy.
Dollar amount made: For our Chicken Bog and Turkey Fry fundraisers, we usually make $500-$1000.
Ways to improve on these next time/advice: For our large fundraisers like Chicken Bog and Turkey Fry, we are mainly looking to improve the recipes of the food to make it more attractive. For our items sold, we are looking at adding more items to sell that can cater to other people outside of Kappa Psi. Opening the chapter's target market can greatly increase sales. Holding fundraisers, involving more people outside Kappa Psi and your college of pharmacy increases the bottom line for these fundraisers.
Who do you fundraise for? Other Charities, My Chapter, My Chapter's future Province Assembly

Professional Activities
Events per month: 0-1
Activities/Events: Intra-professional guest speaker, Graduate Panel, Tutoring, Leadership Seminar
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Professional growth, Praise from students. Our graduate panel is also used as a recruitment tool during rush. It's a great way for potential pledges to learn about the fraternity and several professions as we bring in several graduate brothers who are working at MUSC's hospital system. For tutoring, our brothers participate as instructors through our school's tutoring program to help our lower classmen.
Ways to improve on these next time: We are mainly planning to add more professional activities, because we believe that Iota lacks more events in this area.

Philanthropy
Events per month: 2-3
Activities/Events: Chicken Bog and Turkey Fry fundraisers.
What made these successful? The details for these events are listed in the fundraiser section, but we do these events to raise money for the Lowcountry Food Bank. Associating your chapter with a specific charity helps people outside the fraternity become more familiar with what you do and where the money goes to. Since our chapter has been donating to the Lowcountry Food bank for several years now, most people who come by to our events already know what we are doing and they are less reluctant to donate more after they have already paid for the food that they purchased.
Rush
Events per rush season: 6+
Activities/Events: Inter-fraternity Beach Days, Trivia Nights, Graduate Brother panel, Watching the College Football season opener, Free lunches, Inter-fraternity percent nights at a local restaurant.
What made these successful? We try to make sure they we sent out communication to students early enough so that they are able to make plans prior to attend our rush events. We also like to have shared rush events with other fraternities because, some students who went to rush for the other fraternity can be lured over to learn about Kappa Psi as well.

Pledging
Events per pledging season: 4-5
Activities/Events: Big/Little Reveal, Pledge Education Sessions, Pledge Quiz Nights, Pledge Binding Night
What made these successful? We make sure that during these events we put enough pressure on our pledges that they are learning what needs to be learned especially during the Pledge Binding Night, which is a great night for the pledges to use what they learned and work together in a time-sensitive game similar to an Amazing Race on campus where they are required to use knowledge about Kappa Psi, our college, and also about their pledge brothers.
Gamma Sigma
University of Florida
Location: Gainesville, Florida
Province: Southeast

Contact Information: gammasigma@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Badge reels, Hats, T-shirts, Bumper stickers
Methods: Online, In Person
What made these successful? Great advertising through our Facebook groups
Dollar amount made: Around 300 dollars each
Ways to improve on these next time/advice: Have more items on hand. We just set up Venmo which should help our fundraising. Coordinate with other organizations and get the jump on them. A lot of ours sell t-shirts but it helped that we were the ones to start selling them first.
Who do you fundraise for? Other Charities, My Chapter

Professional Activities
Events per month: 0-1
Activities/Events: Inter-professional guest speaker
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Praise from students, Efficient planning. Planned ahead with everyone's school schedule to avoid any conflicts to maximize attendance.

Philanthropy
Events per month: 0-1
Activities/Events: Golf tournament, Halloween party for CMN, Faculty BBQ, Relay for Life
What made these successful? We had great planning and one brother usually heads up each event with other brothers assisting them.

Rush
Events per rush season: 4-5
Activities/Events: Pool party, Brother meet and greet, Brother cookout, Wing night
What made these successful? Advertise at orientation and on Facebook to the incoming class
Ways to improve on these next time: Have them at places where it is easier to have a conversation. It's hard to talk to someone at a restaurant and places like that.

Pledging
Events per pledging season: 6+
Activities/Events: Big little retreat, Knockerball, Paintball, 34th street wall painting, UF cop museum, Fratsgiving
What made these successful? Plan way ahead of time and coordinate it with everyone's schedule especially the incoming classes so that they do not conflict with school.
Delta Iota
Florida A&M University
Location: Tallahassee, Florida
Province: Southeast

Contact Information: deltaiota@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Pharmacy clothing apparel, Ms. Kappa Psi Pageant and Valentine’s Day cupids, Restaurant boosters
Methods: In Person
What made these successful?
- For the apparel sale, we took orders on who wanted either a shirt or hoodie of a selected design that we had.
- For the pageant, we had the contestants sell tickets because crowd participation counted towards their total point score.
- For the Valentine’s Day event, we had brothers collect orders of either candy grams for $2, candy gram with a love note for $3 or a combination of the two with a group of brothers to sing to their desired admirer for $20.
- For the restaurant boosters, we worked with the professor to give out some extra credit points to whomever came out to our booster with one brother designated to keep the names and receipts of who came out, so he may later report to the professor.

Dollar amount made:
- Apparel sale cost $15 for the shirt and we sold it for 25.
- Sweaters cost $35 and we sold it for $40.
- The pageant cost about $175 to put on; that’s including decorations, sash, thank you cards to our judges, flowers, facility rental request and security. We made nearly $250. Being that we tied to pageant ticket sales to our Kappa Psi ball the next night.
- Valentine’s Day we spent maybe $130 on candy, cards and other material and made nearly $300.
- For the booster, it was free to put on and made $250.

Ways to improve on these next time: Simply better organization and planning further ahead so we may be flexible enough to change plans if need be.

Who do you fundraise for? My Chapter

Professional Activities
Events per month: 0-1
Activities/Events: Interview Tips/Workshop, Residency/Fellowship Panel
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Professional growth, Praise from students, Efficient planning. Planned ahead of time and assigned tasks to brother with the expectations that they would complete it.

Ways to improve on these next time: I would make sure there is a more focused goal and participation that I expect from the brothers.
Philanthropy
Events per month: 0-1
Activities/Events: Diabetes walk: We went to a local church and set up diabetes walk. Offered students volunteer hours, which is required by our program, to help make sure traffic doesn't interrupt the walk, handed out water bottles and helped people at check in.

Rush
Events per rush season: 0-1
Activities/Events: Interest meeting: We set up a designated time for brothers to come in a reserved room and hold an interest meeting.

Pledging
Events per pledging season: 2-3
Activities/Events: A Delta Iota history power point, initiation into the fraternity, and a probate. We hold a probate at the end for the rest of the school. Suggest they call a list of Alumni brothers that we give them that are successful in different fields of pharmacy so they may build connections and relationships. Suggest and draft event proposals so they may start the habit of running their own events after they have been initiated into the fraternity.
Delta Rho
Nova Southeastern University
Location: Fort Lauderdale, Florida
Province: Southeast

Contact Information: deltarho@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: Food truck, sports events, t-shirts
Methods: Online, In Person
What made these successful? Plan ahead, Facebook, tabling, posters
Dollar amount made: Events: $300 on average, Selling items: $200 on average
Ways to improve on these next time/advice: Plan at least 6 weeks in advance to allow time for advertisement and pre-order (for selling items). Form a committee for fundraising. Plan ahead. Divide the work load. Follow up and hold brothers accountable.
Who do you fundraise for? Other Charities, My Chapter, My School

Professional Activities
Events per month: 0-1
Activities/Events: Intra-professional guest speaker
What made these successful? Attendance (Brothers)

Philanthropy
Events per month: 0-1
Activities/Events: Medication brown bag, park clean up, walks for different organizations, community health fair, feeding south Florida
What made these successful? Plan ahead, advertise on FB and posters

Rush
Events per rush season: 5
Activities/Events: Tex mex (first event: introduction), trivia night (ice breaker), feeding south FL (philanthropy rush event), round tables (professional and mandatory. Pledges take turn to go to each table at which brothers who are leaders from different organizations are there to answer their questions about involvement and leadership), skate night (social rush event).
What made these successful? Form committee, plan ahead, advertise during orientation, plan in the summer, look for sponsorship

Pledging
Events per pledging season: 4-5
Activities/Events: Big and Little reveal, pledge party, pot luck, philanthropy of pledges choice, fundraiser of pledges' choice
What made these successful? Let them know at the beginning of pledging and encourage them to plan early. Let pledges know your expectation and the challenges they may face since its their first-time hosting events.
Delta Upsilon
Palm Beach Atlantic University
Location: West Palm Beach, Florida
Province: Southeast

Contact Information: deltaupsilon@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Bake sales, t-shirts, pharmacy clipboards, candy grams, roses for Valentine's Day, dress down day, bingo nights
Methods: In Person
What made these successful? Our fundraising committee head plans each event by choosing 3-7 days to sell items beforehand. The fundraising committee orders and buys all items needed for our fundraisers. The committee along with brothers meet up one day and prep all items for sale. We then have the committee distribute all items. Dollar amount made: Our smaller events (bake sales, dress down days, bingo nights) make about $100-150. Our bigger events (t-shirts, pharmacy clipboards, candy grams, Valentine's Day roses) make about $250-300.
Ways to improve on these next time: We would plan all events for the year during the summer and make sure we had one event per month. We would also ask brothers way in advance to sign-up to prep for events.
Who do you fundraise for? Kappa Psi National Charity (Red Cross), Kappa Psi Foundation, My Chapter, My Chapter’s future Province Assembly

Professional Activities
Events per month: 0-1
Activities/Events: Tutoring, Study Hall
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Praise from students. Our scholarship chair on the 1st day of school reserved a room for our weekly study halls to make sure we had a space. She would also remind our school weekly of the study hall.

Philanthropy
Events per month:
Activities/Events:
  • Quantum House - Made food for families whose children are sick in the hospital.
  • School Health Fair
  • Buddy Walk-Gold Coast Down Syndrome Organization
  • West Palm Take Steps for Crohn's & Colitis
  • Juno Beach Clean-Up
  • Boca Boat and Beach Bask for people with disabilities in collaboration with Delta Rho
  • Lake Worth Health Fair
  • Belle Glade Life Center
What made these successful/advice? We gave the brothers plenty of notice before hand with the date, times and specific details about the event so that brothers are informed. We also pass out sign-out sheets about 2 weeks in advance so that we know approximately how many brothers will be in attendance. Have the whole philanthropy committee look for events not just the chair. Also, find events that are meaningful to the chapter. For example, we
have helped out at the Crohn’s and Colitis walk for about the last 5 years because a couple of our brothers suffer from these diseases.

Rush
Events per rush season: 4-5
Activities/Events:
- Tri-Frat: Buffalo Wild Wings dinner and social used to introduce the individuals to the Brothers and our fraternity.
- Carnival: Carnival themed games and food event to allow for individuals to start bonding with the Brothers in a fun atmosphere.
- Potluck: Potluck is a social that allows a more personal bonding experience because of the smaller and more home like surroundings.
- Kappa Psi Panel: 3-4 Kappa Psi Delta Upsilon graduates speak on where their pharmacy path has taken them. This allows individuals to see Brother involvement in the community and how Kappa Psi can be both a brotherhood and a resource.
- Masquerade: Masquerade is a murder mystery night that is our last rush event. It is intended to be a bang and allow the potential pledges to speak with the brothers and ask final questions before bid day.

What made these successful? In order to make these events successful we have taken an extensive amount of time planning ahead. Additionally, documents that can be accessed by all Brothers can be found online which allows for current and future Brothers to see what is needed for each event and the other important details needed for each event. This allows for feedback and a smooth transition between years.

Pledging
Events per pledging season: 4-5
Activities/Events:
- Game night: Fun night of food and games with the pledges and Brothers to connect and learn more about each other.
- Iron Pledge: A night that grows team work between pledges as they cook and answer questions about Kappa Psi history. It allows them to show their knowledge under sometimes stressful situations and to rely on each other as one pledge. Iron pledge is very creative because it is a cooking competition where they create a theme and a menu based on Kappa Psi. However, the true purpose is team bonding and becoming more confident in their knowledge. It is a unique approach at a goal that is common throughout the fraternity.
- Scavenger hunt: A scavenger hunt that takes the pledges around to various locations. At each location Brothers challenge them with questions to prepare them for becoming a Brother. This event also builds bonding between pledges by allowing them to creatively create a theme for their group and rely on each other to get to the next location.
- Big/Little Reveal: Pledges and Brothers submit their preferences to the Pledge Masters and from there the decision is based on who the Pledge Masters feel will benefit the most from each other. The Brother then has a week to give the Pledge clues and gifts until they are revealed and their family within the fraternity go celebrate over dinner.
- Initiation

What made these successful/advice? In order to make these pledge events a success planning is key. Dates are arranged ahead of time to make sure we can have as much Brother participation as possible. Items needed for the events, including locations, are arranged and bought in advance to allow for as little problems as possible. Communication is also left open so that we can have an idea of what has previously worked and not worked. In
addition, specific question topics are created and provided to the brothers at each event; therefore, the questions do not become redundant and every topic is covered. Remember that Kappa Psi is a fraternity that is based on traditions. Try to improve and implement events with the advisement of Grad brothers and other involved brothers. We only want to help make the process better, not change everything that has made it successful for years.
Delta Omega
South University
Location: Savannah, Georgia
Province: Southeast

Contact Information: deltaomega@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: T-shirts, a welcome basket for new students, chili & BBQ cook-off on campus, iPad raffle, yeti raffle, Chipotle percentage night, Moe's fundraiser
Methods: Online, In Person
What made these successful? Advertising, sending emails, mailing advertisements to the incoming students for the welcome baskets; advertising and emails for the cook-offs. T-shirt sales are passed around the classroom. The raffles are advertised by word of mouth due to the school considering it "gambling", but also advertised on our Facebook pages.
Dollar amount made: T-shirts typically make around $400; the baskets are sold through a 3-year period based on how much inventory we purchase; in the end, it makes around $1400 over that period. The yeti and iPad raffle $700 each. The chipotle fundraiser made $500 and the Moe's fundraiser made $250. The BBQ and Chili cook-off is a fun way for the school to come together and usually makes around $100.
Ways to improve on these next time/advice: The biggest thing with planning most of these items is advertisement! Trying to reach out to the community for percentage nights so they can support us is helpful, especially if a Brother is from the local community. Promotion is key in all of these fundraisers. Fundraisers that are off campus and can have locals attend could bring a large profit.
Who do you fundraise for? Other Charities, My Chapter, My Chapter’s future Province Assembly

Professional Activities
Events per month: 0-1
Activities/Events: Tutoring, CE event. We provide a study hall time for the pledges which allows them to grow closer and learn new ways to study. The Brothers are available during this time, which in turn helps us to recall old material and stay fresh on current topics.
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Professional growth. Promotion of the CE event we held was through walking up to the pharmacies that are local to us. In my opinion, the timing of how late the CE event was hindered our attendance.
Ways to improve on these next time: Have an earlier CE event that is not so close in to the due date of CE's.

Philanthropy
Events per month: 0-1
Activities/Events: Feed the Homeless (quarterly), Shelter for the Rain, raising money for those in need in the Savannah area
What made these successful? We promote these events to the campus, and promotion is key to how many items are raised for the locals in Savannah.

Rush
Events per rush season: 4-5
Activities/Events: 1: info meeting; 2: bowling event (social); 3: speed dating (pledges are asked questions about certain situations and how they would respond); 4: BBQ cook out (social)

What made these successful? Promotion of these events brings around the most Rushees.

Pledging

Events per pledging season: 6+

Activities/Events: Pledges are required to have a: philanthropy event, fundraising event, Ditch clean-up, and plan a social for the Chapter. We also have Big/Little Reveal, weekly meetings, weekly bonding/study sessions. The Ditch Clean-up is with one of our faculty Brother's on campus. They must coordinate a date and climb down into a deep ditch and clean it out. It is on the school campus so it benefits the student's as well. It is something unique and creates a bonding experience for the pledges and the faculty involved.

What made these successful? The Ditch Clean-up is required by the pledges to schedule. We require them to work together to make them happen so it creates a greater fellowship.
**Epsilon Eta**  
**LECOM Bradenton**  
**Location:** Bradenton, Florida  
**Province:** Southeast

**Contact Information:** [epsiloneta@kappapsi.org](mailto:epsiloneta@kappapsi.org)

**Fundraising**  
**Events per month:** 0-1  
**Activities/Events/Items:** Raymond James events, sold pens and t-shirts at conclave, sold padfolio in school.  
**Methods:** In Person  
**What made these successful?** Organization and communication between Brothers to make sure these events are well coordinated  
**Dollar amount made:** Pens and padfolio we got our money back but have not made profit. Raymond James event we raised about $500.  
**Ways to improve on these next time:** Hold Brothers responsible for signing up to Raymond James event and not going because it affects the other chapter we coordinated with.  
**Who do you fundraise for?** My Chapter

**Professional Activities**  
**Events per month:** 0-1  
**Activities/Events:** Tutoring  
**What made these successful?** Attendance (Brothers), Attendance (Non-Brothers), Professional growth, Efficient planning. Put a lot of hard work and enthusiasm in what we do helps make these events successful.  
**Ways to improve on these next time:** Plan an event with the new Brothers.

**Philanthropy**  
**Events per month:** 0-1  
**What made these successful?** Having an enthusiastic philanthropy chair helps because he was the person to make a lot of these events happen. Also, having a Chapter that is supportive when it comes to philanthropy and having them show up and participate in these events are what made it successful.

**Rush**  
**Events per rush season:** 4-5  
**Activities/Events:**  
- Informational where we present what Kappa Psi is and we have food after to get to know the rushees  
- Beach cleanup, we try to put a philanthropy event together with a rush event when we can. Beach cleanup was neat because it shows the rushees what we do together as a Chapter and converse with Brothers as to why we chose Kappa Psi.  
- Bowling: Bowling was a lot of fun and it really allowed the Brothers to hang out and get to know the rushees in a relaxed fashion.
- Beach interview. Beach interview is a little more formal where we get to know each other and see why they want to pledge Kappa Psi.

What made these successful? Maybe have more Brothers in attendance.

**Pledging**

**Events per pledging season:** 4-5

**Activities/Events:**
- Big/Little reveal
- Pledge education sessions about Kappa Psi
- Pledge study hall
- Interview Brothers
- Do tasks and get to know Brothers and each other
- Talent show

What made these successful? Having a Pledge Educator that is on top of things help because that is the person the pledges bring concerns and issues to who will then communicate it back to Chapter. So, communication is very vital as well as coordinating between the different chairs to make these events happen.
Epsilon Mu
University of Florida - Orlando

Location: Orlando, Florida
Province: Southeast

Contact Information: epsilonmu@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: CPR fundraiser, tote bags, shirts and tank tops
Methods: Online, In Person

What made these successful? Someone is delegated as the event leader and is in charge of the event. This allows for someone to be responsible for the event. Our Regent and Vice Regent check in along with the committee chair to ensure the event is being set up properly.

Dollar amount made: CPR event has made our chapter about $600 a year in the past. From selling items our chapter makes about $100-$300 a year due to the fact that we usually retain extra stock which ends up being difficult to sell.

Ways to improve on these next time: We have just recently added our online store so we are hoping to promote our store to add some sales. I would also think about changing to a more reliable source for our CPR events as we have run into many problems with our current provider.

Who do you fundraise for? Kappa Psi National Charity (Red Cross), Kappa Psi Foundation, Other Charities, My Chapter, My Chapter's future Province Assembly

Professional Activities
Events per month: 2-3
Activities/Events: Intra-professional guest speaker, CV Tips/Workshop, Interview Tips/Workshop, APPE Panel, Graduate Panel, Study Hall, “Industry Night”- Graduate and Residency Panel

What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Professional growth, Praise from faculty, Praise from students, Efficient planning.

• Industry Night (Graduate/Residency Panel)—organized a panel of Brothers who were both passionate about their field of pharmacy and Kappa Psi to answer questions and share advice and personal experiences throughout pharmacy school and being a Brother. This night was one of our rush events so both Brothers and interested new members were invited
• CV Tips/Workshop—collaborated with Orlando Grad to connect Brothers to Grad Members to review their CV and hold a mock interview either in person or on Skype
• Study Hall—fostered a positive environment for Brothers and new members to attend and focus on academic work in group and individual settings.

Ways to improve on these next time:
• Industry Night—Give ample notice to those interested in attending, so the best time/day can be selected.
• CV Tips/Workshop—increase number of Brothers who turn in their CV.
• Study Hall—hold more often/consistently throughout the year.

Advice:
• Start planning early—do not procrastinate, especially when you are wanting a guest speaker and/or graduate Brothers to attend, you want to give proper/ample notice.
Create a timeline with specific deadlines for each event and project you want your Chapter to complete.

Try not to get discouraged, even if your event is not as successful as you hoped it would be.

Ask for feedback! Conduct before and after surveys to ensure that you are creating events that people want and need.

Philanthropy
Events per month: 2-3

Activities/Events:

- Adopt-a-Street: Epsilon Mu has adopted a one mile stretch of road near our campus that we are in charge of keeping clean year around. We coordinate at least six clean-ups per year.
- Grace Medical Home Banquet: A donation proceeding Grace Medical Home, who provides medical services to low-income and underserved people, in exchange for a table at their “pot-luck” banquet where we decorate our table and celebrate GMH’s contributions to the community.
- Ronald McDonald House: Every year our Chapter visits our local Ronald McDonald House to cook dinner for the families and loved ones of children who are currently undergoing treatment at the local Children’s Hospital.
- Ice Cream Challenge: As a part of the Ice Cream the Challenge for Give Kids the World, our chapter challenged each other to see you could eat the most ice cream. The losers donated $6 to Give Kids the World.
- Be a Hero Base Camp 5K: Brothers and Pledges of our chapter participated in a costume 5K walk that benefited childhood cancer search.
- Sus-Hi Partial Proceeds Night: Our Chapter held a partial proceeds night where all the benefits went to our local Ronald McDonald House.
- Publix Health Screening: Our Pledges held a health screening a local grocery store to monitor blood pressure and educate on diet, exercise, and vaccines.
- Breast Cancer Walk: Our Pledges and Graduate Brothers walked in the annual Breast Cancer Walk 5K through downtown Orlando.
- Autism Awareness Kickball Tournament: After partnering with the Kappa Epsilon Chapter at our College of Pharmacy, we held a kickball tournament that benefited a local autism charity.
- Autism Awareness Day: In April, our Chapter hosted an Autism Awareness Day on campus where we placed blue balloons around campus with facts about autism to combat the common myths associated with autism. We also gave away blue puzzle piece pins to students who participated in our social media campaign.
- Wounded Warrior Volleyball Tournament: Our Chapter was represented at our campus’ annual volleyball tournament that benefited the Purple Heart Foundation.
- Russell Home Tea Party: With a donation to the Russell Home, a place for atypical children in Orlando non-profit institution for brain-damaged severely disabled children adults, our Brothers participated in a tea party as a thank you for our donations.
- Homeless Packs: With the help of one of our Brother’s daughter, our Chapter put together and passed out homeless packs to the local homeless community in Orlando. We have given out over 100 packs that include socks, blankets, granola bars, water, and other necessities.
- Professional Photos: Each year, our Chapter holds a professional photo event to benefit our campus. We invite our fellow students to take professional photos for their profiles and resumes for a small donation.
- Meditation Medication Event: During finals, our Chapter hosted a mediation event where we had a meditation teacher come in and teach us stress free and relaxing techniques.
• Social Media Campaign: Our Chapter has participated in a couple social media campaigns over the year. First, we showed support for #ShareYourEars benefiting the Make a Wish Foundation. Second, we launched our own social media campaign to raise awareness for autism using #AutismSpeaks and #UFPharmacy.

• Second Harvest Food Bank: Our Brothers volunteered their time at a local food bank to benefit the underprivileged.

What made these successful?
• To make these events successful, we plan ahead of time and make sure that our events fit the most Brother’s schedules as possible that way we get the most attendance we can.
• Another thing that makes our events successful is having community and campus connections. Networking with professors, pharmacists, Graduate Brothers, the community, and other organizations on campus to make setting up and hosting our events run smoothly.
• Finally, having passionate Brothers who want to make a difference in the community and on campus really means the world when it comes to our philanthropy and community service at Epsilon Mu.

Ways to improve on these next time/advice:
• If we could improve on anything in our planning, preparation, or execution of our philanthropy events, it would be communication. Sometimes it can be difficult to get everyone involved in setting up the events on the same page.
• Our biggest advice to other Chapters who want to start planning philanthropy events is to reach out to get guidance from someone who has experience in philanthropy and volunteering, finding topics/areas of interest for brothers at their respective chapters, and to get in touch with their own community.

Rush
Events per rush season: 4-5
Activities/Events:
• Fellowship Social. We typically have a social event early on at an interactive location such as a bowling alley to socialize with our rushees at the start of the new semester. Our goal is to get to know them on a personal level and give them a chance to get to know us.
• Industry Night Panel. We host a panel of 4 graduate Brothers, a Resident and 4th year Brother on rotations to participate in our guest panel. This gives us a chance to see the professional interests of our rushees and show the professional diversity of Kappa Psi Brothers.
• Sobriety Family Picnic. We host a picnic at a park and invite our potential pledges and their family members. The purpose is to get to know the rushees and their family to show how we are a family and as a Brother your family is included in the things that you do and we do.
• High Ideals Philanthropy Event. We host one philanthropy event for our rushees to participate in. We like to go to the Ronald McDonald House which is a fantastic charity and provides a good environment to observe teamwork from the potential pledges.

What made these successful?
• Our rush events are based on the 4 pillars of Kappa Psi. We try to focus on the purpose of each pillar and that has helped us create successful events. For example, at our Industry Night Guest Panel we focus on keeping a professional atmosphere for the entire event and try to bring participating Brothers from different areas of Pharmacy practice.
• We make sure not to clash our events with other organizations on campus. Scheduling the events and having back up dates are key to this as well as advertising to the entire campus early and often to make sure we avoid hosting an event on the same day as another organization.

Ways to improve on these next time:
• We plan on communicating the events better to our Chapter and try to schedule the events the best we can with our campus calendar once it has been released.
• We also are trying to do a better job at condensing rush into 2 weeks if possible to accommodate our new academic curriculum. That was not possible this year and this goal came from feedback from our new Brothers that are part of this new curriculum.

Advice:
• Try to be as cognizant of your school schedule as possible to avoid scheduling your events on the same day as other organizations.
• Have back up dates and alternative events to remain flexible if and/or when schedule conflicts arise.
• Communicate well and often to both the campus student body and to the Brothers of your chapter about the when and where of your rush events. You want to maximize participation from interested rushees as well as the Brothers of your chapter and effective communication will help with this.

Pledging
Events per pledging season: 6+
Activites/Events:
• We hold one pledge meeting per week where we discuss Kappa Psi history and evaluate our pledges throughout their process.
• Each week the pledges have one 2-hour study hall session. During this time, under the supervision of a Brother, the pledges are to work on school work only.
• Big/Little Reveal is an event in which our pledges have to complete a passport with a list of activities in them. Once completed, they figure out who their Big Brother is.
• Pledge Class Trial. The pledge class is put on trial for, “conduct unbecoming of a pledge of Kappa Psi” and the pledge class has to defend themselves for the privilege of continuing to pledge Kappa Psi. The Pledge Class Trial is a very unique event. We plan to have this event only if the pledge class seems to be struggling to come together. The purpose of this event is to get the pledge class to overcome an obstacle as a single unit and boost their confidence. They accomplish this by individually defending themselves by answering questions from the “defense” (the chapter). Then they (the accused/pledge class) present on their entire pledge class’s progress in the form of a root cause analysis.

What made these successful?
• As a chapter, we try our best to have meaningful pledge events that have a clear purpose. For example, the pledge trial only happens if and when the pledge class needs that event to unify them.
• The Pledgemaster plans each event so that there is a unified voice.

Ways to improve on these next time:
• We are working on developing new forms of communication to keep the Chapter on the same page throughout pledging. One of our biggest obstacles is keeping the Brothers of our chapter on the same page throughout the pledging process. Our pledging committee and Pledge master are working on ways to update the Brothers on a weekly basis after pledging meetings. Our pledgemaster makes 5 minute videos on a weekly basis to discuss our pledges and their progress and we are also making a google doc with the assignments the pledge class has been given along with all the answers that entire chapter can access.
• Another improvement we are working on for this year is the development of a solid academic support system for our pledges. We currently have the pledges attend weekly 2-hour study hall sessions to focus on their studies. In addition to that, we randomly give the pledges pop quizzes to assess their academic progress throughout the semester. This year we are working on developing an academic buddy system for our pledges to be paired with a Brother that is strong in academic subjects and use them as their own
personal resource for help if they need it. We also hope to promote good study habits to the pledges and hope that they will share their good habits with one another.

**Advice:**

- Try to keep the purpose of your events in mind as you plan and execute your pledging events.
- The Pledgemaster should do a good job of effectively communicating pledging expectations to both the pledges and the Brothers.
- Never forget that pledging is a right of passage each Brother of Kappa Psi goes through and do right by your pledges to make their experience meaningful. The more meaningful the pledging experience, the more motivated your new Brother will be to give back to Kappa Psi.
Epsilon Sigma
University of Florida – St. Petersburg
Location: St. Petersburg, Florida
Province: Southeast

Contact Information: epsilonsigma@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Kappa Psi keys, Gators for The Cure t-shirt
Methods: Online, In Person
What made these successful? Got the word out to the SEP via Facebook and in person.
Dollar amount made: Don’t have an exact number, but about a couple hundred dollars.
Ways to improve on these next time/advice: Do a better job in communicating fundraising items at assembly and do a better job of calculating up-front costs. Send out a poll to estimate interest on a certain item before ordering.
Who do you fundraise for? My Chapter

Professional Activities
Events per month: 0-1
Activities/Events: Leadership Seminar, Professionalism Seminar
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Professional growth, Praise from students, Efficient planning. Good communication between Brothers and faculty.
Ways to improve on these next time: More campus-wide communication to get better attendance.

Philanthropy
Events per month: 0-1
Activities/Events: Toys for Tots, Cystic Fibrosis Great Strides Walk, Light the Night Walk
What made these successful? Set a goal and encouraged everyone in the Chapter to get involved. Used Facebook as a resource to get donations.

Rush
N/A, we no longer have rush events.

Pledging
N/A, we no longer have pledging at our chapter.
Zeta Gamma
University of Florida - Jacksonville
Location: Jacksonville, Florida
Province: Southeast

Contact Information: zetagamma@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: sell tank tops, USB charger, Olustee battlefield, photoshoot, Valentines gram
Methods: Online, In Person

What made these successful?
- Pitch the idea early
- Calculate upfront cost, margin of profit, and potential events/times/location for the sell
- Anticipate the quantity of potential buyer/audience and time needed to perform the needed service.
- Calculate the number of items needed to be sold to receive a return on profit
- Determine the number of brothers and time needed to sell the fundraising items
- Create a contingency plan if fundraising items doesn’t initially sell well.

Dollar amount made:
- Tanks $200+
- USB chargers $100
- Olustee Battlefield $357
- Photoshoot fundraiser $80
- Valentine Grams $88

Ways to improve on these next time: We would document in a spreadsheet the transactions as they come in and tally the totals more frequently. We would also be less hesitant to ask for help from other brothers.

Advice: Figure about a clear idea and goal of the event, the profit margin, time commitment, and potential audience first. Ask yourself, “Will this sell well? Will I want to have something like this or a service like this for myself? “How can the chapter pitch the idea?” “Will people show up for the event?” “It is clear what people are buying and will they feel good about buying it?” Otherwise you will have wasted time/money of your brothers and chapter. Remember you are trying to “raise” money, not make money.

Who do you fundraise for? My Chapter, My Chapter’s future Province Assembly

Professional Activities
Events per month: 0-1
Activities/Events: Interview Tips/Workshop, Residency/Fellowship Panel, Speed date with pharmacist
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Praise from faculty, Praise from students, Efficient planning. Planned ahead, made sure we had enough pharmacists for the events, advertise efficiently and effectively to all the brothers, non-brothers and faculty.
Ways to improve on these next time: Communicate more efficiently with rest of the committee members and keep the brothers updated on the event planning

Philanthropy
Events per month: 0-1
Activities/Events:
- Doing Dishes Pottery Studios: Planned in coordination with Social Committee and open to brothers. We each painted a bowl for $9 and donated it to the Empty Bowl Luncheon.
- Adopt a Classroom with CPFI: Partnered up with another school organization to gather 5 volunteers to visit a school multiple times a year. We celebrated their birthdays and gave out toys that were donated towards the children. Also, we brought snacks to spend quality time with the children.
- Light the Night Walk with FSHP: Hosted with FSHP, we helped to gather volunteers to walk and contribute to the fundraising campaign benefitting The Leukemia and Lymphoma Society.
- Kings Ridge Health Fair with ASHP: Participated in a local community health fair and performed various health presentations, blood pressure screenings, and glucose checks.
- UF One-Year Anniversary Health Fair Coordinated volunteers to hold a medication reconciliation and medication safety booth at a community health fair with the newly opened UF Health North Campus.
- Ronald McDonald House - Pop Tab Collection Program: Collected pop tabs to help generate recyclable aluminum to offset RMD House expenses all year long.

What made these successful?
- Increased awareness over social media on dates
- Established a list of volunteers who were willing to commit to event in advance
- Encouraged working with other organizations to increase participation
- Managed event with reminders and confirmation of attendance.
- Ensured there was a coordinator for our group so there was a main contact.
- Followed up with gratitude for helping out with the event.

Ways to improve on these next time:
- Try to find more events that could fit with our schedules more easily
- Encourage sponsorship and awareness for the events. Better coordination
- Remember to explain the value of participants’ time in helping with event
- Establish a clear philanthropic goal for our Chapter.

Rush
Events per rush season: 6+
Activities/Events:
- Brothers/Pledges Game Night
- Outdoor Kickball Social
- Ice Skating Social
- Painting with a Twist
- Beach Day Social
- Camp Night
- Turtle Mix Picture
- Dance Performance

What made these successful?
- Obtained feedback from Brothers in the entire SEP.
- Reviewed what worked in the past, and what did not work.
- Tailored events based on Pledge characters and what they might like/dislike.
- Sought to organize events which fostered UNITY.

Ways to improve on these next time:
- Plan events more closely together and compact the pledging process which would entail more events rather than grueling lecture sessions.
- Extend rush to an extra week and start earlier.
- Be more involved in school events so that the student body is exposed to Kappa Psi presence.

**Advice:** Run it through your Chapter to see if this is something that aligns with your Chapter’s beliefs, values, and tradition. Always keep the Pledges in consideration, whether they will enjoy the events or if the event will bring meaningful lessons as well. Every event should foster a specific Pillar and it is important to reinforce this during Pledge Meetings.

**Pledging**

**Events per pledging season:** 6+

**Activities/Events:**
- Brothers/Pledges Game Night
- Outdoor Kickball Social
- Ice Skating Social
- Painting with a Twist
- Beach Day Social
- Camp Night
- Turtle Mix Picture
- Dance Performance

**What made these successful?**
- Obtained feedback from Brothers in the entire SEP.
- Reviewed what worked in the past, and what did not work.
- Tailored events based on Pledge characters and what they might like/dislike.
- Sought to organize events which fostered UNITY.
Zeta Delta
University of South Florida
Location: Tampa, Florida
Province: Southeast

Contact Information: zetadelta@kapppsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: Kappa Psi Socks, Scrubs, Raymond James
Methods: Online, In Person
What made these successful? Marketing, marketing, marketing
Dollar amount made: About $250 in profit for the first two, and about $4,500 for working at Raymond James.
Ways to improve on these next time/advice: Adding more fundraisers across the Province and the United States. Plan and prepare early. Have a great marketing plan and look at cost and potential profit.
Who do you fundraise for? Kappa Psi National Charity (Red Cross), My Chapter, My Chapter's future Province Assembly

Professional Activities
Events per month: 2-3
Activities/Events: Inter-professional guest speaker, CV Tips/Workshop, Interview Tips/Workshop, APPE Panel, Tutoring, Leadership Seminar
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Professional growth, Efficient planning. Planned ahead and utilized the scholarship committee.

Philanthropy
Events per month: 2-3
Activities/Events: Takomah Trail adoption/park cleanup, relay for life, bagged lunches for the homeless
What made these successful? Utilized the brotherhood

Rush
Events per rush season: 4-5
Activities/Events: Information sessions, welcome breakfast, writing letters to the troops
What made these successful? Brotherhood participation

Pledging
Events per pledging season: 6+
Activities/Events: Big/Little reveal, pledge meetings, guest speakers, talent show
What made these successful? Pledges take the talent show event on and plan for the Brothers. Great way for bonding between pledges and Brothers.
Southwest Province
Gamma Omicron
University of Oklahoma H.S. Center
Location: Oklahoma City, Oklahoma
Province: Southwest

Contact Information: gammaomicron@kapparsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: t-shirts, coffee mugs, Dr. and Dr. of Pharmacy Pageant
Methods: Online, In Person
What made these successful? We asked for input from Brothers about what types of Kappa Psi gear they would be most interested in. We also brought the coffee mugs with us to our Province meeting to sell during chapter sales.
Dollar amount made: We made $200 on shirts and $200 on mugs. We raised about $100 through the Pageant.
Ways to improve on these next time/advice: I would’ve ordered more coffee mugs. We weren’t sure how popular they would be among other chapters. Make sure you understand the exact terms of your vendor. We had issues with them changing things as the process went along. Prices online are not necessarily correct!
Who do you fundraise for? Other Charities, My Chapter, My Chapter’s future Province Assembly

Professional Activities
Events per month: 0
Activities/Events: We rarely participate in these types of activities. This niche is typically filled by other organizations on campus.

Philanthropy
Events per month: 0-1
Activities/Events: City Rescue Mission Health Fair, OSU Bone Health Screenings, OK Kid’s Corral (cooking for families with children in the hospital), Gifts for children at the OU Children's Hospital, Tulsa County Emergency Center Supply Drive
What made these successful? We try to get everybody excited about working together to do something kind!

Rush
Events per rush season: 4-5
Activities/Events: Rush Meetings (3)-lunches during the week where P1 students have the chance to meet with Brothers and hear about the benefits of joining Kappa Psi. Rush Social-This year our social was at a Trampoline Park. All interested students were invited for a casual outing
What made these successful? We promote these events early in the year and try to pick activities which appeal to a wide range of people.

Pledging
Events per pledging season: 0-1
Activities/Events: Big/Little Reveal-This year we held the event at a local food truck park
What made these successful? We try to keep things casual and fun.
Gamma Rho
University of New Mexico
Location: Albuquerque, New Mexico
Province: Southwest

Contact Information: gammarho@kappapsi.org

Fundraising
Events per month:
Activities/Events/Items:
  • Halloween Boo Gram Fundraiser (Candy Grams)
  • Thanksgiving Pie Raffle
  • Valentine’s Day Candy Grams
  • March Madness Final Four Raffle (Prizes: gift cards to various vendors/businesses)

Methods: In Person

What made these successful?
  • Relied heavily on brother participation
  • Posted fliers throughout the college
  • Sent various emails well in advance
  • Encouraged brothers to spread the word and donate prizes

Dollar amount made: Unfortunately, I was not able to get a hold of the previous treasurer to get these numbers.

Ways to improve on these next time:
  • Recruit more help from members of the chapter
  • Advertise for the events earlier and more often
  • Encourage brothers to spread the word through other organizations
  • Open events to others outside of the College of Pharmacy

Advice:
  • Be sure to plan and advertise as early as possible (as soon as Final Four teams are known)
  • Sell Final Four raffle tickets the week or day before the Final Four games (usually played on a Saturday)
  • Have an additional sale the day of the National Championship game (usually played on a Monday evening)
  • Plan accordingly

Who do you fundraise for? My Chapter

Professional Activities
Events per month: 0
Activities/Events: N/A

Philanthropy
Events per month: 0-1
Activities/Events:
  • ALS Walk: We participated in an already organized 5K walk to raise awareness and funds for ALS research.
• St. Baldrick's "Brave the Shave" Event: KY Brothers and other students volunteered to shave their heads on campus during lunch hour to raise money for St. Baldrick's during Childhood Cancer Awareness Month.

• JDRF Halloween Carnival Haunted House: Annually, our chapter sets up and staffs a haunted house at the college's JDRF Halloween Carnival. This carnival provides a place for children with diabetes and their family to enjoy Halloween in a safe, sugar free environment.

• Lip Sync Battle to support the American Heart Association: our chapter hosts a lip sync battle every February to raise money for AHA and awareness of National Heart Health Month.

• HIV Walk: brothers raised money for and attended an organized HIV Walk to benefit HIV awareness and treatment programs in New Mexico.

• Spring Storm: the University of New Mexico main campus organizes this event every spring. We set up a Kappa Psi team and volunteered to clean up the campus of a local elementary school.

• Brothers were encouraged to participate in a campus wide blood drive.

What made these successful?

• Preplanning is a must; brothers are so busy that planning everything in advance and giving our chapter ample notice of an event was key to getting extensive participation.

• Making the events fun and easy to participate in encouraged more students to participate in philanthropy.

• Offering a variety of events ensures that everyone can volunteer for something they are passionate about.

• Planning a limited amount of philanthropy events is beneficial because you get larger attendance at the events that are hosted and they are therefore more successful events. It also allows the philanthropy committee to plan the events more thoroughly without feeling overwhelmed. We have found that holding between three and four philanthropy events per semester seems to encourage the most participation amongst brothers while ensuring all of the events are quality events with good results.

Advice:

• Encouraging brothers outside of the philanthropy committee to help plan events or submit ideas for future event; being involved in the planning encourages participation in the event.

• Aim to spread the events out over the semester better; everything tends to be congregated towards the end of the semester which is the busiest time for most brothers. Spreading events throughout the entire semester allows more people to participate before school gets too busy.

• Ask other chapters for ideas. We were able to initiate a few new philanthropy ideas this year but most events have become an annual thing. I would love to get ideas from other chapters about how they use philanthropy to improve their communities and try to implement some of those activities in the Gamma Rho Chapter.

• Do a quick Google Search every few months to see what sort of community events are already helping and see if KY can help in anyway. It is must easier to make a team for an existing event than to create your own event from scratch.

• If you would like to do a St. Baldrick’s Event, contact St. Baldrick’s. They are more than happy to help set up an event and provide free supplies to help make the fundraiser a success. They also have very specific requirements that must be followed to make it an official fundraiser for their organization.

• Feel free to contact our outgoing Philanthropy Chair, Christine Rarrick, for tips on how to make these events a success. (crarrick@salud.unm.edu)

Rush

Events per rush season: 6+

Activities/Events:
• Taco Social at Zacatecas
• Isotopes Game at Isotopes Park
• Welcome Back Party
• Volleyball in the Park
• Tailgate w/ Grad Chapter at UNM Football Stadium
• Popsicles on the Grass at North Campus
• Brewery Night at Tractor Brewery-Wells Park
• Speed Sibbing

What made these successful? The Second Vice is responsible for planning and executing each of these events. We find that dedicating a position on executive board specifically to the rush process is the best way to ensure that Rush runs smoothly.

Pledging
Events per pledging season: 6+
Activities/Events:
• Big/Little Reveal
• Pledge Week
• Big Brother Dinner: event at the end of the pledges’ first week that gives them an opportunity to bond with their Big Brother as well as other brothers, and their own pledge class.
• Pledge Education meetings -- weekly during the pledge season

What made these successful? Careful planning, and cooperation of the active brothers is essential to the success of these pledge events.
Advice: Be respectful of the test schedule of the pledge brothers, the hardest thing was to plan times that worked with everyone’s schedules.
Delta Delta
University of Houston
Location: Houston, Texas
Province: Southwest

Contact Information: deltadelta@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: Profit Shares, Apparel fundraising, School wide drug cards. Fleeces, Jackets, Lanyards, numerous T-Shirts, Sweaters.
Methods: Online, In Person
What made these successful? Advertise through social media and in meetings. Gave great prices for each item.
Dollar amount made: Roughly about 100-200 dollars for profit shares. Apparels were a big hit and money raised was in 400-600 range. Drug cards are probably our main source of profit. This past year we have been selling them for 80ish dollars and have raised about two thousand dollars.
Ways to improve on these next time: Need more brothers involved in fundraising. That’s the only efficient way to spread the word about our fundraiser. Nothing would be changed for the planning, preparation, and execution.
Who do you fundraise for? Kappa Psi National Charity (Red Cross), Kappa Psi Foundation, My Chapter, My Chapter’s future Province Assembly

Professional Activities
Events per month: 2-3
Activities/Events: Intra-professional guest speaker, Inter-professional guest speaker, Graduate Panel, Study Hall, Leadership Seminar
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Efficient planning. Attendance is key to making a successful event. Lots of time many don’t know about the event so advertising is key.
Advice: Keep being persistent. There will be times an event is not as successful as you want it to be. Don’t let it bother you can keep on going. When you just think about the work put in and not too much about the end then the results will soon show.

Philanthropy
Events per month: 0-1
Activities/Events: American Red Cross Blood Drive: Advertised to the college and university about the blood drive and partnered with American Red Cross to help students donate blood.
What made these successful? Advertisement and Social Media

Rush
Events per rush season: 2-3
Activities/Events:
• Graduate BBQ: At this rush event, we’ve had numerous Kappa Psi graduates come out to speak with potential pledges
• Laser Tag: One of the rush socials
• Casino Night: When the grad bbq got rained out, the casino night was one of the backup and was very successful
• In-Door Activity: At this social we were able to mingle with potential pledges and created teams to compete against each other

What made these successful? Planning in the summer. Started 2 weeks after school ended.

Pledging
Events per pledging season: 6+
Activities/Events:
• Big/Little Night
• Three Functions
• One Transition
• 10 Pledge meetings

What made these successful? Planning and communication!
Delta Theta
Texas Southern University
Location: Houston, Texas
Province: Southwest

Contact Information: delthatheta@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items:
• Class Hoodies
• Chipotle Profit Share
• Stethoscope and Blood Pressure Cuff Sale
• Valentine’s Day Raffle

Methods: Online, In Person
What made these successful? To make this events successful, we spread the word to the organization as well as all the classes (P1 – P4) in the college of pharmacy. We also posted flyers and reminders weekly on social media to keep everyone informed about our fundraising events.

Dollar amount made:
• Class Hoodies – $318
• Chipotle Profit Share - $50
• Stethoscope Sale – About $400
• Valentine’s Day Raffle - $431

Ways to improve on these next time: Plan ahead of time, choose dates that do not conflict with exams weeks.

Who do you fundraise for? My Chapter

Professional Activities
Events per month: 0-1
Activities/Events: Inter-professional guest speaker, Study Hall, Academic competition (spelling bee, jeopardy, etc.). Pharmily Feud (where the chapter had invited alumni to compete against collegiate team members). Night out with a Nutritionist (Nutritionist came to speak about clean eating and how to eat a balanced diet even in pharmacy school and on the go).

What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Praise from students, Feedback from Guest Speakers. Daily reminders on social media platforms, posted flyers around the college of pharmacy and the university campus, and mass emails.

Ways to improve on these next time: Make sure there are no conflicts with exams or other pharmacy organizations and maybe trying to plan activities with other organizations earlier in the year to involve as many people as possible.

Philanthropy
Events per month: 2-3
Activities/Events:
• Food give away with a local church
• Houston Fire department Christmas toy drive
• Gulf Coast Regional blood drive
• George R Brown Christmas feast (feed the less fortunate)
• Dallas area blanket drive
• Houston Food Bank
• Community Service at a local garden and elementary schools

**What made these successful?** The brothers of our chapter who volunteered to work or set up the events were a huge part of what made most of these events successful. Also, setting out enough time to coordinate with other participating organizations helped and sending out multiple reminders through social media platforms.

**Advice:** Be sure to set the population or community of people you are trying to help out. Involve other organizations or the university to make the event larger.

**Rush**

**Events per rush season:** 2-3

**Activities/Events:**
- Meet and Greet Bowling Social - Prospectives come out for a night of socializing and bowling with current brothers
- Interest Meetings - Multiple Interest meetings are held where Brothers are able to answer questions and get to know prospective members
- Risk Management Meeting - Prospectives are required to attend a Risk Management meeting that is held by Texas Southern University for All organizations

**What made these successful?** Flyers are posted in all College of Pharmacy Buildings, mass emails are sent out to current Pharmacy Students, Notifications are posted on Social Media

**Pledging**

**Events per pledging season:** 2-3

**Activities/Events:** Initiation Day, Pledge Meetings (where pledges learn the different aspects of Kappa Psi History-Pledge Education Sessions), Big/Little Speed Dating, Big/Little Reveal, Big/Little Date Night, Pinning Reception

**What made these successful?** Plan early and give Alumni Brothers the chance to attend as well.
Delta Pi
Texas Tech University
Location: Amarillo, Texas
Province: Southwest

Contact Information: deltapi@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Bake sale, merchandise flash sale (shirts, cups, etc.)
Methods: In Person
What made these successful? Advertise via fliers and word of mouth at least 1 week in advance
Dollar amount made: $150 - 400
Ways to improve on these next time: Involve more bothers throughout the planning process
Who do you fundraise for? My Chapter

Professional Activities
Events per month: 0-1
Activities/Events: Intra-professional guest speaker, Study Hall
What made these successful? Attendance (Brothers), Professional growth. Advertise in advance and provide incentives.

Philanthropy
Events per month: 0-1
Activities/Events: Mr. Pharmacy Pageant (male beauty pageant) - charged admission and refreshments; all proceeds went to the Red Cross.
What made these successful? Plan months in advance and advertise via fliers, emails, and word of mouth to both students and faculty.

Rush
Events per rush season: 4-5
Activities/Events: Free food at a restaurant, Friday Night Out (bar/dance hall), picnic with food and games, speed sibbing and ice cream social.
What made these successful? Advertise using word of mouth and influence of older Brothers.

Pledging
Events per pledging season: 6+
Activities/Events: Pinning and big/little reveal, Masquerade Ball, pledge meetings, city-wide scavenger hunt, Nerd Night/game night/ toga party, potluck, movie night.
What made these successful? Get as many current brothers involved to encourage pledge involvement.
Epsilon Beta
University of Incarnate Word

Location: San Antonio, Texas
Province: Southwest

Contact Information: epsilonbeta@kappapsi.org

Fundraising

Events per month: 2-3

Activities/Events/Items: We participated at the football games (directing, selling tickets, working at other stations) and sold Boo grams, candy filled vials, during Halloween.

Methods: Online, In Person

What made these successful? We had a booth that was out for two weeks on our Boo Grams (candy filled vials). We made sure it was accessible for everyone on campus.

Dollar amount made: We made about $2170 on boo grams and about $2000 at the football stand.

Ways to improve on these next time: Reach out to faculty more

Who do you fundraise for? Kappa Psi National Charity (Red Cross), Kappa Psi Foundation, Other Charities, My Chapter, My Chapter's future Province Assembly

Professional Activities

Events per month: 2-3

Activities/Events: Intra-professional guest speaker, CV Tips/Workshop, Tutoring, Study Hall, Leadership Seminar, Professionalism Seminar, Academic competition (spelling bee, jeopardy, etc.), Health Fairs

What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Professional growth, Survey results (if applicable), Efficient planning. Plan months in advance and reached out to other organizations if need be.

Ways to improve on these next time: Implement more activities for these events. Delegate tasks and keep up with event details such as preceptors, speakers, etc.

Philanthropy

Events per month: 0-1

Activities/Events: Multiple blood donation events and poison prevention presentation.

What made these successful? Plan months in advance and coordinated with schools and other organizations.

Rush

Events per rush season: 4-5

Activities/Events: Speed rush, informational meeting, casino night, and Chris Madrds (local restaurant but hold fun ice breaker games)

What made these successful? Have all Brothers participate. make it fun for Brothers as well

Pledging

Events per pledging season: 4-5

Activities/Events: Bowling night, game night, pledge meetings (6), scavenger hunt, big/little reveal

What made these successful? Pledges worked together to find where Brothers were. Gave fun mini games within the scavenger hunt.
Epsilon Epsilon
Texas A&M Health Science Center
Location: Kingsville, Texas
Province: Southwest
Contact Information: epsilonepsilon@kappapsi.org

Fundraising
Events per month: 2-3
Activities/Events/Items: Food, car shades
Methods: In Person
What made these successful? Planning ahead of time
Dollar amount made: 50-100 each time
Ways to improve on these next time: Sell different items
Who do you fundraise for? Other Charities, My Chapter

Professional Activities
Events per month: 2-3
Activities/Events: Tutoring
What made these successful? Attendance (Brothers), Praise from students
Ways to improve on these next time: Planning and responding to feedback

Philanthropy
Events per month: 2-3
Activities/Events: Blood drive, highway clean up, bake sales, formal
What made these successful? Each officer responsible worked with a committee member to ensure success

Rush
Events per rush season: 4-5
Activities/Events: Beach day, informational meeting, field games, bbq, Founders day
What made these successful? Have good food

Pledging
Events per pledging season: 6+
Activities/Events: Big little reveal, nicknames and buttons, activities coinciding with degrees, team building exercises
What made these successful? Bring water and cough drops
Epsilon Tau  
Texas Tech Abilene  
Location: Abilene, Texas  
Province: Southwest

Contact Information: epsilontau@kappapsi.org

Fundraising  
Events per month: 0-1  
Activities/Events/Items: Spring Bake Sale, Fall Boba Tea Sales  
Methods: In Person  
What made these successful? Advertise through the school.  
Dollar amount made: $200 each time.  
Who do you fundraise for? Other Charities, My Chapter

Professional Activities  
Events per month: 0-1  
Activities/Events: Spring and Fall Festivals  
What made these successful? Attendance (Brothers), Attendance (Non-Brothers), Praise from faculty, Efficient planning. We coordinate with all campus organizations to work together to make events possible.

Philanthropy  
Events per month: 2-3  
Activities/Events: Adopt-a-highway, Heart Walk in Fall, Heart Ball in Spring, Global Samaritan Assistance  
What made these successful? We have really good turn out from all of Brothers.

Rush  
Events per rush season: 4-5  
Activities/Events: T-shirt making Party, Board Game Nights, Group Dinner Outings, Back to Campus BBQ  
What made these successful? Communication and cooperation from all Brothers.

Pledging  
Events per pledging season: 2-3  
Activities/Events: Big/little reveal. Brother interview day, Kappa Psi Seminars. Brother Interviews seems to be successful. Pledges get to ask Brothers about the fraternity and we educate about our organization  
What made these successful? Brother participation
Zeta Lambda
University of North Texas Health Science Center
Location: Fort Worth, Texas
Province: Southwest

Contact Information: zetalambda@kappapsi.org

Fundraising
Events per month: 0-1
Activities/Events/Items: Our primary fundraising event for the previous two years has been our Flamingo Flocking. We purchased lawn flamingos and would flock someone’s yard or office for $20.
Methods: In Person
What made these successful? A large portion of our success comes from the faculty and staff at our health science center having fun with it. Many professors got quite into it and would go back and forth with each other. In addition, we have two flamingo costumes that we would wear during the month of April.
Dollar amount made: The flockings made us $910 dollars of profit this year. Our first year we made 900 and paid $300 for the materials.
Ways to improve on these next time: We do the flockings during the month of April and we did not advertise until after the month had begun this year. I anticipate that our profit would have been increased had we made flyers and taken orders at the end of March.
Who do you fundraise for? Other Charities, My Chapter

Professional Activities
Events per month: 0-1
Activities/Events: Study Hall

Philanthropy
Events per month: 0-1
Activities/Events:
• Food Bank
• Samaritan House - We partnered with an organization that provides housing to individuals in need with HIV/AIDS. We had three sessions in which we provided healthy living, medication adherence, and disease-state education.
• Ronald McDonald House
What made these successful? I think our events were so successful because we all worked together as a chapter. All but two of our brothers were involved in the Samaritan House project and we were very dedicated to providing high quality and entertaining sessions. We built this project from the ground up and we were proud of what we had done as a chapter.

Rush
Events per rush season: 4-5
Activities/Events:
• Ice Cream Social
• Arcade Night
• Food Truck Park
• Casino Night

**What made these successful?** This events were successful because we had participation from most of the chapter and we had developed visibility from the beginning. We pledge in the Spring and this allowed prospective pledges to get to see what we do and see the presence Kappa Psi has on campus.

**Pledging**

**Events per pledging season: 2-3**

**Activities/Events:**

• Our pledges are expected to plan and host one of each:
  
  o Philanthropy Event
  
  o Social
  
  o Scholarship

• In addition, we do a candlelight ceremony in which brothers and pledges talk about what Kappa Psi means to them and why we care about this fraternity.

**What made these successful?** Our candlelight ceremony is a moment for brothers to put their guard down and share how special Kappa Psi is. It allows any pledges that may have been discouraged to see that we care about them.